PHOTOPLAY

May **15c**



Jane Wyman
By Paul Hesse

HY I LOVE
IE POWELL
EARY STEFFEN

N DAILEY'S
FE STORY

Watch your Skin Grow Lovelier with your First Cake of Camay!

MRS. BENJAMIN MOATS, Jr.
the former Marjorie Lehmann of Haverhill, N.H.
bridal portrait painted by Wm Rose

Charm and good looks, dates and romance, can begin with a lovely skin! And your skin can be softer, lovelier, with your very *first cake* of Camay. Give up careless cleansing—go on the Camay Mild-Soap Diet. Doctors tested mild Camay care on scores of women—found most complexions grew softer and smoother with just *one cake* of Camay! Follow directions on the wrapper for a lovelier skin!



READ ABOUT A ROMANCE!

Marjorie met Ben when she was at Skidmore—he called with Dartmouth friends. It was love from the start! She thanks Camay: "My *first cake* brought a lovelier look!"



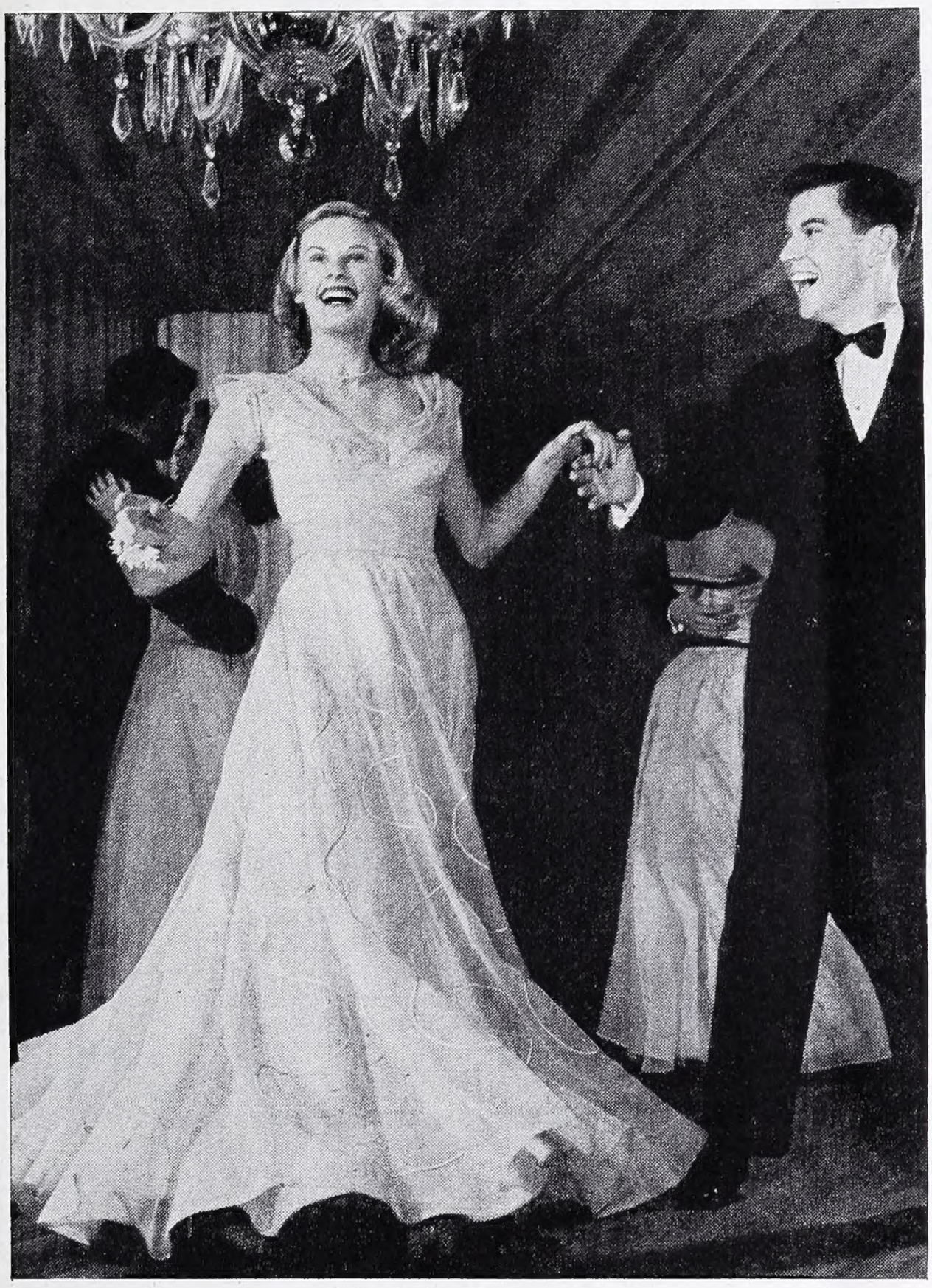
Honeymooning at Sea Island, bride and groom rode the ocean without a tumble. But Ben's "overboard" for Marjorie's complexion. She'll stay on the Camay Mild-Soap Diet!



Camay THE SOAP OF BEAUTIFUL WOMEN

"Dentists say the IPANA way works!"

Junior model Mary Mohr shows how it can work for you, too



A dream dances . . . 21-year-old model Mary Mohr of Jersey City, clicks at a college prom. This popular gal brightens many a magazine page with a smile her beaux find irresistible!

"I follow the *Ipana* way to healthier gums and brighter teeth . . . *because dentists say it works!*" says Mary. Here's how her professionally approved Ipana dental care can work for you, too . . .



"See? The Ipana way is simple as 1, 2," says Mary:

1. *Between regular visits to your dentist,* brush all tooth surfaces with Ipana at least twice a day.
2. Then massage gums the way your dentist advises—to stimulate gum circulation. (Ipana's unique formula actually helps stimulate your gums. You can *feel* the invigorating tingle!)

Try this for healthier gums, brighter teeth, an Ipana smile. Ipana refreshes your mouth and breath, too. Ask *your* dentist about Ipana and massage. A good dentifrice like a good dentist is *never* a luxury!

YES, 8 OUT OF 10 DENTISTS SAY:

Ipana dental care promotes Healthier gums, brighter teeth*



Products of Bristol-Myers

P.S. For correct brushing, use the DOUBLE DUTY Tooth Brush with the *twist* in the handle. 1000 dentists helped design it!

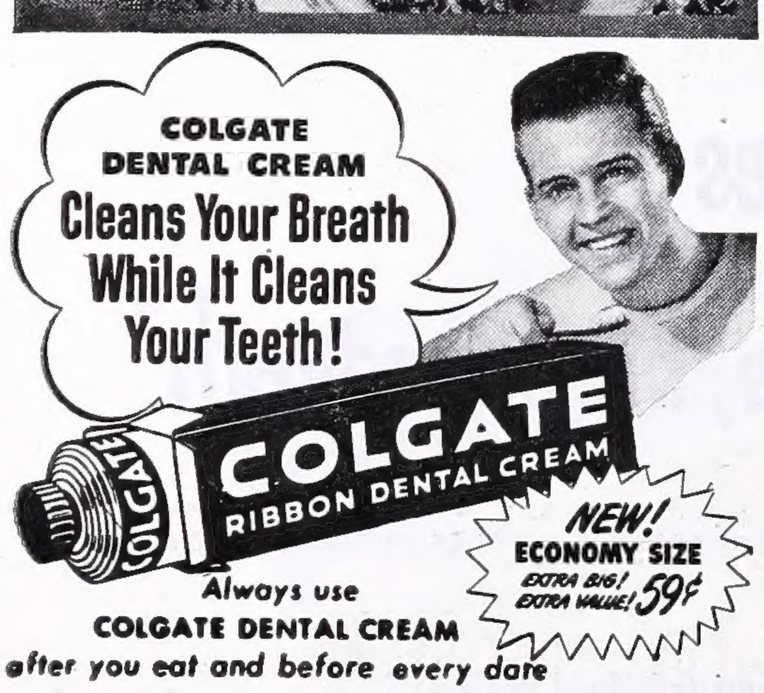
******In thousands of recent reports from all over the country.*



"Colgate Dental Cream's active *penetrating* foam gets into hidden crevices between teeth —helps clean out decaying food particles—stop stagnant saliva odors—remove the *cause* of much bad breath. And Colgate's soft polishing agent cleans enamel thoroughly, gently and *safely!*"

LATER-Thanks to Colgate Dental Cream





FAVORITE OF AMERICA'S "FIRST MILLION" MOVIE-GOERS FOR 37 YEARS

PHOTOPLAY

Contents for May, 1949

HIGHLIGHTS

Why I Go to the Movies	*Faith Baldwin*	41
Do I Get Another Chance?	*Robert Mitchum*	42
It Happened on Ice (Jane Powell)	*Geary Steffen*	44
The Power of the Powder Room	*Sara Hamilton*	46
Suddenly It's Spring		48
Two Worlds Has Janie Wyman	*Herb Howe*	50
Lady of Distinction (Olivia de Havilland)	*Elsa Maxwell*	52
The Gregory Peck Marriage Puzzle	*Louella O. Parsons*	54
Photoplay's Gold Medal Party		56
Rhythm Man (Dan Dailey)	*Maxine Arnold*	60
I'm in Love with 10 Men	*Sheilah Graham*	64
Star in Your Home (Macdonald Carey)	*Ruth Waterbury*	66
A Letter to My Daughter	*Shirley Temple*	68
Breakfast in Hollywood (with Mona Freeman)	*Jack McElroy*	70
Memory Wears Carnations (Vera Ralston)	*Diane Scott*	72
T Is for Talk	*Kay Mulvey*	74
Fashioned for Fun	*Edith Gwynn*	76
Your Photoplay Photo-Plays: Betty Hutton, Jive Bomber (told in comics)		78
Photoplay Fashions		85

FEATURES IN COLOR

Greer Garson	21	Dan Dailey	61
Elizabeth Taylor	28	Montgomery Clift	64
Jane Powell, Geary Steffen	45	Burt Lancaster	64
Ann Blyth	48	Richard Widmark	64
Joan Caulfield	48	Louis Jourdan	65
Terry Moore	48	James Mason	65
Jean Peters	49	Victor Mature	65
Gene Tierney	49	Shirley Temple, Linda Susan and John Agar	68
Joanne Crain	49	Esther Williams	85
Olivia de Havilland	52		
Mona Freeman	88		

SPECIAL EVENTS

Beauty Spots	97	Laughing Stock	16
Brief Reviews	38	Platter Patter	30
Casts of Current Pictures	119	Readers Inc.	18
Inside Stuff—Cal York	10	Shadow Stage	32
		What Should I Do?	4

Cover: Jane Wyman, star of "A Kiss in the Dark"
Natural Color Portrait by Paul Hesse
Design by Otto Storch

Fred R. Sammis, Editorial Director
Ruby Boyd, Managing Editor
Alice Tiller, Assistant Editor
Adele Whitely Fletcher, Editor
Rena D. Firth, Assistant Editor
Beverly Linet, Assistant Editor
Edmund Davenport, Art Director

Ann Daggett, Hollywood Editor
Frances Morrin, Hollywood Managing Editor
Sara Hamilton, Associate Editor
Ruth Waterbury, Contributing Editor
Hymie Fink, Photographer
Sterling Smith, Photographer
Betty Jo Rice, Asst. Photographer
Maxine Arnold, Contributing Editor

MAY, 1949 **VOL. 35, NO. 6**

PHOTOPLAY, published monthly by MACFADDEN PUBLICATIONS, Inc., New York, N. Y. General Business, Editorial, and Advertising offices: 205 East 42nd Street, New York 17, N. Y. Hollywood-Beverly Hills Office: 321 S. Beverly Drive, Beverly Hills, California. O. J. Elder, President; Harold Wise, Executive Vice President; Herbert G. Drake, Vice President; Ernest V. Heyn, Vice President; Meyer Dworkin, Secretary and Treasurer; Edward F. Lethen, Advertising Manager; Charles O. Terwilliger, Jr., Eastern Advertising Manager. Chicago office: 221 North La Salle St., Leslie R. Gage, Mgr. San Francisco Office: 1613 Russ Building, Joseph M. Dooher, Mgr. Los Angeles Office, 612 South Flower St., George Weatherby, Mgr. Reentered as Second-Class matter, May 10, 1946, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Authorized as second class mail, P.O. Dept., Ottawa, Ont., Canada. Subscription rates: U. S. and Possessions and Newfoundland $1.80 per year. Canada $3.00 per year. All other countries $4.00 per year. Price per copy, 15c in the United States, 25c in Canada. While Manuscripts, Photographs and Drawings are submitted at the owner's risk, every effort will be made to return those found unavailable if accompanied by sufficient first-class postage and explicit name and address. But we will not be responsible for any loss of such matter contributed. Contributors are especially advised to be sure to retain copies of their contributions, otherwise they are taking an unnecessary risk.

Copyright 1949, by Macfadden Publications, Inc. All rights reserved under International Copyright Convention. All rights reserved under Pan-American Copyright Convention. Todos derechos reservados segun La Convencion Panamericana de Propiedad Literaria y Artistica. Title trademark registered in U. S. Patent Office.

Member of Macfadden Women's Group
All foreign editions handled through Macfadden Publications International Corp., 205 East 42nd Street, New York 17, N. Y. Carroll Rheinstrom, President; Douglas Lockhart, Vice President.

The contents of this magazine may not be reprinted either wholly or in part without permission.

Printed in U. S. A. by Art Color Printing Co., Dunellen, N. J.

TERROR

his only companion at the Window

What did this boy see
beneath the drawn shade
...was it something real
or just imagination that held
him horror-stricken?

RKO PRESENTS

THE WINDOW

DORE SCHARY In Charge of Production

Starring **BARBARA HALE • BOBBY DRISCOLL**

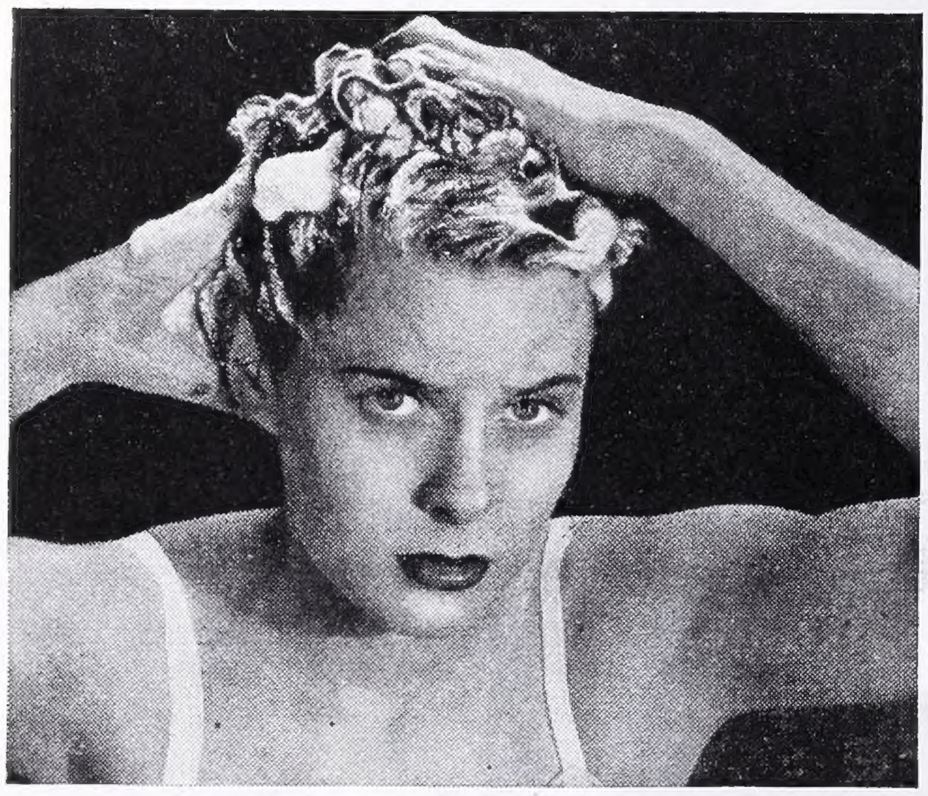
ARTHUR KENNEDY • PAUL STEWART • RUTH ROMAN

Produced by Frederic Ullman Jr. • Directed by Ted Tetzlaff
Screenplay by Mel Dinelli

Daringly Filmed
ON NEW YORK'S TEEMING EAST SIDE!

RKO RADIO PICTURES

TONI TWINS prove magic of SOFT-WATER Shampooing



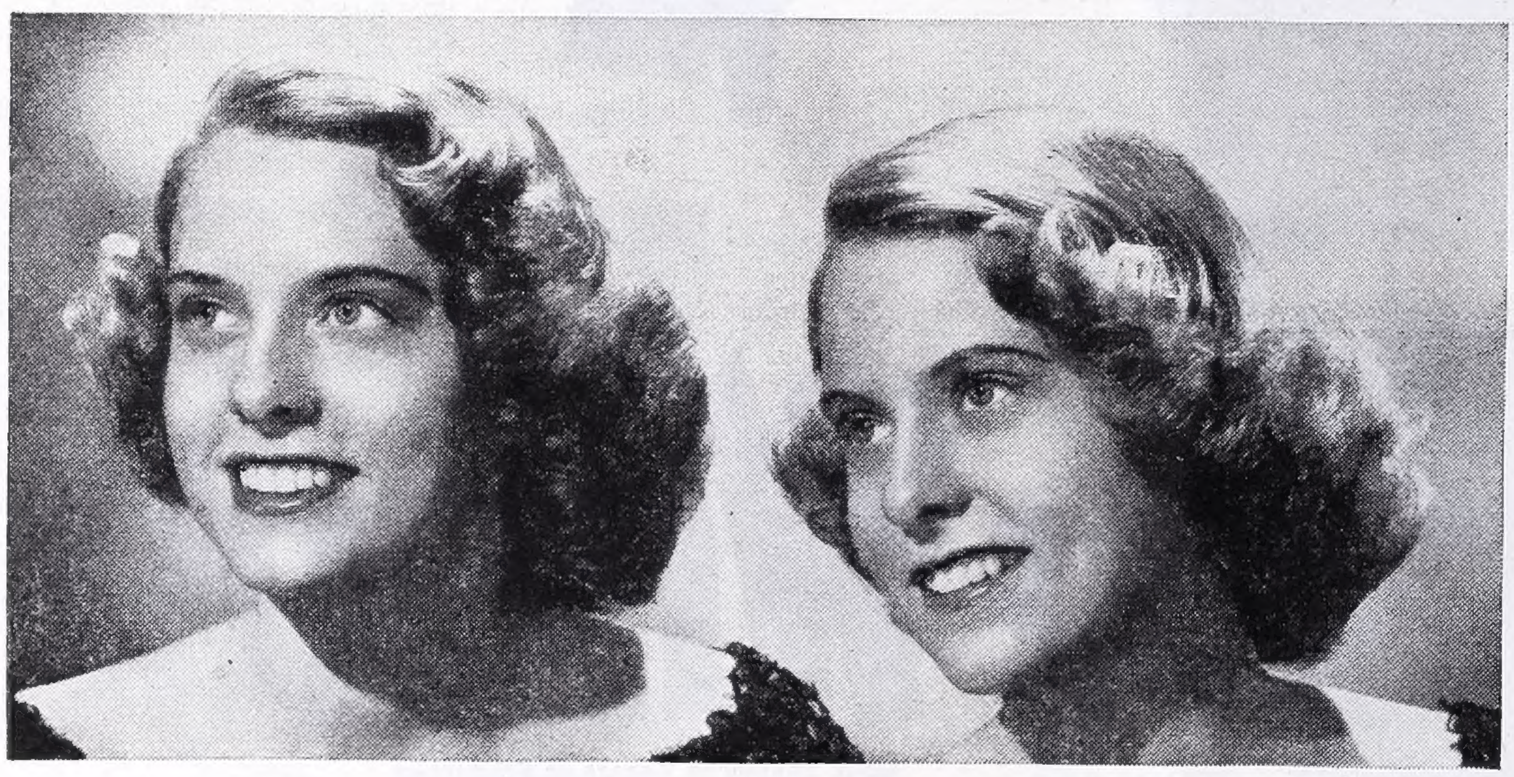
Lather . . .
was Alva's problem!

"Imagine trying to shampoo your hair without enough lather," complains Alva Anderson. "And that's just about what happens every time I use a soap shampoo!" Of course, Alva won't *ever* get the lather she wants with a soap shampoo —especially in hard water! And she can't rinse away that dulling soap film, either. That's what leaves hair looking drab and lifeless. Makes it hard to manage, too!

But Alice
got heaps of it!

"Toni Creme Shampoo is wonderful! Even in hard water, I get all the rich, creamy lather I need—and then some!" says twin Alice. And Toni does more than that! After Soft-Water Shampooing, your hair is exquisitely clean . . . shinier . . . more glamorous than you ever dreamed possible! Each strand shimmers with all, yes *all* its natural beauty! Curls are fresh, vibrant-looking . . . soft as a moonbeam!





Now it's Toni Creme Shampoo for Two!

The Anderson twins know there's nothing like Toni Creme Shampoo! *Nothing* like Soft-Water Shampooing in hard water! For Toni bursts into oceans of thick, billowy lather . . . rinses away dirt and dandruff instantly. Toni leaves your hair wonderfully fresh and radiant . . . sparkling with precious new highlights. Helps your permanent "take" better . . . look lovelier longer. Get the jar or tube of Toni Creme Shampoo today. Try Soft-Water Shampooing. It's for *you!*



Enriched with Lanolin

what should I do?



Claudette Colbert, star of "Family Honeymoon"

YOUR PROBLEMS ANSWERED BY CLAUDETTE COLBERT

DEAR Miss Colbert:

I am twenty-six years old, a fact that makes me say to myself, "You are old enough to know better, you silly fool."

My trouble is, ordinarily enough, a man. He was a junior in high school when I was a freshman. He asked me for a date or two in those days, but I was shy and diffident, so I always refused.

I saw him occasionally during his college days, then he went away to war. He saw me by chance the day before he was leaving for camp and he asked me to write, which I did. When he came home on leave, he always called me and we saw several movies together. He was always very sweet, but casual.

When he came back to this country, he remained in New York until the summer of 1948. Then he came home to work in the family store. He wasn't at all happy, a fact he confided to me.

I knew then that I was head over heels in love with him. Finally, without quite knowing how it happened, we were in the midst of an affair. I kept expecting him to ask me to marry him; my mother thought we had an "understanding."

Just before Christmas, he went back into the Air Force and was sent to Saudi Arabia. So far I have had two cards from him. What's it all about? I'm not a child, but I did think that there was still such a thing as honor among men.

Jeanne A.

If you will quickly scan the history you have given me, I think this is what you will see: A man who had finished college, had served in the glamorous Air Force during the war, had lived in New York. Apparently, he could date practically any girl he chose.

Finally he came home, probably because of intense parental insistence. He didn't like his work in his father's store; he found the town itself dull. Out of his discontent, he turned to you. Finally, he went back into the Air Force because he couldn't endure the idea of settling down in the town, doing work he hated.

I realize that pointing this out to you now does not help you, but it may encourage some other girl to analyze the position of the man before she assumes, from her own daydreams, that the man intends to marry her.

Do everything you can to forget this man. Don't write, don't keep pictures of him in your room, don't discuss him with your friends. But don't be a stony, silent martyr, either. Start a new life, putting this man into your background.

Claudette Colbert

(Continued on page 7)

YOU COULDN'T TELL A TRAITOR FROM A HERO

....and SOUTH OF ST. LOUIS NOBODY CARED!

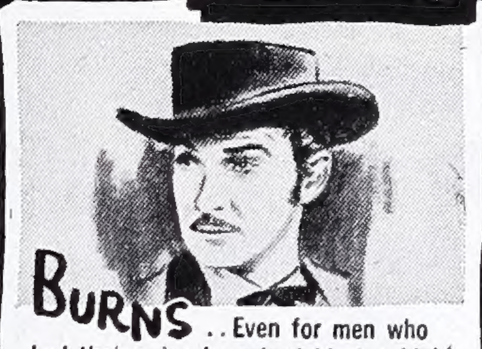
SOUTH OF ST. LOUIS



KIP.. His six-guns fought both sides for that South of St. Louis woman!



ROUGE Red-haired gun-runner queen –she kept men at each others' throats!



BURNS.. Even for men who had their price he raised his too high!



DEB The flash of her eyes fooled you but the flash of her gun never did!



All its thousand-mile span of spectacular adventure in color by TECHNICOLOR



BLACK COTTRELL.. Across the land his name was 'Black'. It was the color of his heart.



THE RANGER. He pulled the trigger first and asked questions later!



JAKE Among men of iron all he could think of was gold!

LOUIS

With thunder-clap violence comes this never-told chapter of Southwest history–presented by

WARNER BROS.

STARRING

JOEL McCREA

ALEXIS SMITH · ZACHARY SCOTT · DOROTHY MALONE

DIRECTED BY RAY ENRIGHT · A UNITED STATES PICTURE · PRODUCED BY MILTON SPERLING

WITH DOUGLAS KENNEDY · ALAN HALE

WRITTEN BY ZACHARY GOLD AND JAMES R. WEBB

MUSIC BY MAX STEINER

It's your Big Springtime ADVENTURE-Thrill from Warner Bros!

DORIS DAY

...Singing sensation of the Bob Hope Radio Show!

THE GIRL WHOSE VOICE MAKES MILLIONS OF RECORDS WHIRL NOW BRINGS YOU AN ALL-TIME RECORD IN MUSICAL SCREEN ENTERTAINMENT FROM WARNER BROS!

"MY DREAM IS YOURS"

The story of a love-song that swept a girl to star-glittering fame!

A MICHAEL CURTIZ PRODUCTION
IN COLOR BY
TECHNICOLOR

HEAR THE DREAM-HITS THEY'RE ALL SINGING

MY DREAM IS YOURS
SOMEONE LIKE YOU
LOVE FINDS A WAY
I'LL STRING ALONG WITH YOU
(LYRIC BY AL DUBIN)

STARRING

JACK CARSON · DORIS DAY · LEE BOWMAN

WITH

ADOLPHE MENJOU · EVE ARDEN · "CUDDLES" S.Z. SAKALL

SELENA ROYLE · FRANKIE CARLE AND HIS ORCHESTRA · DIRECTED BY MICHAEL CURTIZ · SCREEN PLAY BY HARRY KURNITZ AND DANE LUSSIER

MUSIC BY HARRY WARREN · LYRICS BY RALPH BLANE · MUSICAL DIRECTION RAY HEINDORF

...It's your Big Easter-time MUSICAL-Thrill from Warner Bros.!

(*Continued from page 4*)

Dear Miss Colbert:

Last New Year's Eve a woman telephoned me and said, "I didn't even ask Ann, my regular baby-sitter if she would come, because I knew she would have a date. However, I was sure you wouldn't have, so can I count on you?"

I said "Yes." It was true. I didn't have a date. I seldom do have. About three months ago, a girl friend of mine got a blind date for me. When our foursome was breaking up for the evening, my blind date said to my girl friend in that kidding-on-the-level way, "Next time, see if you can't do a little better for me, huh?"

I know I am no beauty. I am five feet four inches tall and weigh 107 pounds. I am a little pigeon-toed. My eyes are gray, my hair is mouse-brown, and even my mother admits that I am plain.

I am eighteen, and I will be through with high school in June. I won't be able to go to college because of financial problems, so I must find a job. I mentioned that fact to a saleswoman in a store one day, and she said, "Yes, you'll be like me. An old-maid workhorse with nothing to look forward to." This scares me. It's something so big that I couldn't discuss it with anyone, but I knew I had to write to you.

Marie A.

The reason any girl studies herself in the mirror and decides she is "plain" is that she is afraid she will never appeal enough to a good man who will want to marry her. Fear of not being wanted is at the basis of every woman's critical appraisal of her mirrored self.

That being the case, look around you. You know and I know any number of women who are, let's face it, not only plain, but downright homely, but who are married to charming, delightful, even handsome husbands.

The truth must be faced that mere external beauty alone is not the element which inspires love. Remember, from your own childhood and adolescent experiences, that those who were cheerful and kind to you were beautiful.

Finally, regard yourself as a part of life. You have a destiny or you would not be on the earth. If you will stop scowling into your mirror, and start examining every day for experiences, for discoveries, for the sensation of the unfolding of your own future, you will be amazed to find that loveliness of spirit may belong to everyone.

Claudette Colbert

Dear Miss Colbert:

I am a twenty-year-old Army veteran and I am very much in love. But there is trouble between us. I am crazy about professional baseball, and have had wonderful opportunities offered me. However, my girl friend loathes the game and can't even sit through two or three innings.

She wants to get married, but she thinks we should have a bank account first. To please her I took a job in a hardware store. I don't care much for it although I do my best and the owner says I'm one of the best men he has ever had.

Should I keep on with a job that bores me, and eventually marry this girl, or should I go into professional baseball?

Mark D.

During the first few years of your marriage, while the glow of early love colored everything you and your wife did, you might be quite happy.

However, the first time she fretted about the amount of money you were making, you might be tempted to point out the greater earning power you would have had in professional baseball.



You don't want that "Left-Out Feeling"!

Stop looking on while others go places, Honey. Join the gang and be welcome—but first remember this: *never trust your charm to anything but dependable Mum!*

This unique cream deodorant makes you sure of charm. Contains no water to dry out or decrease its efficiency. Be a safety-first girl—get Mum today!

Mum-Safer for Charm ... Mum checks perspiration odor for the whole day or evening. Protects against risk of *future* odor after your bath washes away *past* perspiration.

Mum-Safer for Skin ... Gentle Mum contains no harsh or irritating ingredients. Doesn't dry out in the jar to form scratchy crystals. Mum is harmless to skin.

Mum-Safer for Clothes ...No damaging ingredients in Mum to rot or discolor fine fabrics. Quick, pleasant to use. Economical, too—no shrinkage, no waste.



keeps you nice to be near

Product of Bristol-Myers

***For sanitary napkins**—Mum is gentle, safe, dependable ... ideal for this important use, too.*

New Improved Pepsodent Removes FILM Amazingly!

In just 7 days—you'll have brighter teeth and fresher breath—or

DOUBLE YOUR MONEY BACK!



Why FILM must be removed

1. FILM collects stains that make teeth look dull
2. FILM harbors germs that breed bad breath
3. FILM glues acid to your teeth
4. FILM never lets up—it forms continually on everyone's teeth

Now Faster Foaming!
New Pepsodent Sweeps FILM Away!

New improved Pepsodent will bring a thrilling brightness to your teeth, a new freshness to your breath—*or we'll return twice what you paid!*

No other tooth paste can duplicate new Pepsodent's film-removing formula! It foams wonderfully—goes to work *faster*, fighting film: (1) Pepsodent routs discoloring stains that collect on film. (2) It checks film's "bad breath" germs that cause food particles to decay. (3) Pepsodent helps protect you from *acid* produced by germs in film. This acid, many dentists agree, is the *cause* of tooth decay. (4) Film forms continually. Remove it regularly and quickly with Pepsodent. No other tooth paste contains Irium—or Pepsodent's gentle polishing agent!

Try new fast-foaming Pepsodent with Irium for 7 days. If you're not convinced it gives you cleaner breath and brighter teeth—mail unused portion of tube to Pepsodent, Division Lever Brothers Company, Dept. G, Chicago, Ill.—and you'll receive double your money back, plus postage! Offer expires August 31, 1949. Remember, for the safety of your smile, use Pepsodent twice a day—see your dentist twice a year!



Another fine product of Lever Brothers Company

I'm afraid that, no matter how hard you tried, you might harbor some resentment against this girl for keeping you from following the career of your choice.

At twenty, you are too young for marriage, regardless of other considerations.

Claudette Colbert

Dear Miss Colbert:

I am thirty-eight years old, and have been married only a few months. During all my early years I never became interested enough in any one man to marry.

About a year ago, a new man moved to our town. I met him, fell in love with him and married him in seven months time. I knew before I married him that he liked to drink, but now I have discovered that his problem is really serious.

He never seems to get drunk, but he likes to have a few drinks after work each day. The men with whom he works call him a prince, and praise him to the skies, but I sometimes wonder if that isn't because he picks up many of the tabs.

Even when he is "under the influence" he is sunny-tempered. He likes to sing, then gets sleepy and likes to nap. He is always kind and loving, never gets rude or foul-mouthed. He will go anywhere I want to go, and in general is easy to live with. But we are not saving any money; we are not getting ahead. It worries me to see every penny spent every week. I worked too long to have any illusions about the steadiness of even the best job.

Would I be foolish to divorce this man, simply because I realize he is constitutionally unable to build toward the future?

Agnes McN.

In dealing with your problem, I believe there are two points to consider. First, it is rather human for us to overlook fifteen or twenty good points of a person's character and to stress the one or two flaws we find. You have made yourself miserable by dwelling on his one shortcoming. It's true that his failing is a serious one, but he has many compensating virtues. Tell him how you feel about his drinking. He is not a drunkard, perhaps he will want to curb it a bit to please you.

The second thing to realize is that, at your age, you do not adjust as quickly to a new situation as a younger person will. This is also true of your husband. Only a few months is not enough time to give to trying to work out your problems.

Perhaps, if you return to your work and make arrangements for allowing your husband to maintain you at present while your salary goes into the bank, you will be able to save your marriage.

Claudette Colbert

Have you a problem which seems to have no solution? Would you like the thoughtful advice of

Claudette Colbert?

If you would, write to her in care of Photoplay, 321 S. Beverly Drive, Beverly Hills, Cal., and if Miss Colbert feels that your problem is of general interest, she'll consider answering it here. Names and addresses will be held confidential for your protection.



"NICE" GIRLS DON'T DO SUCH THINGS!... *—but She did!*

The warm, wonderful, completely delightful adventures of a lively Miss . . . whose *very* modern ideas simply made even her boy-friend wonder whether she was woman, witch, or what!

Robert Young
Shirley Temple • John Agar

in

Adventure in Baltimore

A DORE SCHARY Presentation • Produced by Richard H. Berger

Directed by Richard Wallace • Screenplay by Lionel Houser

RKO RADIO PICTURES





Oh, the things they said... about the things she did!



● **Linda Darnell and Dan Dailey. Photoplay's 1948 poll showed he was one of stars who gained most in favor**



● **Shirley Temple links arms with the past—Adolphe Menjou, who co-starred in one of her little girl films**



● **Wit comes in pairs: Clifton Webb and his mother. His film, "Sitting Pretty," was top favorite with public**



● **Adding sparkle to Gold Medal party is lovely Barbara Bel Geddes and her husband, Carl Schreuer**



The Paul Brinkmans keep one guest entertained—Johnny Campbell, Fox publicist—with pictures of their children. For other Gold Medal party pictures see facing page and page 56

INSIDE STUFF

Cal York's Gossip Of Hollywood

Thisa and Data: A handsome picture of Tyrone and Linda in ski clothes with a note from each came to Cal from Kitzbuhel, Tyrol, where the couple were honeymooning. They seem ideally happy and Tyrone reminded us to say "hello" to everyone . . . Doris Day's four-year-old son Terry calls his cute mother "Dodo." Since her personal appearances with Bob Hope, Doris has become a national favorite. Bob presented gold St. Christopher medals to the air hostesses who looked after him and his troupe on the trip . . . Joanne Dru, estranged wife of Dick Haymes, is selling their Valley ranch and with her three small children is moving nearer town. With her role in "She Wore a Yellow Ribbon," Joanne's career is leaping ahead . . . Sight of the week is Clifton Webb, gingerly perched behind the wheel of his new Buick, learning to drive. His devoted mother Mybelle refuses to ride until Clifton really gets the hang of it. Mr. "Belvedere" Webb looks as if he were about to be hanged himself.

Hitting the Mark: Mark Stevens, who neither sings nor dances but for some reason is frequently cast in musicals, was rehearsing intricate dance steps for his role in "Oh, You Beautiful Doll," when a studio worker strolled onto the rehearsal stage. "What do you think you're doing?" the friend asked Mark.

"I'm doing what comes naturally—to Dan Dailey," Mark grinned and went on dancing.

Happy People: It was a minute to six and closing time, when Cal dashed into a Beverly Hills Market and collided with a couple bent on last-minute shopping, too. It was Jeanne Crain Brinkman and husband Paul on their way home from Twentieth Century-Fox where Jeanne had been testing all afternoon for the role of "Pinky" which, she felt sure, would go to Gene Tierney. There is so little conceit about Jeanne, it's refreshing and so much naturalness, it's unbelievable.

"Our first baby, Paul Jr., looks like his father but our new baby, Michael Anthony, looks like me," she glowed.

As we selected our groceries from the shelves, they told Cal how they had prepared a new nursery by building two new bedrooms and a bath for the boys and their nurse as a wing onto the house. But, they confided sheepishly, the new baby was so dear to them they couldn't bear to be separated from it even by a room and hall. So, they turned their dressing room adjoining their bedroom into a nursery and there little Michael sleeps where they can hear his every move.

A New Kind of Van: Van Johnson told Cal some of his experiences in Los Angeles' famous Skid Row, a street of shoddy bars and shady characters, during the night sequences for "Scene of the Crime."

It was four a.m. when the camera, concealed in a shop doorway, caught Van alighting from a car and and quickly frisking a passerby.

All went well until a tipsy loiterer stopped to protest. "Hey, whatcha think you're doin'?" he demanded, ominously raising a large wine bottle.

Fortunately, Van told us, the cops moved in to save him from a sudden attack, but for a second it looked bad. (*Continued on page* 13)

INSIDE STUFF



Lavish was Errol Flynn's recent party—and Jennifer Jones, dramatic in her Dior gown, with David O. Selznick, her husband-to-be



Errol Flynn's guests, among them Dotty Lamour, dined at tables around pool lit with opalescent water lilies



Susan Peters, lovely in lace, held court from her wheel chair. In attendance is handsome Ronald Colman



INSIDE STUFF

The kids turned up—Western style—when Ben Alexander, Iron Eyes Cody and Johnny Mack Brown appeared at kiddies' premiere in famed Hollywood theater

(*Continued from page* 11) The manner in which Van demonstrated the scene, the rapidity of his hands in motion, the new, crisp quality of voice, indicated that this change of pace in his movies will surprise his fans.

Big Boy: Hurrying along a street on the M-G-M lot, Cal noticed a tall, blond boy emerge from the studio schoolroom, textbooks under his arm. There was something about his long, gangling legs that reminded us of the unstable legs of a young deer. And almost at once we got the mental connection; the lad was Claude Jarman Jr., who, only two or three years before, had romped the fields with the young deer *Flag* in "The Yearling."

This almost-shooting-up-overnight had M-G-M heads in a predicament. Towering over most of the male stars on the lot, Claude was no longer able to play a fifteen-year-old. And then a bright idea hit one of the executives. By adding on a few years, Claude seemed the perfect candidate for the GI role in "Battleground."

Difficult to believe that the little lad who romped with a fawn only a short time ago is now playing a soldier.



Wendy Barrie of "Inside Photoplay" television show decides Forrest Tucker, Republic star, is the tele-type! He's in "The Last Bandit"



59¢-43¢
25¢ and 10¢

Have you ever wondered if you are as lovely as you could be—are you completely sure of your charm? **Your deodorant can be the difference . . .** and you will never know how lovely you *can* be until you use FRESH.

FRESH is so completely effective, yet so easy and pleasant to use . . . Different from any deodorant you have ever tried.

use FRESH and stay fresher

INSIDE STUFF



Among premiere personalities at "Paisan" opening were Robert Ryan and his wife

Round-up: John Agar calls his cute wife, the former Miss Temple, "Shirl." Cute the way Shirley telephones David Selznick to see that she and John are cast together in their loan-out deals. Looks like love to Cal . . . To the preview of "Take Me out to the Ball Game" with Angela Lansbury and Peter Shaw, a devoted twosome. When Peter gets set in his career, these two will marry . . . Ingrid Bergman and Italian producer Roberto Rossellini strolling along a Beverly Hills street. Ingrid goes to Italy to make her next film for the brilliant producer of "Open City" and "Paisan" . . . Robert Taylor was so happy to get home from England to his wife Barbara Stanwyck. And then—wouldn't you know it—after weeks of idleness, she began a new picture the very day after his arrival. Maybe that's what keeps their marriage such a happy one.

Beg Pardon: In the February 1949 Photoplay on page 108, we published an item concerning Paulette Goddard and a cleaning woman who, as a stunt, was to be crowned "Star For A Day." We deeply regret the publication of this anecdote which we have discovered to be untrue. It is especially unfortunate it should have been related about Paulette Goddard, whose new picture, "Anna Lucasta," we await eagerly.

(*Continued on page* 23)



"Paisan" director Rossellini accompanied Ingrid Bergman and her husband to premiere. He'll do her next film, in Italy



"You can't do this to me!"

BUT he *was* doing it—and doing it deliberately—breaking the biggest date of the year on very short notice! This was the party she had dreamed about . . . for which she had bought a lovely new evening dress and adorable new shoes.

Now he was calling the whole thing off with excuses that, to say the least, sounded phony.

Looking back at their last date she recalled that he had acted strangely indifferent. What had she said to merit such treatment then? What had she done to deserve it now? The more she searched for an explanation the further she got from the truth*.

Are You Sure?

Unpleasant breath (halitosis*) is the offense unpardonable . . . a hurdle that is hard for romance to clear. The insidious thing about it is that you, yourself, may not realize when you have it. Moreover, it may be present one day and absent the next.

So why take your breath for granted—*ever?* Why risk putting yourself in a bad light when Listerine Antiseptic is such a delightful, *extra-careful* precaution against offending?

Lasting Protection.

You simply rinse the mouth with Listerine Antiseptic and, lo, your breath becomes fresher, sweeter, less likely to offend. Not for seconds. Not for minutes. But for hours, usually.

If you want to be at your best, don't rely on makeshifts. Put your trust in Listerine Antiseptic—the *extra-careful*, lasting precaution. Use it night and morning and before every date where you want to be at your best.

Most cases of simple bad breath yield readily to Listerine Antiseptic; cases of systemic origin are for your doctor to treat.

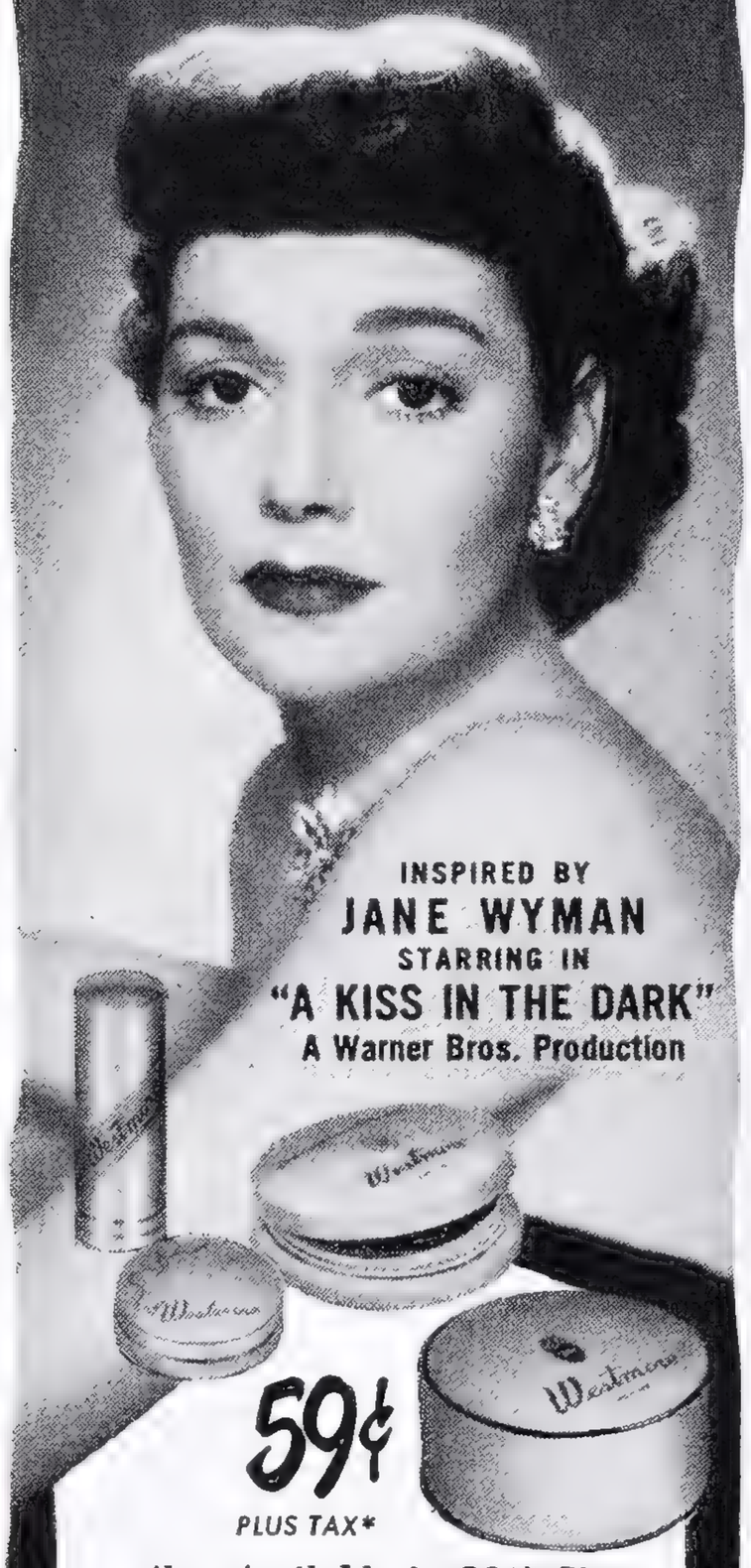
LAMBERT PHARMACAL COMPANY
St. Louis, Missouri

Before any date
LISTERINE ANTISEPTIC
to help you be at your best

P.S. Have you tried the new Listerine Tooth Paste, the Minty 3-way Prescription for your Teeth?

"Rapture Pink" by Westmore

HOLLYWOOD'S VIBRANT SPRING COLOR



Also Available in 29¢ Size*

Westmore again creates the beauty color-sensation of the season. It's "Rapture Pink," vibrant with beauty—fresh and radiant as Spring! In lipstick and rouge, with foundation cream and face powder to complement.

"Regardless of Price You Cannot Buy Better"

Westmore Cosmetics

At cosmetic counters everywhere In U. S. A. and Canada

LAUGHING Stock

BY ERSKINE JOHNSON

EDGAR BERGEN, after staring at a glamour girl's sheer gown at a Hollywood party: "That's the first time I have ever seen cellophane with shoulder straps."

* * *

Red Skelton played gin rummy until 6 a.m., took a quick shower and rushed to the studio. By noon Red was fading fast.

"What's wrong?" asked a friend.

Said Red: "I've got a rummy ache."

* * *

Harry Carey Jr., is following in his late father's footsteps as a Hollywood actor. I once told Harry Sr., that Junior was a chip off the old block, but old Harry roared: "You mean, a slice off the old ham."

* * *

They were celebrating Peggy Cummins's birthday on the set. "What birthday is it?" asked Vincent Price.

"My twenty-first," said Peggy.

"It's been a long time since I was twenty-one," sighed Price, adding quickly, "and I was twenty-one for a long time, too."

* * *

Virginia Mayo was wearing an all-lace bathing suit for a film scene. When the suit arrived from the designer, there was a warning tag attached. It read: "Please do not go into the water in this bathing suit. It is not censor-proof."

* * *

Sight of the month: Two feminine Van Johnson fans at a Hollywood premiere. They were holding a sign which read: "Van Johnson's Eager Beavers." Both of the fans were in their sixties!

* * *

Phonograph records frequently are used to get stars in tearful moods for crying scenes. But the late John Barrymore had a different system. He could burst into tears on cue and I once asked him how he did it. He said: "I just think about all the money I've paid to my ex-wives."

* * *

George Jessel turned down another producer's offer to do his life story on film with the comment: "Living my life once has been enough."

* * *

John Wayne is big and that bigness is part of his character and personality. But to make him look even bigger, doorways on his sets frequently are made extra small, so that he has to stoop to enter.

* * *

In the Broadway hit, "Born Yesterday," one joke got a big laugh. The heroine has been missing for eight hours and someone finally ventures the opinion: "Maybe she went to a double feature?"

But Hollywood can't take it. The line is missing from the script of the movie version.



There is a GOLDEN GLINT *Rinse* for BOTH!

GOLDEN GLINT RINSE gives the finishing touch to your shampoo. Whether you want added brightness to glorify your natural hair color . . . or whether you merely want cleaner, more lustrous hair without added color, there is a Golden Glint Rinse for you.

Golden Glint Lustre Rinse (colorless) dissolves dulling soap and hard-water film instantly. Tangles and snarls vanish. The natural color and lustre of your hair is revealed in all its glory, and your hair is so responsive to your comb that setting it is no problem.

Each of the eleven other shades matches a natural hair color, adding just a whisper of true color for a tiny tint highlight. Whether your hair is raven black, platinum blonde or any shade between, there is a RIGHT shade of Golden Glint Rinse for you. The color shampoos out, but will not rub off.

SIMPLE, EASY TO USE

A Golden Glint Rinse after your permanent leaves the curls tight, but the dull lifelessness of your wave is gone. Even hair that changes color an inch or so from the scalp can be naturally blended with a color rinse.

So simple, so easy, so economical to use, Golden Glint should be a regular part of your shampoo. Buy a package today. Try it tonight. A single rinse will show you why America's loveliest women have bought over 60 million packages.

5 RINSES, 25¢—2 RINSES, 10¢

SEE COLOR CHART AT COSMETIC COUNTERS IN DRUG OR DIME STORES



John **PAYNE** · Gail **RUSSELL** · Sterling **HAYDEN** · George "Gabby" **HAYES** · Dick **FORAN**



How the law was brought to a gun-riddled...feud-ridden border-town of lawlessness. This is the story of the "Coffin Corner of Texas" in the lusty era when ambush in the night made the Rio Grande run red!

in Paramount's

EL PASO

Color by CINECOLOR



with

Eduardo Noriega · Henry Hull · Mary Beth Hughes
H. B. Warner · Bobby Ellis · Directed by Lewis R. Foster

Based on a story by J. Robert Bren and Gladys Atwater
Screenplay by Lewis R. Foster · A Pine-Thomas Production

He'll say "Kiss me...Kiss me!" when you use Tangee



A Kiss Coming Up in a Tender Love Scene Starring

PEGGY ANN GARNER

AND

LON McALLISTER

IN

"THE BIG CAT"

An Eagle Lion Films Production in Technicolor

Tangee

KISSABLE TEXTURE

1. Keeps lips soft...invitingly moist.
2. Feels just right...gives you confidence.
3. Does not smear or run at the edges.
4. Goes on so easily...so smoothly...so quickly.
5. And it lasts—and LASTS—and L-A-S-T-S!

Tangee

KISS COLORS

TANGEE PINK QUEEN—The pink of perfection...makes lips exciting—inviting—irresistible to men.

TANGEE RED RED—The reddest red of them all. Just what you need "to get your man."

TANGEE RED MAJESTY—No. 1 shade for brunettes! Sure to make your lips his "target for tonight."

TANGEE MEDIUM RED—Not too dark ...not too light...but just right to tempt—and tease.

Readers Inc.



Beef About Betsy:

How in the world could you give Betsy Drake a "best performance" in "Every Girl Should Be Married"? She was the homeliest, gawkiest, silliest thing I ever saw. Everyone I know said so. She made you so nervous, I could scream. I didn't even like Cary Grant with her. What in the world does he see in her? She's got about as much shape as a totem pole and that face! He gave a good imitation of her in the picture, she was that silly. You're the only magazine that liked her!

Mrs. Joe Merrin
Tampa, Fla.

Casting

We girls in New Jersey would like to know why Robert Stack never plays the lead in a picture. He played in three pictures since he returned from the Navy and he always seems to disappear in the middle of the picture.

Beverly Deckett
Westfield, N. J.

Cheers and Jeers:

I was never so happy to see my two favorite newcomers in one of the funniest pictures ever made—"Miss Tatlock's Millions." The new actor and actress, John Lund and Wanda Hendrix. Ever since "A Foreign Affair" with John, I knew he was meant for comedy, the same with Wanda in "Ride the Pink Horse." I hope Hollywood will put these two in another picture soon.

Carl Walker
Jacksonville Beach, Fla.

I don't know whether we have another taste, here in Europe, but we cannot agree with you that Liz Taylor is the ideal teen-ager. For us teen-agers, Liz looks much too old. We think she rather looks like a woman of, at least, twenty-two and not like a young girl. Shirley Temple, as a mother, looks much younger than Liz, at least to us. We think if she would dress less like a grown-up and more like a young girl, she would be fine.

Gisella B. Bremer
Berlin, Germany

We should be hearing more of the hazy voice that puts people in a velvet fog. Who other than Mel Torme can put an audience into a swoon with just a wink of an eye, and a few movements of the vocal chord? Hollywood should certainly hold on to this excitingly different type of song stylist.

Ruth M. Ranallo
Pittsburgh, Pa.

Why did Tom Drake not get star billing in "Words and Music"? With the exception of Mickey Rooney, all the other stars did only acts and they were on top billing. Tom played a leading role, yet received less billing than the others. Don't they believe in justice in Hollywood?

Katherine Yates
Birmingham, Ala.

Release Request:

Why doesn't Twentieth Century-Fox release some of Shirley Temple's old pictures we loved so well? The present-day kids have never seen the little Shirley. Why shouldn't they, and the grown-ups, too, get a chance to enjoy these fine films —"Heidi," "The Little Colonel," "Poor Little Rich Girl," "The Little Princess," "Rebecca of Sunnybrook Farm" and others? Please, producers! The old pictures are often much better than the new!

MARY ALASKA THOMPSON
Springfield, Ore.

Question Box:

I saw Olivia de Havilland's wonderful performance in "The Snake Pit." Since then she has become my favorite actress. My girl friend's mother, who has seen Miss de Havilland in person, says she is very short. On the screen, she seems to be a perfect height. How tall is she?

DARLA ALBERTY
Ventura, Cal.

(Miss de Havilland is five-feet-three-and-three-quarter inches tall.)

I have recently seen "Red River" and I think Montgomery Clift did some wonderful acting in it. I guess you might say he's everybody's dream man. There's something my girl friends and I have been arguing about — whether John Wayne was really fighting with Montgomery at the end or did they have stand-ins? If you were going to write a fan letter to Clift, where would you send it?

CARMELLA PIZZO
Mineola, N. Y.

(Nothing was faked about the fight. No stand-ins were used. Montgomery Clift is not under contract to any one studio, but you may write him c/o George Evans, 1775 Broadway, New York, N. Y.)

I saw Dick Powell in "Here Comes the Navy." He sang so beautifully but could you please tell me why he never sings anymore? When I heard him sing I just swooned. I heard he lost his singing voice.

JEWELL GRANBERRY
Teaneck, N. J.

(He wanted to try straight dramatic roles. His voice, at last report, is still excellent.)

I have just seen that wonderful picture "The Snake Pit." I would like to know who played the part of *Hester*, the very sick girl. Is she married to Gene Kelly, the dancing star?

ANN TREMONT
Chicago, Ill.

(Betsy Blair who is married to Gene Kelly played the role.)

Please set me right on something about cowboy star Tim Holt. Who is he married to?

NANCY HANLON
East Liverpool, O.

(He is married to Virginia Mae Ashcraft.)

Address letters to this department to Readers Inc., Photoplay, 205 East 42nd Street, New York 17, N. Y. However, our space is limited. We cannot therefore promise to publish, return or reply to all letters received.

Your loveliness is Doubly Safe



because

Veto gives you Double Protection!

So effective . . . Veto guards your loveliness night and day—safely protects your clothes and you. For Veto not only neutralizes perspiration odor, it checks perspiration, too! Yes, Veto gives you Double Protection! And Veto disappears instantly to protect you from the moment you apply it!

So gentle . . . Always creamy and smooth, Veto is lovely to use and keeps you lovely. And Veto is gentle, safe for normal skin, safe for clothes. Doubly Safe! Veto alone contains *Duratex*, Colgate's exclusive ingredient to make Veto safer. Let Veto give your loveliness double protection!

Veto lasts and lasts from bath to bath!

New color...a light dancing red...red...red

Revlon's "Touch of Genius"



For Spring!

The fresh new red you always hoped you'd find!

You've looked! You've found it! And call it what you will...intuition...genius... Revlon gives you now a lively vivid red to set you tip-toe. Watch the excitement! See how heads turn...your clothes sparked by "Touch of Genius" have caught the magic, too!

A red so rare as Spring, long-awaited as first love...a dancing red
..."Touch of Genius" for the smartest matching lips, fingertips and face!



Matchbox . . . 1.60 plus tax

Lastron Nail Enamel...Lipstick...Fashion Plate Face Make-Up...Face Powder...Cheekstick

PHOTO: RAWLINGS, COSTUME: DIOR, MAKE-UP: DEL RUSSO OF REVLON, JEWELS: HARRY WINSTON. ©1949 REVLON PRODUCTS CORP COLOR ON LIPS AND FINGERTIPS AS ACCURATE AS PRINTING METHODS ALLOW.



GREER GARSON

Imprint of beauty: Greer's poised charm makes her a perfect *Irene* for the Galsworthy classic, "The Forsyte Saga," now being filmed

G. Morris

One of the Gala Silver Anniversary Hits!



Joyously re-united . . . for the first time in TECHNICOLOR! A spectacular musical treat!

INSIDE STUFF

Party at Errol's: Errol Flynn threw the party of the year. The setting outdid anything Hollywood ever dreamed up on a sound stage. The Flynn home and gardens, perched on a mountain crest and looking down on a twinkling fairyland of lights below, were crowded with guests who thrilled to the beauty of the scene. At dozens of tables of gleaming white, placed around the pool which was lit with opalescent water lilies, sat a cross-section of glamour town. Jennifer Jones, in a Christian Dior gown of white net, covered by a pale blue satin coat, swept in on the arm of her husband-to-be, David Selznick. Greer Garson, in emerald green satin, her red hair arranged in two curls down her back, arrived with beau, Buddy Fogelson. Vying in beauty were two mothers, Joan Bennett and Joan Fontaine. The latter and her husband Bill Dozier told Cal of the christening, that day, of their daughter Debby. Oddly enough, however, the spotlight went to a star of yesterday, Gloria Swanson, who held every eye with her grace and beauty. "I can't tell you how wonderful it is to see all my friends again, gathered in one place and amid such beauty," she told Cal. "I can't thank Errol enough." Another beauty to attract attention was Susan Peters. Susan held court from her wheel chair, with Mary Pickford and handsome Buddy Rogers smiling upon her.



They love a mystery: Kathryn Grayson, Ethel Barrymore are in "Midnight Kiss"

You're invited to join in the joyous celebration of M·G·M's Silver Anniversary!

How fitting that M-G-M celebrates its Silver Anniversary — twenty-five years of leadership — with the biggest pictures in its entire history.

The year 1949 started auspiciously for Leo the Lion with "Command Decision". The star-laden Technicolor production of "Little Women" will be long remembered; and here on the following pages you will find other fine pictures listed . . . with many more to come during the balance of the year. Look for these M-G-M Silver Anniversary pictures at your favorite theatre. They'll give you many golden hours of entertainment.



The buffet table, loaded with viands from Mike Romanoff's, was set in the red-and-white tented patio. The orchestra played for such dancers as Gene Kelly and his wife Betsy, who left at midnight to relieve the baby sitter. For Pete Lawford, too, subdued and pensive, who gave every indication of being very much in love with his date, Gloria McLean. This leaves one to wonder—what of Jimmy Stewart?

"I Have My Love to Keep Me Warm," the orchestra played and Shirley Temple wrapped her arms about her husband, John Agar, as they danced by. Also looking as much in love as ever was Howard Duff with Ava Gardner. Voted the handsomest man in the room, next to the gracious host, was Ronald Colman, who came with his Benita.

The White Mice Races, conducted by Georgie Jessel, were the sensation of the evening. Shirley Temple and Cal watched the mice scamper down their individual tracks, while guests howled over the printed programs and tip sheets that had been written by Errol. "Errol phoned me a special invitation," Shirley told us, "because we were nominated as the most uncooperative players by the Women's Press Club."

Clark Gable, for some reason, left after dinner. Could have been because his ex-girl, Iris Bynum, was present with her old beau Bill Morrow, writer for Bing Crosby. Absent, of course, was Nora Eddington Flynn, Errol's estranged wife. She was dancing at Mocambo with Dick Haymes. Days later, the town was still buzzing with reports of the gala Flynn party.

Odds and Ends: Odd to watch the reaction of certain stars to particular styles. Sitting with Felice Vanderbilt and the Peruvian artist, Marino Soyer, at a Don Loper showing, we noticed how Barbara Stanwyck and June Allyson seem to favor the same things. Entirely different in personality, each girl prefers the plainly tailored clothes. And June so twinkly, too . . . Ben Gage and Esther Williams sharing congratulations with Tony Martin and Cyd Charisse over their expected arrivals . . . Donna Reed and Tony Owen, who have two adopted children, beaming as they told Cal that one of their own was on the way . . . Friends are worried over Gary Cooper who has been working too long and too hard and who never fully recovered from Virus X.

About People: Franchot Tone at the Robert Hutton party without his estranged wife, Jean Wallace, tells Cal he'll be off to Europe for another picture in midsummer, along with Charles Laughton and Burgess Meredith who worked with him in Paris in "Man in the Eiffel Tower." Franchot, who looks well and seems happy, received a cute fan letter from a girl who saw him in "Every Girl Should Be Married." "It's a wonderful idea," she wrote, "and I accept."

Deanna Durbin, one of Hollywood's greatest only a few years ago, seems to have completely disappeared from the screen and the scene of Hollywood. "What has happened to Durbin?" is a popular question hereabouts, as time goes by and Deanna remains a recluse. Her separation from Felix Jackson is about to become final, and the two pictures she owes Universal before August, when her contract expires, are in the nebulous stage. There are those who blame her eclipse (temporary, we hope) on her own wilfulness, others on poor management. Whatever it is, we hope a whole new beginning is in the cards for Deanna, who is much too talented to be forgotten.

Johnny Mack Brown, who long ago cast his lot with Western films, is beginning to suspect that field may become a mite too crowded if all the actors who evince a sudden interest in his affairs take to the sagebrush trail. With studios closing down and budgets growing tighter, certain well-known players are viewing Johnny's fine, big home and steady income with an envious eye. Never one to go into the cowboy thing in the spectacular man-



STUFF

ner of Gene Autry or Roy Rogers, Johnny has maintained a steady popularity and won himself what promises to be a long lasting career. No wonder the Westerns are beginning to look good to the "drayma" boys.

Mary Jane: We entered the Bob Hope set prepared to laugh—we always do with Hope around—and to view first-hand the budding wonder, five-year-old Mary Jane Saunders who plays an important part in "Sorrowful Jones."

Frankly, we weren't prepared for the child who succeeds Shirley Temple in this "Little Miss Marker" remake. We had expected curls and charm and fussing and pampering. Instead, far over in a corner where no one seemed to notice her, we spotted Mary Jane all alone, riding a tricycle. When she rode our way we were amazed at the plain but winsome little face, the straight brown hair, her unaffected ways as she swung on a doorknob between takes, or rode her tricycle.

This, of course, is her first picture and acting job of any kind. She neither sings nor dances. She's just a little girl who trots off to the Paramount schoolroom between takes with her six-year-old stand-in and colors pictures while the others recite.

"I brought my lunch in my own pail," she told me. "I hope I have onions. I love onions, don't you?" She



The girl on the cover is the girl with Van Johnson, pretty Arlene Dahl





loves her lunch pail, too, we noticed.

Bob accepts her as one of the adult members of the cast. "Hey, M. J.," he'll call. "Let's go to work, shall we?"

Director Lanfield records her lines for the following day on a record which is played back for "M. J." at home each evening. She's letter perfect every day.

She loves Linda Hope, Bob told me, and Bob takes her out to visit his children when he can.

Bob and Mary Jane were saying their prayers the day we visited the set.

"Now I lay me—" Bob said. Mary Jane's voice and face had a poignant tenderness as she repeated—"Now I lay me."

Cal thinks "M. J." really has something.

Shades of Dickens: The true story of a certain big name producer has the town in hysterics. After a private home showing of Dickens's "Great Expectations" made by J. Arthur Rank in England, the producer exclaimed, "Now there's a great picture. But how did they think up those characters?"

It was explained to the producer that the writers had only given a faithful translation of the book.

"Book?" roared the producer. "Do you mean a book with those characters just came out and we didn't grab it?"

Masons' night out: James and Pamela share table with Gracie Allen at a party

One of the Gala Silver Anniversary Hits!

M-G-M presents
THE SECRET GARDEN
starring
MARGARET O'BRIEN
HERBERT MARSHALL
Dean Stockwell
Directed by Fred M. Wilcox • *Produced by* Clarence Brown



In its tradition of bringing great books to the screen...
M-G-M presents Frances Hodgson Burnett's heart-warming story!

STUFF

About the Wildes: The long struggle waged by Cornel Wilde to achieve a place on the screen for his wife, Pat Knight, was won, and seemingly, lost. After repeatedly incurring antagonism from higher-ups by his insistence that Pat share his limelight, he was given the chance by Columbia Studios in "Shockproof," with Cornel and Pat playing the leads. The results were such that the film was literally sneaked into second-rate theaters as part of a double bill. For a star of Cornel's importance, there are some who look upon this as a disaster, especially after the costly build-up given him by Twentieth Century-Fox.

Pretty and comely Pat certainly has every right to a career of her own. No one denies that fact. But the town wonders why Cornel insisted it be at the expense of his own career after he fought and struggled to achieve a place of his own.

Here and There: Jane Wyman, who was beautifully gowned at the Errol Flynn party, had a heck of a time with her escort Lew Ayres who kept trying to dodge photographers. "If I had a girl as beautiful as Janie, I'd be proud to be photographed with her," one of the lads told Lew. He kinda stood still after that rebuke . . . Marriage agrees with little Wanda Hendrix. She's gained weight and looks wonderful. "My husband makes me eat," she explains, beaming proudly at her bridegroom Audie Murphy . . . Credit should go to Robert Walker for trying hard to solve his problem at the Menninger Clinic . . . It was heartwarming to learn that Charles Bickford had again been nominated for an Academy Award, as one of the best supporting actors of the year. Charlie was nominated in 1947 for "The Farmer's Daughter," and a few years back for "The Song of Bernadette," but won neither time. He turned in two outstanding performances in 1948: In "Johnny Belinda," the picture that won him the honor, and in "Command Decision."

Dream Landlady: June Haver had been shopping. Not for a new frock, hat or gewgaw. No, indeed. June had been pricing property and finally found a suitable lot in Westwood Village. On this site, June will erect a modern apartment building that will offer a special gimmick in its tenant leases. Apartments will be rented only to young married couples with at least one child and one pet.

"The trouble my sister Dorothy and her husband had in renting a place, simply because they have a child and a pet, so outraged me I decided to do something about it," June said. Which seems like a fine gesture to Cal.

Incidentally, June caught the bouquet tossed by Dr. Duzik's nurse who married Bob Schiller, June's business manager. And maybe that's a sign June will marry the handsome dentist as soon as her divorce is final. June is keeping mum about her plans.

Red and Level-Headed Betty: Betty Lynn tells Cal she feels there's too much family suggestion in the titles of her latest movies, "Mother Is a Freshman," and "Father Was a Fullback." "I thought I had gone beyond mother and father movies when I got married in 'June Bride,'" she moans. "I don't want people to think I'm strictly a fireside girl."

Knowing something about this nineteen-year-old miss, we'd say she has plenty of reason to feel self-sufficient. Not many GI's, for instance, ever found themselves forty miles behind the Jap lines. And yet, as a USO entertainer along the Burma road, Betty found herself in that predicament when her jeep driver took a wrong turn.

After six months entertaining up and down the Burma route, Betty, worn and weary, worked her way home on a hospital ship. After a few weeks rest, she landed a job in the chorus of "Park Avenue," where a talent scout spotted her for a role in "Sitting Pretty."

Reserved, quiet and not at all the stomping tomboy of the screen, Betty is slated for stardom.

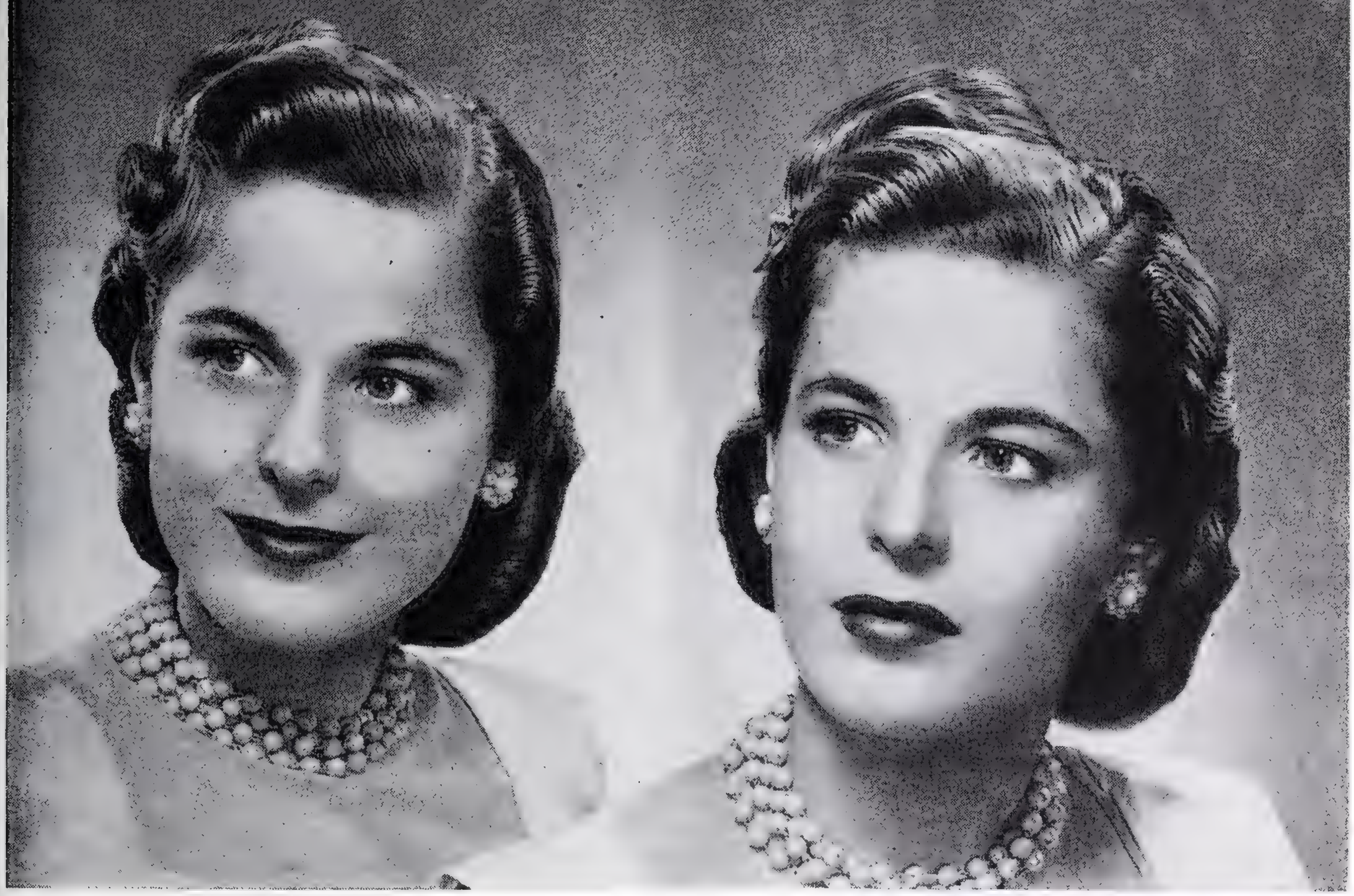




Enchantment: Elizabeth Taylor, who wears her heart on a chain, plays Amy in "Little Women"

Which Twin has the Toni?

(and which has the $15 beauty shop wave? Answer below.)



More than 2 million women a month use Toni ... the wave that gives that natural look!

See how flattering a Toni is . . . how soft and beautifully natural it looks. Because there's no frizzy stage with a Toni. Even on the first day your Toni wave looks naturally curly with lovely deep waves and soft curls! But before trying Toni you'd like to know:

Will TONI work on my hair?
Of course. Toni waves any kind of hair that will take a permanent, including gray, dyed, bleached or baby-fine hair.

Will my TONI wave be loose or tight?
The exclusive directions in your Toni Kit give you exactly the wave you want — from loose, casual curls to a halo of adorable ringlets. You're sure of success with easy-to-follow Toni directions because they've given millions of perfect permanents. Actually, more women use Toni than all other cold waves combined.

Why do most women prefer to use TONI?
Because the Toni Waving Lotion isn't harsh like hurry-up salon type solutions. Toni is a creme cold wave made especially for home use. That's why Toni leaves your hair in such wonderful condition — so shiny soft and natural-looking!

How long will my TONI last?
Your Toni is long-lasting and is guaranteed to look as lovely as a $15 beauty shop wave . . . or your money back.

How much will I save with TONI?
The Toni Kit with re-usable plastic curlers cost $2. For a second Toni get the Toni Refill Kit. It costs just $1 . . . yet *there's no finer wave at any price!*

Which twin has the TONI?
Talented, teen-age Kathlene and Helene Crescente won the Beauty Contest for Twins in New York City. Kathlene, the twin on the right, has the Toni. She says: "I never knew a permanent could look so natural." And Helene says: "Next time it will be Toni for two!"



The wave that gives that natural look . . . Toni



*T. M. REG. U. S. PAT. OFF.

HOLD-BOB* is a GAYLA* hair beauty aid

©1949 GAYLORD PRODUCTS, INCORPORATED, CHICAGO, ILL.

PLATTER Patter

By Lester Gottlieb

THE STREETS OF LAREDO: This Western has a new hit song from the "Buttons and Bows" composers, Livingston and Evans. It has the same title as the film and Dennis Day sings it for Victor. The reverse has a non-movie tune "Tarra-Ta-Larra" that's headed for The Hit Parade.

MEXICAN HAYRIDE: Though based on the Cole Porter musical there are no Porter tunes in it. They do have a new song "Is It Yes?" and Mr. and Mrs. Andy Russell sing it prettily on a new Capitol disc.

MY DREAM IS YOURS: You can hear Doris Day sing the title tune and "Someone Like You" (Columbia). Peggy Lee (Capitol), Art Lund (M-G-M) tackle the latter tune, while Claude Thornhill does a smooth job with the dream tune. But it's my guess that the Warren-Dubin oldie, "I'll String Along with You," will come out on top. Jo Stafford and Gordon MacRae do it for Capitol.

JIMMY DURANTE-BETTY GARRETT: M-G-M has teamed this comical pair for some disc fun with "The Pussy Cat Song" and "Any State in the 48 Is Great."

DIANA LYNN: This talented star plays the thrilling "Slaughter on Tenth Avenue" and the languid "Body and Soul" in a single Capitol record. Good performance.

TONY MARTIN: Several years ago, movie fans remembered an exciting song from a Marx Brothers movie, "The Big Store." It was called "The Tenement Symphony." No one recorded it then. Well, Tony Martin devotes two sides of a new Victor disc to the song and it deserves it.

POPULAR ALBUMS: Harry Horlick plays a series of Tangos and there's a set of tango lessons attached as prescribed by Fred Astaire (M-G-M) . . . Capitol has a new collection of Stan Kenton's abstract jazz under the album title of "Encores." . . . Smooth "Keyboard Sketches" by Skitch Henderson is a Capitol album standout . . . And, for good measure, Capitol has a new piano set by Nat King Cole . . . The same company has also pressed a set of wonderful music by Xylophonist Red Norvo.

STRICTLY PERSONAL to YOUNG WIVES!

learn about this HIGHER type

INTIMATE FEMININE HYGIENE

Easier, Daintier . . . Yet one of the MOST EFFECTIVE METHODS!



Greaseless Suppository Assures Continuous Medication for Hours

Young wives can be truly grateful for Zonitors—a *higher type* of intimate feminine cleanliness which gives you extra advantages. Zonitors are one of the MOST EFFECTIVE methods ever discovered. They are far more convenient, daintier, less embarrassing to use —SO POWERFULLY GERMICIDAL yet ABSOLUTELY SAFE to delicate tissues. Positively *non-poisonous, non-irritating, non-smarting.*

Easy To Carry If Away From Home

Zonitors are greaseless, stainless, snow-white vaginal suppositories. They are not the type that quickly melt away. Instead, they instantly begin to release powerful germicidal properties and *continue to do so for hours.* They never leave any sticky residue.

Leave No Tell-Tale Odor

Zonitors do not 'mask' offending odor. They actually *destroy* it. Help guard against infection. Zonitors kill every germ they touch. You know it's not always possible to contact all the germs in the tract. But you can BE SURE Zonitors *immediately* kill every reachable germ and keep them from multiplying. Any drugstore.

Zonitors



(Each sealed in separate glass vial)

FREE: Mail this coupon today for free booklet sent in plain wrapper. Reveals frank intimate facts. Zonitors, Dept. ZPP-59, 370 Lexington Avenue, New York 17, N. Y.

Name_____

Address_____

City_____ State_____

ANOTHER SENSATION
BY THE CREATORS OF Suspants®

Blue Swan

minikins

THE SMART MINIMUM IN UNDIES



As brief as a wink . . . as smooth as a suntan . . . that's Blue Swan's MINIKINS. They're smartly styled in SWANTONE, an amazing new runproof rayon that wears longer and washes and dries in a jiffy.

You'll love MINIKINS in each of the three popular styles . . . look for them at your favorite store . . . in gay colored cellophane packages.

A size for almost every figure.
Tearose, pink, white, blue, black, maize.

79¢
at all stores

A. FLARE TRUNK PANTY

B. BAND LEG BRIEF

C. ELASTIC LEG BRIEF

Blue Swan

UNDIES • SLIPS • GOWNS

DIVISION OF McKAY PRODUCTS CORP. • 350 Fifth Avenue, New York 1, N. Y.

IF NOT AT YOUR FAVORITE STORE—ORDER BY MAIL—SEND NO MONEY.

Blue Swan Mills • 350 Fifth Avenue, New York 1, N. Y. McF-5-49

Please send me **MINIKINS,** through my local dealer (order by letter A, B, or C), at **79c** a pair.

STYLE	COLOR	DRESS SIZES					QUANTITY
		9/10	11/12	13/14	15/16	17/18	

NAME _____

ADDRESS _____

CITY _____ **ZONE** _____ **STATE** _____



Picture-album appeal: Elizabeth Taylor, June Allyson, Richard Stapley and Peter Lawford give an old classic new charm

✓✓ (F) Little Women (Metro-Goldwyn-Mayer)

IN its handsome Technicolor remake of Louisa May Alcott's perennial favorite, Metro has carefully preserved the Victorian flavor, the lavender-and-old-lace mood. The story of the genteel *Marches* is a long, sentimental one not exactly geared to our streamlined age.

As *Jo,* the tomboy of the family, June Allyson is a lovable lass who rates a big bouquet. Margaret O'Brien is wistful as *Beth.* Elizabeth Taylor, wearing a blonde wig, is *Amy,* and Janet Leigh is appealing as *Meg.* Peter Lawford invites sympathy as *Laurie,* the lonely rich boy next door.

Newcomer Rossano Brazzi, Mary Astor, Lucile Watson and the late Sir C. Aubrey Smith give a fine account of themselves in supporting roles.

Your Reviewer Says: Souvenir of granny's day.

✓✓ (F) We Were Strangers (Columbia)

CUBA of the 1930's is the background for a savagely realistic movie with the staccato tempo of a machine gun.

Jennifer Jones scores in the most dramatic and unusual role of her career—that of a Cuban girl, who joins the underground after witnessing the brutal murder of her student-brother. She wants to kill the assassin, police inspector Pedro Armendariz, but John Garfield—a Cuban-born American posing as a theatrical agent—has a more ambitious plan. Using Jennifer's home as their headquarters, Garfield and his fellow-revolutionists dig a tunnel leading into the cemetery across the road. A prominent citizen is to be assassinated and, when the president and cabinet attend the funeral, they will be blown to bits. As their grim plan takes shape, it's like an evil nightmare.

Garfield is intensely sincere; Armendariz makes your blood boil; Gilbert Roland and David Bond are excellent in supporting roles.

Your Reviewer Says: Packs a terrific punch.



Modern punch: Violence and intrigue surround the Cuban love story of John Garfield and Jennifer Jones

✓✓ (F) The Red Pony (Republic)

JOHN STEINBECK'S story of a boy and his pony has been made into an idyllic picture of California ranch life.

Peter Miles sensitively portrays a nine-year-old experiencing growing pains. Myrna Loy is his sensible, attractive mother; Robert Mitchum, the hired man whom Peter trusts and admires. Indeed, it's to Mitchum rather than his father, Shepperd Strudwick, that the boy turns for companionship. Resentful over this, Strudwick vents his feelings on Myrna's old father, Louis Calhern, fond of spinning stories of his Indian-fighting days. Peter is inconsolable when his pony falls ill and blames Mitchum, in whose care he left the animal.

Whether in silks or calico, Myrna is always the perfect lady; her role here, however, is not an especially dramatic one. Calhern lends color, but it's Mitchum who stands out, tackling his part with quiet assurance.

Your Reviewer Says: Warm, tender, human.

Shadow

BY ELSA

F—For the whole family
A—For adults

For Complete Casts of Current Pictures See Page 119. For Best Pictures of the Month

✓✓✓ (F) Down to the Sea in Ships (Twentieth Century-Fox)

ALL hands on deck for this not-to-be-missed movie! It's powerful and deeply moving.

Lionel Barrymore is magnificent as an Old Salt in command of a New England whaling vessel in 1887. Dean Stockwell is his fine young grandson. As First Mate, Richard Widmark is a credit to his calling. Richard has studied marine biology, just so much newfangled nonsense to the old captain. But Dean drinks it in, wide-eyed. Tension reaches a climax when Widmark breaks an iron-clad rule during the rescue of Dean, caught in a storm.

No use spoiling it for you by revealing the rest of it. Suffice to say that, even without the usual love story, there are plenty of heart-throbs on this adventure-packed voyage.

Your Reviewer Says: One whale of a picture.



Adventure at high tide: An 1887 epic of whales and men carries Richard Widmark and Dean Stockwell into stormy waters



Love on the air-ways: Talent scout Jack Carson and singer Doris Day go their merry ways in radio romance

✓✓ (F) My Dream Is Yours (Warners)

SPRING is here and with it a Technicolor musical-romance full of zip and zing. Jack Carson and Doris Day make a pleasing twosome in roles cut to their measure.

Jack, a Hollywood radio talent scout, is in search of a singer to replace Lee Bowman on S. Z. Sakall's program. Bowman, whose crooning has the gals swooning, lets success go to his head. To the dismay of advertising man Adolphe Menjou and his wise-cracking assistant, Eve Arden, Lee refuses to renew his contract with Sakall, the agency's top account. That's when fast-talking Carson goes into action, coming up with Doris. However, selling his new discovery is quite another matter, and selling himself to Doris is the toughest job of all. While she's grateful enough to Jack, it's Lee who makes her heart beat faster.

Doris puts over her songs with a bang; Carson clowns with Eve Arden's aid; Bowman is convincing as a gilt-edged heel. There's an amusing cartoon sequence and, to top it all, Frankie Carle at the keyboard.

Your Reviewer Says: Fast and funny.

✓✓✓ (A) Quartet (Rank-Eagle Lion)

FOR sophisticates on the lookout for a different picture, this is it! But then W. Somerset Maugham is a story-teller of the first Rank—in this case, J. Arthur. Assisted by a top-notch cast, author and producer present four delightful stories making for supremely satisfying entertainment.

"The Facts of Life" is a highly amusing account of how a father's advice to his young son, off for Monte Carlo, acts as a boomerang. In a more serious vein, there's "The Alien Corn," dealing with a frustrated artist who lives for his music alone. The third tale, "The Kite," describes the curious revenge a wife takes when her husband leaves her to return to his overindulgent mother. Finally, there's "The Colonel's Lady," a satirical portrait of an egotistical Englishman, whose mousey wife surprises him by writing a volume of passionate verse. Cecil Parker is excellent in this; indeed, all performances are of first calibre down to bit parts.

Author Maugham himself appears to introduce his "Quartet" to you.

Your Reviewer Says: Simply ripping!

Stage

BRANDEN

✓Good ✓✓Very good
✓✓✓Outstanding

and Best Performances See Page 37. For Brief Reviews of Current Pictures See Page 38.



Tonight!..Show him how much lovelier your hair can look...after a

Lustre-Creme Shampoo

NOT A SOAP!
NOT A LIQUID!
BUT KAY DAUMIT'S
RICH LATHERING
CREAM SHAMPOO
WITH LANOLIN
for Soft, Shimmering
Glamorous Hair

No other shampoo gives you the same magical secret-blend lather plus kindly LANOLIN . . . for *true* hair beauty.

Tonight he can SEE new sheen in your hair, FEEL its caressable softness, THRILL to its glorious natural beauty. Yes, *tonight*, if you use Lustre-Creme Shampoo today!

Only Lustre-Creme has Kay Daumit's magic blend of secret ingredients *plus* gentle lanolin. This glamorizing shampoo lathers in hardest water. Leaves hair fragrantly clean, shining, free of loose dandruff and so soft, so manageable!

Famous hairdressers use and recommend it for shimmering beauty in all "hair-dos" and permanents. Beauty-wise women made it America's favorite cream shampoo. Try Lustre-Creme! The man in your life—*and you*—will love the loveliness results in your hair.



4-oz. jar $1; 10-oz. economy size $2.
Smaller jars and tubes 49¢ and 25¢.

✓ (F) El Paso (Pine Thomas-Paramount)

A TEXAS frontier town is the setting for Paramount's latest Western. Lovely Gail Russell brings lawyer John Payne to uncivilized El Paso from his home in civilized Charleston in 1865. But it's the lawless hoodlums, led by sneering Sterling Hayden and his sheriff-stooge, Dick Foran, who keep him there. John is fighting mad when he witnesses the brutal beatings, killings and plundering all about him, and he sets about establishing order in the rough-and-ready frontier town. When he fails to accomplish his ends by legal means, Payne organizes a band of men to outride and outshoot their oppressors as in the days of *Robin Hood*.

Done up in Cinecolor, this is one of the best action pictures of the year. For laughs, there's bewhiskered oldtimer George "Gabby" Hayes; for pathos, a whisky-guzzling judge played by Henry Hull.

Your Reviewer Says: Take a trip to Texas!

✓ (F) The Bribe (M-G-M)

HANDSOME Robert Taylor and sultry Ava Gardner are caught in a web of intrigue in this actionful thriller set in Central America.

As a government agent torn between duty and desire, Taylor delivers a forthright performance. He's after a gang operating a war surplus racket. Ava's rum-drinking husband, John Hodiak, is Suspect Number One. Robert can't decide whether Ava is mixed up in the swindle or just an innocent bystander. But she's a luscious-looking dish and Robert hates to put her behind bars. So when sly, cringing Charles Laughton bribes Taylor to drop the whole case and clear out, the temptation to accept is awfully strong. It's obvious that rascally Vincent Price, who heads the racket, intends to get rid of Taylor.

Along with the others, Ava plays a desperate cat-and-mouse game. She's plagued by doubts, poor girl, when her hubby takes one drink too many and develops ticker trouble. A loyal if not loving wife, how can she run out on him?

Your Reviewer Says: Intrigue.

✓✓ (F) Canadian Pacific (Twentieth Century-Fox)

HOP aboard the Canadian Pacific Railway for a fast, thrilling ride.

As surveyor for the railroad, Randy Scott finds a pass through the Rockies,



Set—for action: John Ireland, Joanne Dru in scene from "All the King's Men"

enabling them to extend the road. No sooner do the men set to work, however, than sabotage rears its ugly head. Randy's old pal, J. Carroll Naish, reveals that dynamite has been stolen. After tracing it to a band of Indians, Scott is fired upon and lands in the camp hospital with efficient Jane Wyatt, a female sawbones, looking after him. That doesn't suit Randy's spitfire sweetheart, a lovely French-Indian girl animatedly played by newcomer Nancy Olson. Nancy has turned down Victor Jory for Scott and now Jory means to have his revenge. He whips up the Indians to attack the whites barricaded in a railroad car.

Enhanced by Cinecolor, this is a swift-moving, scenically stunning picture.

Your Reviewer Says: Exciting outdoor drama.

✓✓ (F) Scott of the Antarctic (Rank-Eagle Lion)

MAN'S courage and endurance are realistically recorded in this factual account of Captain Scott's expedition to the South Pole. Many scenes were shot in Norway and Switzerland, and Scott's diaries were drawn upon for numerous incidents and dialogue.

John Mills contributes a dignified portrayal of the intrepid explorer whose tragic trek in 1911-12 aroused world-wide interest. Money for the expedition trickles in slowly but there's no shortage of eager volunteers, among them the gallant Captain Oates (Derek Bond). Finally, Scott, his scientist-friend Edward Wilson (Harold Warrender) and their fellow-pioneers sail from New Zealand for the first lap of their grueling journey. Scott learns that the famous Norwegian explorer Amundsen is also heading for the South Pole, and likely to get there first. Deeply disappointed, he nevertheless refuses to jeopardize their chances by turning the expedition into a race.

A distinguished film, definitely off the beaten track.

Your Reviewer Says: Superb snow-and-ice epic.

(F) Jigsaw (Tower-UA)

PUT a gun in a man's hand and he's liable to go berserk. That's what happens in this slambang affair that has Franchot Tone playing a persistent prosecutor out to get the mob who murdered his columnist-friend, Myron McCormick.

Franchot starts snooping, assisted by society leader Winifred Lenihan, who has her own axe to grind. She introduces him to blonde cutie Jean Wallace. Jean is quite an eyeful and Franchot makes a play for her. It's all in the line of duty, because he suspects Jean of working with the mobsters. Sure enough, she and evil-looking Marc Lawrence are just like that. Right there the plot goes really haywire with everyone taking pot shots at each other.

An amusing sidelight is the parade of film notables—Burgess Meredith, John Garfield, Marlene Dietrich—who make fleeting appearances in this shooting-fest.

Your Reviewer Says: An incredible crime yarn.

(F) Miss Mink of 1949 (Wurtzel-Twentieth Century-Fox)

RADIO'S give-away programs furnish the theme for a featherweight farce acted in comic-strip fashion. By far, the funniest thing about this movie, featuring Jimmy Lydon and Lois Collier, is its title.

Lois is in ecstasy when she wins a ten-thousand-dollar silver-blue mink coat in a slogan contest. But just as Jimmy's boss,

says **JANE GREER:**

"My skin looks so Perfect—Satiny Smooth —with New Woodbury Powder!"



JANE GREER
starring in RKO's
"THE BIG STEAL"

What Exciting new Quality made women prefer Woodbury to all other leading Powders?

You'll know—the first time you wear New Woodbury Powder—why thousands of women in a recent test chose Woodbury over all other leading brands.* *New Woodbury Powder gives the smoothest, Satiny finish your skin has ever known!*

No other powder gives this flawless finish . . . covers tiny blemishes so naturally! And—more magic —no powder can match in enchantment the delicious New Woodbury fragrance!



***In a recent Nation-wide test, Woodbury won by the tremendous average of 4 to 1 over all other leading brands of powder!**

7 Glow-of-Color Shades—Medium and "Purse" sizes 30¢ and 15¢. Large "Dressing Table" size $1.00, prices plus tax.

P



From Hollywood to New York

MILLIONS OF WOMEN PREFER

insta-curl®

THE ORIGINAL "CURLS IN A CAPSULE"

THE QUICKEST, EASIEST, SAFEST WAY TO

BEAUTIFUL, LONG LASTING CURLS

Imagine a tiny Capsule that gives you in just an instant, lustrous glamorous waves and full-bodied curls that last and last. Picture your curls staying lovely day after day and your waves growing deeper and more radiant every time you use INSTA-CURL. SAFE to use, too—laboratory tests prove that INSTA-CURL is absolutely harmless and non-toxic.

INSTA-CURL brings new magic beauty to all types of hair, all textures — dyed, bleached, gray or platinum, even the soft hair of children.

THE MOST EXCITING DISCOVERY IN HAIR WAVING IN YEARS

- *You will be amazed at how easy it is to have beautiful "INSTA" Curls.*
- *You will be delighted with the enthusiastic admiration of your friends.*
- *You will be happy to eliminate costly, disappointing permanents.*
- *You will be thankful, no matter what hair-waving process you have used before, that you have discovered the new hair beauty of INSTA-CURL.*
- *You will be smart if you don't wait another INSTANT to try this new, revolutionary short cut to wonder waves.*

Only 3 Simple Steps FROM START TO FINISH

TIME 1 Minute	TIME 2 Minutes	THEN . . .
Dissolve capsule in hot water	Comb solution through hair	Set and allow to dry



NOTHING LIKE INSTA-CURL!

Regardless of what brand of capsule-type product you have used in the past—UNLESS YOU HAVE USED INSTA-CURL — you have not achieved the hair beauty that ONLY INSTA-CURL can give you.

INSTA-CURL was created by a famous Hollywood Beauty Specialist and developed after more than 10 years of scientific laboratory research. INSTA-CURL contains basic ingredients not found in any other hair waving product.

Beauty Guild, Inc.
9344 Wilshire Boulevard
Beverly Hills, California

Please send me postpaid_____packages of INSTA-CURL at $1.50 each, Federal Tax included.

Or, please send me C.O.D._____packages of INSTA-CURL at $1.50 each, Federal Tax included, plus postage and C.O.D. charges.

Name_____

Street_____

City_____State_____

Listen to "MEET THE STARS" Radio from Hollywood Coast-to-Coast ABC—Thurs. 9:55 P.M.—E.S.T.

Richard Lane, predicts, the young couple's lives are turned topsy-turvy by this sudden stroke of "fortune." So, for that matter, is the boss's life. His envious spouse, June Storey, insists that he buy the coat for her. Lane puts pressure on Jimmy, but the poor guy is helpless, what with his mother-in-law and her brother moving in and taking charge. Lois and her meddling mama buy fancy wardrobes to live up to the elegant coat.

Complications pile up, stringing out the slender story for some sixty-odd minutes of pure slapstick.

Your Reviewer Says: On the silly side.

✓ (F) The Green Promise (McCarthy-RKO)

MAYBE a farmer's life is healthy but it isn't always happy. Witness the struggles and heartaches of impoverished farmer Walter Brennan and his brood. As the oldest child, Marguerite Chapman bravely bears the greatest responsibility, but it looks as if she's licked before she starts. Then up pops nice Robert Paige to give her a helping hand.

Marguerite's kid sister, Natalie Wood, a bright-faced, pigtailed youngster, yearns to raise a pair of lambs. Paige encourages her to join the 4-H club whose members dedicate head, heart and hands to serve their community and country. It's Natalie's big chance to express herself, but it isn't easy to get the money for her project.

As this rural drama draws to a close, there's the promise of better times for these hard-working country folk.

Your Reviewer Says: Good glimpse of farm life.

✓ (F) Red Canyon (Universal-International)

A SPIRITED horse, an equally spirited girl, and a bronco-buster out to tame them both. There you have the ingredients for a bang-up prairie drama.

Sweet-'n'-spicy Ann Blyth is the girl, *Black Velvet* the wild stallion, and he-man Howard Duff the chap who figures he can handle them. What Ann doesn't know is that Howard is one of the notorious *Cordts* —the gang who are poison to her cattleman-father, George Brent. 'Course, Howard has no truck with his horse-thieving old man, John McIntire, and his no-account brother, Lloyd Bridges. But they keep croppin' up to remind him he's one of them, like it or not. Meanwhile, the magnificent *Black Velvet* roams the range, and Howard aims to capture him. It's Ann, however, who actually tames the critter—she has a way with her!—so that he's as gentle as a kitten.

All this takes place in Utah against some mighty pretty scenery. Supporting players include Edgar Buchanan and Jane Darwell, a pair of sharp-tongued old-timers, also Sheriff Chill Wills.

Your Reviewer Says: Right fancy hoss opera.

✓✓ (F) South of St. Louis (Warners)

THIS rugged romance of Civil War days tears along at breakneck speed.

When the Union forces destroy their ranch, Joel McCrea, Zachary Scott and Douglas Kennedy set out for a Texan town held by the Confederates. Joel personally intends to pay back guerilla leader Victor Jory for raiding his property. There's a knockdown, drag-out fight witnessed by singer Alexis Smith, who at once is attracted to Joel. Alexis has plenty of allure but Joel intends to marry a nice home gal, Dorothy Malone . . . that is, if he ever can rebuild his dream ranch.

Dorothy, however, is weary of waiting and beginning to think that Doug, not Joel, is the man for her. With Alexis to help them, the boys smuggle ammunition to the Confederates—a dangerous business, especially with Jory as an enemy.

It's an involved story, but a colorful and interesting one, with first-rate performances all around.

Your Reviewer Says: Brisk, bold action film.

✓✓ (F) Mother Is a Freshman (Twentieth Century-Fox)

TALK about campus cuties, wait 'til you get a load of Loretta Young in this gay, collegiate comedy. Always captivating, Loretta is even more so in Technicolor.

Professor Van Johnson thinks she's smooth—and he's the dreamboat of every gal at school, including Loretta's lovesick, lively daughter, Betty Lynn. It's a little late for Loretta—a beautiful but broke widow—to be getting an education. However, if she can pass the entrance exams, she's eligible for a three-thousand-dollar scholarship set up by her grandma. The only alternative to that would be to marry her lawyer, Rudy Vallee—in Betty's lingo, "a creep." Curious to see why Van is so fascinating to Betty, Loretta enrolls in his course in English Lit. Soon the professor is keeping Loretta after school—and not to read Shakespeare's sonnets.

There's a lot more along the same lines, and very snappy lines they are, too. Student Robert Arthur is there to brush away Betty's tears over Van; Barbara Lawrence is a flirtatious female.

Your Reviewer Says: Enroll for this one.

(F) Tucson (Wurtzel-Twentieth Century-Fox)

HERE'S a machine-made affair with Jimmy Lydon as a playboy-student at Arizona University. Jimmy is more interested in training his horse for the Intercollegiate Rodeo than in keeping up with his studies. It takes an accident to his friend, Charles Russell, for which Jimmy feels responsible, to make him see the light and really get down to work. Charles, an ex-GI, married to Marcia Mae Jones, can't afford to waste time and money so Jimmy devises a scheme to keep him going.

The rodeo serves as a climax to a series of contrived situations. Pretty Penny Edwards is Jimmy's heart-throb when his mind isn't on other matters. Biggest surprise in the picture is to see former child actress Marcia Mae Jones all grown up.

Your Reviewer Says: Just a filler-inner.

Best Pictures of the Month

Down to the Sea in Ships
Mother is a Freshman
Quartet
Scott of the Antarctic

Best Performances of the Month

Nancy Olson in "Canadian Pacific"
Lionel Barrymore, Dean Stockwell
Richard Widmark in
"Down to the Sea in Ships"
Natalie Wood in "The Green Promise"
June Allyson in "Little Women"
Loretta Young, Van Johnson, Betty Lynn in "Mother is a Freshman"
Jennifer Jones in "We Were Strangers"

"I dress for an evening date... at 8 o'clock in the morning!"





1. **"For my everyday duties,** a smart, sophisticated bronze and black taffeta and wool ensemble, studded with scatter pins. And, of course, I rely on gentler, even more effective Odorono Cream . . . *because I know it protects me from perspiration and odor a full 24 hours!*"

New Odorono Cream brings you an improved new formula in a bright new package. Stays creamy smooth, too . . . even if you leave the cap off for weeks!

2. **"For my evening date,** I remove the jacket and set off the gleaming dress with a tawny leopard print stole, black velvet belt and gloves. I'm confident of my charm all evening, too, thanks to new Odorono Cream . . . *because the Halgene in Odorono gives more effective protection than any deodorant known.*"

It never harms fine fabrics, and is so gentle you can use it right after shaving! You'll find it the *perfect* deodorant.



New Odorono Cream safely stops perspiration and odor a full 24 hours!

Choose the creme shampoo beauticians use most... For glowing hair, mist-soft... dazzling clean, obedient ...dandruff-free, film-free



Helene Curtis

creme shampoo

rich in emulsified lanolin



Why pay a dollar for 4 ounces?

Get this giant 8 ounce jar!

twice as much for... $1

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

(Large Reg. Size, 60c)

AT BEAUTY SALONS, DRUG, DEPT. STORES

Brief Reviews

✓✓ (A) *ACT OF VIOLENCE*—M-G-M: Robert Ryan goes gunning for Van Heflin in this grim, suspenseful tale of revenge. As Van's terrified wife, Janet Leigh turns in a topnotch job. (Mar.)

✓ (F) *ADVENTURES OF DON JUAN*—Warners: Errol Flynn cuts a dashing figure as Spain's Great Lover and swordsman supreme. It takes queenly Viveca Lindfors to slow him down. (Feb.)

✓ (F) *ALIAS NICK BEAL*—Paramount: In this unusual drama of Good versus Evil, Ray Milland is the Devil himself, playing hob with district attorney Thomas Mitchell's soul. With Audrey Totter, George Macready, Geraldine Wall and Fred Clark. (Apr.)

(F) *ANGEL IN EXILE*—Republic: John Carroll and Barton MacLane play rough in this one. Both are after a fortune in gold and ready to kill to get it. Adele Mara is the feminine foil. (Apr.)

✓✓ (F) *BAD BOY*—Allied Artists: Interesting chronicle of a young criminal sent to a boy's farm for rehabilitation. Audie Murphy turns out a fine job in the title role. A competent cast includes Lloyd Nolan, James Gleason, Jane Wyatt. (Apr.)

✓✓✓ (F) *BOY WITH GREEN HAIR, THE*—RKO: A wonderful movie, reminding us of the war orphans everywhere in the hope it won't happen again. Dean Stockwell movingly portrays the lad. With Pat O'Brien, Robert Ryan, Barbara Hale. (Feb.)

✓✓ (F) *CHICKEN EVERY SUNDAY*—20th Century-Fox: A homey, heart-warming movie which makes the point that a so-called failure can be a success as a human being. With Dan Dailey, Celeste Holm, Colleen Townsend, Alan Young. (Mar.)

✓✓✓ (F) *COMMAND DECISION*—M-G-M: A strong, hard-hitting film about the problem of the Big Brass in wartime. Topnotch cast stars Clark Gable, Walter Pidgeon, Van Johnson, Brian Donlevy, John Hodiak, Charles Bickford. (Apr.)

✓✓ (F) *CONNECTICUT YANKEE IN KING ARTHUR'S COURT, A*—Paramount: Mark Twain's classic comedy presents Bing Crosby as the brave, bewildered smithy transported to *King Arthur's* court. With Rhonda Fleming, Bill Bendix and Sir Cedric Hardwicke. (Apr.)

✓ (F) *COVER UP*—Nasser-UA: Persistence pays off for insurance investigator Dennis O'Keefe, convinced his client didn't commit suicide but was murdered. With Bill Bendix, Barbara Britton. (Apr.)

(F) *CRISS CROSS*—U-I: In this talky, muddled meller, Burt Lancaster, Yvonne De Carlo and Dan Duryea form an ill-starred trio. (Mar.)

✓✓ (A) *DARK PAST, THE*—Columbia: Psychiatrist Lee J. Cobb dissects gangster William Holden to see what makes him tick. His findings make for a superior, swift-moving crime yarn. (Mar.)

✓✓ (F) *ENCHANTMENT*—Samuel Goldwyn: This bitter-sweet story, steeped in sentiment, describes the romances of two pairs of lovers: Teresa Wright and David Niven, Evelyn Keyes and Farley Granger. Somewhat slow-paced but charmingly acted. (Feb.)

✓✓ (F) *EVERY GIRL SHOULD BE MARRIED*—RKO: A lively, lopsided romance with husband-hunting Betsy Drake chasing bachelor Cary Grant. With Franchot Tone, Diana Lynn. (Feb.)

✓✓ (F) *FAMILY HONEYMOON*—U-I: A hilarious comedy in which Fred MacMurray weds widow Claudette Colbert to the chagrin of Rita Johnson. Claudette's three kids make it tough for their new daddy when they go along on the honeymoon. (Mar.)

✓✓ (F) *FAN, THE*—20th Century-Fox: Preserving the sly, wry humor of Oscar Wilde's play, this charming period piece is engagingly acted by Jeanne Crain, Madeleine Carroll, George Sanders. (Apr.)

✓ (F) *FAR FRONTIER, THE*—Republic: A couple of notches above the average Western, this Roy Rogers movie is about a bunch of smugglers bringing criminals in from Mexico. (Apr)

✓✓ (F) *FIGHTER SQUADRON*—Warners: A Technicolor testimonial to the U. S. Air Force, showing a squadron in action with several scenes taken from official files. With Edmond O'Brien, Robert Stack, John Rodney, Tom D'Andrea. (Feb.)

✓ (A) *FLAXY MARTIN*—Warners: Virginia Mayo is a gorgeous gal, but no lady, in a murder meller that moves at lightning speed. With Zachary Scott, Douglas Kennedy, Dorothy Malone, Tom D'Andrea. (Apr.)

✓✓ (A) *FORCE OF EVIL*—M-G-M: The numbers racket is exposed in all its viciousness with John Garfield as the crooked lawyer of gangster Roy Roberts. With Thomas Gomez, Beatrice Pearson. You'll squirm. (Apr.)

✓ (F) *JOHN LOVES MARY*—Warners: Here's a harum-scarum farce that has returning soldier Ronald Reagan enmeshed in a pack of lies that almost loses him lovely Patricia Neal. Jack Carson, Wayne Morris and Edward Arnold help with the laughs. (Mar.)

✓✓ (F) *KISS IN THE DARK, A*—Warners: In this gay, romantic comedy, Jane Wyman scores as a down-to-earth model who teaches artistic David Niven how to enjoy life. A real rib-tickler with Victor Moore, Wayne Morris, Broderick Crawford. (Mar.)

You'll never know how Pretty you can be until you try Magic Touch



Campana's new truly magical Cream Make-up. Needs no water or sponge. Touch finger tips to Magic Touch. As by magic they lift off a film of beauty which you apply to your face. Blend over face and suddenly you have the loveliest complexion you've ever known. 6 shades, 39¢ and $1 sizes. FREE! Beauty Booklet of Make-up Secrets! Write to Campana, 1100 Lincolnway, Batavia, Illinois. Booklet mailed you at once.

✓ (F) *KISSING BANDIT, THE*—M-G-M: Frank Sinatra and Kathryn Grayson sing love duets in a lush, Technicolor musical of Old California. (Feb.)

✓✓ (A) *KNOCK ON ANY DOOR*—Columbia: Tense, tragic study of a youngster succumbing to his sordid surroundings with John Derek as the boy, Humphrey Bogart as the lawyer who goes to bat for him. With George Macready, Allene Roberts. (Apr.)

✓✓ (F) *LETTER TO THREE WIVES, A*—20th Century-Fox: Three lovely ladies are thrown into a dither by a letter from an erstwhile friend informing them that she has run off with one of their husbands. Jeanne Crain, Linda Darnell and Ann Sothern are kept on tenterhooks—and so are you—regarding Kirk Douglas, Jeffrey Lynn and Paul Douglas. (Mar.)

✓ (F) *LIFE OF RILEY, THE*—U-I: Bill Bendix cuts a few capers in this loud, lively comedy. With James Gleason, Rosemary DeCamp, Bill Goodwin, Richard Long. (Apr.)

✓✓ (F) *MAN FROM COLORADO, THE*—Columbia: Here's a gripping outdoor drama with plenty of fireworks. Glenn Ford plays a gun-crazy colonel in Civil War days. When he goes berserk, neither William Holden nor Ellen Drew can stop him. (Feb.)

(F) *MEXICAN HAYRIDE*—U-I: Abbott and Costello indulge in some Mexican monkeyshines in this frantic farce. Not up to standard. (Mar.)

✓ (F) *MIRANDA*—Rank-Eagle Lion: Fragile British fantasy about a mermaid who leaves her underseas cave for London night life. With Glynis Johns, Griffith Jones, John McCallum (Apr.)

✓ (F) *MR. PERRIN AND MR. TRAILL*—Rank-Eagle Lion: In this genteel, slow-paced story, Marius Goring portrays a balmy British school teacher dominated by headmaster Raymond Huntley. (Mar.)

✓✓✓ (F) *PORTRAIT OF JENNIE*—Selznick: A glowing romance superbly acted. Jennifer Jones is the girl out of the past who haunts struggling artist Joseph Cotten. With Ethel Barrymore, Cecil Kellaway. (Apr.)

✓✓ (A) *QUIET ONE, THE*—Film Documents; How America's underprivileged children are saved from delinquency is effectively presented in this intelligent, adult documentary featuring ten-year-old Donald Thompson. It's food for thought! (Mar.)

(F) *ROSE OF THE YUKON*—Republic: The Army gets its man in this routine chase film with Steve Brodie, William Wright and Myrna Dell. (Apr.)

(F) *SIREN OF ATLANTIS*—Nebenzal-UA: Here's a fantastic tale with Maria Montez as the queen of a fabled kingdom. Dennis O'Keefe and Jean Pierre Aumont of the French Foreign Legion are her struggling captives. Pretty farfetched. (Mar.)

✓ (F) *SUN COMES UP, THE*—M-G-M: A sentimental Technicolor-treated story about a concert singer who loses one son and regains another. With Jeanette MacDonald and Claude Jarman Jr. (Mar.)

✓ (F) *TARZAN'S MAGIC FOUNTAIN*—RKO: Danger lurks behind every bush in this jungle yarn but *Tarzan* steers a safe course. Lex Barker is muscularly adequate in the title role; Brenda Joyce is his pretty mate. (Apr.)

✓✓ (F) *THAT WONDERFUL URGE*—20th Century-Fox: A frothy, fun-filled comedy with Tyrone Power and Gene Tierney. (Feb.)

✓ (A) *THIS WAS A WOMAN*—Excelsior-20th Century-Fox: A British meller describing how an evil woman dominates her family. With Sonia Dresdel, Walter Fitzgerald and Barbara White. (Mar.)

✓ (F) *WAKE OF THE RED WITCH*—Republic: In this thriller-diller of the deep, strange adventures befall reckless captain John Wayne. With Gail Russell, Gig Young, Luther Adler, Adele Mara. (Apr.)

✓✓ (F) *WHEN MY BABY SMILES AT ME*—20th Century-Fox: A backstage burlesque story teaming Betty Grable and Dan Dailey. It's sure-fire, guaranteed to give you a glad-sad time. (Feb.)

✓ (F) *WHISPERING SMITH*—Paramount: This Western in Technicolor has Alan Ladd playing a soft-spoken, swift-acting railroad cop. His bosom pal, Robert Preston, is led astray by crooked Donald Crisp to the distress of Brenda Marshall. (Mar.)

✓ (F) *WOMAN'S SECRET, A*—RKO: This fairly entertaining suspense drama has Maureen O'Hara taking a shot at her protégée singer, Gloria Grahame. A guessing game with Melvyn Douglas, Victor Jory, Bill Williams. (Apr.)

✓✓ (F) *WORDS AND MUSIC*—M-G-M: Metro's super-duper musical is jam-packed with stars strutting their stuff. There's June Allyson, Perry Como, Gene Kelly, Mickey Rooney, Judy Garland, Janet Leigh and Tom Drake, among others. (Mar.)

✓✓ (F) *YELLOW SKY*—20th Century-Fox: Here's a really rugged prairie drama with Gregory Peck and Anne Baxter saying it with bullets. Greg and his gang are after Anne's gold. Lots of action with Richard Widmark, James Barton. (Feb.)

✓✓ (F) *YOU GOTTA STAY HAPPY*—U-I: Joan Fontaine and Jimmy Stewart go skylarking in this giddy romance in which Joan is a pretty-but-spoiled heiress and Jimmy a sane-but-susceptible working man. Eddie Albert snags his share of laughs. (Feb.)

GAIL RUSSELL

starring in "EL PASO"

a Paramount Production in Cinecolor

says

"RC tastes best!"

"X marks the cola that I voted best-tasting (of the three leaders) . . . in the famous taste-test. And it was Royal Crown Cola—best by far!



"RC tastes best!"

"Now I'm so convinced RC tastes best that I always insist on it, at home or away." Get refreshing RC today. Enjoy QUALITY—in the BIG bottle!



Only RC gives you ALL 3!

1. COOL REFRESHMENT
2. TWO FULL GLASSES
3. BEST BY TASTE-TEST FLAVOR

TAKE HOME A CARTON! SERVES 12 FULL GLASSES! SAVES MONEY!


GET SET TO HOWL!
That "SITTING PRETTY" Man is back
Clifton WEBB
Shirley TEMPLE
Mr. Belvedere Goes To College
Tom DRAKE · Alan YOUNG
Directed by ELLIOTT NUGENT • Produced by SAMUEL G. ENGEL
Written by Richard Sale, Mary Loos and Mary McCall, Jr. • Based on a Character Created by Gwen Davenport
AND WHAT HAPPENS SHOULDN'T HAPPEN..... to a college !!!
20th CENTURY-FOX

Why I go to the movies

BY FAITH BALDWIN

A famous author explains why, after years of picture going, she keeps coming back for more

AS our family movie-going is ninety per cent neighborhood theaters, which means anything from the theater in our town to the several located from eight to thirteen miles distant, we usually sit in the last row center. This eliminates the restless feet of small fry massaging the backs of our necks and also affords the right seeing distance from the screen. Usually we go to the seven o'clock show, after an early dinner.

We go frequently. I am passionately fond of the theater, but theater attendance, when you live in the country, is something of a major expedition. And I have been devoted to the motion pictures since the days of the silent films. As for our taste in film fare, I cannot presume to speak for my family. I can, however, say that all of us are horse-opera addicts. The Western, at least for me, contains all the elements of suspense necessary to an exciting evening. The plot is, of course, basically the same; good triumphs over evil. There is, except in a few instances, very little love making, *per se,* and there is always gorgeous scenery. It's all Americana, however highly colored, and we love it.

On the other hand, I have slowly been weaned away from another type of suspense story, that of the mystery. I used to like these (and still like the comedy type), but the trend has been toward psychopathic killers and abnormalities and these I definitely do not like. Nor do I go to see motion pictures set in insane asylums, no matter how good the acting. I passed up "The Snake Pit," although I am aware that fine portrayals give it authentic life. I saw, admired, but did not enjoy "Lost Weekend." And I have come to the conclusion (*Continued on page* 116)



Faith Baldwin wrote the original story, "Apartment for Susie," which came to the screen as the popular "Apartment for Peggy"

Do I get another



Financially, Bob is back where he started—but he has found things he overlooked before . . .

chance?

BY ROBERT MITCHUM

Sixty days—time enough for a man to think. Time enough for you to decide whether, when Bob leaves Wayside Honor Farm, he will step back into a career—or oblivion

A MOTION picture actor lives in a world of lights and shadows. Folks on the outside looking in see us not as we really are but as they believe, or want to believe, we are.

In the last few months I've been surrounded by shadows. Deep, dark shadows through which little sunlight has filtered.

When I hit the jackpot in Hollywood with my success in "Story of GI Joe" I thought all my troubles were at an end. I told myself that at last I was free of worry over money and the uncertainties of the future. Today, I'm saying to myself, how stupid could I have been to believe that anyone in this world can ever be free from uncertainty? The higher up you climb the farther you can fall. Here I am at the bottom of the ladder again, with a great big strike on my future.

Whether I'm to have the chance to try the climb back up depends on you, the public.

Although I have been sentenced to serve sixty days in the Los Angeles County Jail, with two years' probation, for violating the California State narcotic law, your verdict as to my future in the motion picture industry has not yet been returned. The jury is still out. (*Continued on page* 101)



. . . the need to give Josh and Chris security and pride



. . . and prove Dorothy's faith is justified

It Happened On

BY GEARY STEFFEN

It was her first time on skates and her ankles wobbled like crazy—but this was nothing to the way his heart's been acting since the first time he saw Janie!



Janie, Geary and Kathryn Grayson at Mocambo. He goes for the way Janie dresses but the thing that really gets him, says Geary, is—her banana puffs!

I'D better make a confession, I guess. I had two reasons for agreeing to write this article about my bride-to-be for Photoplay. One is, I love any excuse to rave about Janie. The other is that this way I get my name spelled right in print. Ever since I started going with Janie, that has never happened—up till now. I get called everything else—Gary Stefan, Geary Staffan, even Cary Stevens.

But that's a small price to pay for the privilege of being around Janie. Anything is a small price to pay for being around Janie. I suspect that even after we're married, my moniker will still get mangled. Probably a good share of the time, I'll just be tagged, "Jane Powell's husband." I won't care for that too much, but it won't slay me, either.

I know how it is in show business. I understand the demands of Janie's career and I also understand the kick she gets out of it, and why it would be like cutting off her right hand to ask her to give it up, even for love.

My contact with show business was as a professional ice skater. Practically speaking, I learned to skate as soon as I learned to walk. My father managed a rink up in San Francisco, where I was born. We moved down to Los Angeles when I was just a (*Continued on page* 103)

Geary Steffen and Jane Powell—romance in a deep freeze, she calls it!
Fink and Smith

Ice



the Power

BY SARA HAMILTON

Never underestimate it! For both comedy and tragedy play an important part behind the doors marked "Ladies"



Celeste Holm



Lana Turner





Jane Wyman



Ava Gardner

Arlene Dahl

IN HOLLYWOOD, when a girl rises from her night club table and murmurs gently to her escort, "Excuse me please, I want to powder my nose," anything can happen. A career may be broken or an idle sentence may precipitate a wave of gossip that will sweep the town.

There's the story of a well-known agent, who fussed and fumed alone at a Ciro table, waiting for a starlet he hoped to impress to return from the powder room.

After twenty minutes of inquiries, he discovered his date had run into a virile star in the foyer and had promptly gone off to Mocambo to dance. Storming into Mocambo, the agent spied the rival Romeo alone at a table.

"Where's my date?" he demanded.

"In the powder room," sighed his rival, "growing old gracefully, I presume. She's been there for twenty minutes."

The agent sat down and commiserated with the actor. Finally, they decided to do a bit of investigating. Four night spots later, the search ended. Back in Ciro's, the little starlet was dancing with the producer she had met on her way to Mocambo's powder room. And clutched in her little hot hand was a written, *written,* mind you—promise of a contract.

"Why do business with a middle man?" she inquired of the agent, on her way, once again, to the powder room.

Chance meetings that have led to fame have had powder room settings. The beauteous Arlene Dahl might have been another girl out of work if a producer's wife hadn't glimpsed her in a nightspot powder room.

It was a low period in Arlene's life. A few months earlier, her hopes had skyrocketed when Warner Brothers had signed her to the lead opposite Dennis Morgan in "When Irish Eyes Are Smiling." Then just as suddenly, she had found herself out of a job.

On this particular evening, (*Continued on page* 112)

of the Powder Room



The maids in these mirrored retreats must have a heart of gold and nerves of steel

A versatile Venus in the sun—vivid Ann Blyth of "Red Canyon"

Jones



SUDDENLY

There's no story behind this, except a flower plot



Adams

A field of daisies to brighten your life—golden Joan Caulfield of "Dear Wife"



Gay lift for a mood that's sober —pert Terry Moore of "Return of October"

Cronenweth



A garden is a lovesome thing for Jean Peters of "It Happens Every Spring"

Fink-Smith

IT'S SPRING

or two, with some pretty girls as the heroines



Zerbe

The spring theme sounds winter's dirge for Gene Tierney of "That Wonderful Urge"



Sweet appeal to the heart of man—lovely Jeanne Crain, star of "The Fan"

Powolny



PHOTOPLAY



Cover Girl

two worlds has janie

BY HERB HOWE

OUR Queen of actresses, Miss Jane Wyman, opened her datebook for the week and found every day loaded up till six o'clock; after that hour, the rest was silence, as *Hamlet* said, expiring.

"Not a date after dark," our Queen brooded.

Reminded that Schopenhauer says we must expect to be lonely on the heights, Jane said she would like to know the compensation for being lonely on a Hollywood hill.

She sniffed at the suggestion that the local satyrs might be overawed by her, laureled as she is by England as the finest actress and endowed by the London Daily Express with a thousand pounds. She gave the prize back to Britain for restoration of the Royal Academy Theatre—receiving, in return, a gracious letter from the Queen of England.

Integrity and spirituality are the qualities which gave magic to Jane's performance of the mute *Belinda,* for which she received the British award. Without uttering a word, she was more eloquent than any actress speaking. By some mesmerism of vitality, the screen melted away and *Belinda* came alive. A man on leaving the theater after the premiere was heard to exclaim: "I'm going to look for a deaf mute."

Jane smiled. "Men are attracted to *Belinda* by her trusting dependence."

The reason movie queens and other women who appear self-sufficient fail to attract men, Jane says, is that they do not give (*Continued on page* 105)



When Jane Wyman finishes a part she's adrift—looking for another role to grow into. Her next, "A Kiss in the Dark"

One of her worlds is on display.

But the other—her private world—is

the one that's worth looking into!



Her young brother had other ideas about her "sultry" appeal

Jane's father once told her, "You can't live until you live." It took her some years to realize what he meant



The Wyman Hollywood sees is the original Jane of St. Joe —whose mama told her never to kiss a boy in public





Dancing until dawn was fun

and falling in love was exciting but those restless years

were only the beginning



Lady of distinction

THIS is not the story of a star. There's nothing unusual about stars. They're made overnight. They come by the dozen. This is the story of a great actress. And great actresses are so rare, you can count all who have existed for many years on your fingers—actresses like Bernhardt, Duse, Helen Hayes, Bette Davis, Olivia de Havilland. . . .

Olivia has become the girl to whom Hollywood producers turn when they have a movie that demands an actress who will discard her personality and her beauty to become, utterly, the character described by the author.

Olivia, of course, was a star long before she became a great actress. She played many beautiful young heroines in many mawkish romances and when I first met her on the Warner lot she was working in a hard-shooting Western melodrama.

A restless young lady she was all this time, too. Too often, she danced or sat up talking about *life* until dawn came to the sky. And *always* she was in love. I remember when she had eyes only for Jimmy Stewart, a darling, but not the most dependable young man, romantically.

At one of my parties, Jimmy insisted upon playing the piano, which he does badly, and singing, in a plaintive little cracked voice. He sang "Judy," over and over and over. And all the while, Olivia sat on the floor, adoring him. She was most wretched when, since other guests present were Noel Coward, Cole Porter and Mary Martin, we dragged Jimmy to his feet, refusing to allow him to usurp the piano all evening.

It was not, believe me, that (*Continued on page* 98)



In "The Heiress" Olivia will prove again how great is the acting stature of a once just-pretty girl



As the terror-ridden heroine of "The Snake Pit"

Beauty in character — Olivia de Havilland

Powolny



Greg discovered there was one thing he didn't know about Greta

the PECK MARRIAGE PUZZLE

DON'T you believe, for a minute, that the Gregory Peck marriage is close to the rocks. I *know,* because I have just talked with Greg, in what, I am sure, is the most intimate story he has ever given about his private life.

After the stories broke that he and Greta were having trouble (and I was one of those who printed that Greg had left his wife of seven years without leaving a forwarding address) I asked him if he wouldn't come and talk to me.

The average actor of his prominence might have said, "Oh, you go you-know-where, after breaking that story that I was having trouble with my wife," but not Greg. He seemed to want to talk about it because, frankly, he blames himself for the stories in the papers and for the fact he had caused Greta to worry.

"We had a quarrel, sure," he said. "You know how married people are. They quarrel and battle over trivial things and then comes the big blow-

BY

LOUELLA O.

PARSONS



Gregory Peck comes out from behind those newspaper rumors to give you these first-person facts

Greg gives the love he missed as a boy to Jon (above) and baby Steven

After "The Great Sinner," Greg hopes to make a picture in Europe



Photographs by Valeska

up. In our case, it was all my fault. I was nervous and tired. My first thought was, I'll get out of here, anywhere, just so it is away. So I went fishing down in Mexico."

Greg gave that rueful, half-quizzical smile that has made him the dream man of millions of women. "You'll never know what a shock it was to read that I had left my wife and that no one knew my whereabouts!" He whistled softly.

"But, I'm glad you printed it. It taught me a real lesson. I'll never go away again without telling Greta where I'm going."

Greg stretched his long legs in the general direction of the fire, blazing away cheerfully in my living room. He was in slacks and a soft shirt, looking as handsome as Lucifer, but with none of that I-know-I'm-something attitude that characterizes some of our best actors.

He is one of the most completely natural persons I know. It had been raining (*Continued on page* 114)

PHOTOPLAY'S GOLD

A golden occasion, set to sweet music, for the stars who won and those who came to applaud

THE Crystal Room of the Beverly Hills Hotel was the scene. . . .

The presentation of the Photoplay Gold Medals and Citations to the most popular stars and pictures of 1948 was the occasion. . . .

The great room with its red damask walls and crystal chandeliers was a brilliant sight. And the tables at which the 500 guests were seated were bowers of daffodils and orchids.

At this party, recorded by the nation's press, radio and newsreels, George Jessel was a memorable Master of Ceremonies. It was more than a party, really. It was a celebration of the people's choice—of all the votes cast through the year by men and women, girls and boys all over the land.

As Darryl Zanuck said in accepting Photoplay's Achievement Award for 1948 for his courage in producing "Gentleman's Agreement": "When the people speak—Hollywood listens!"

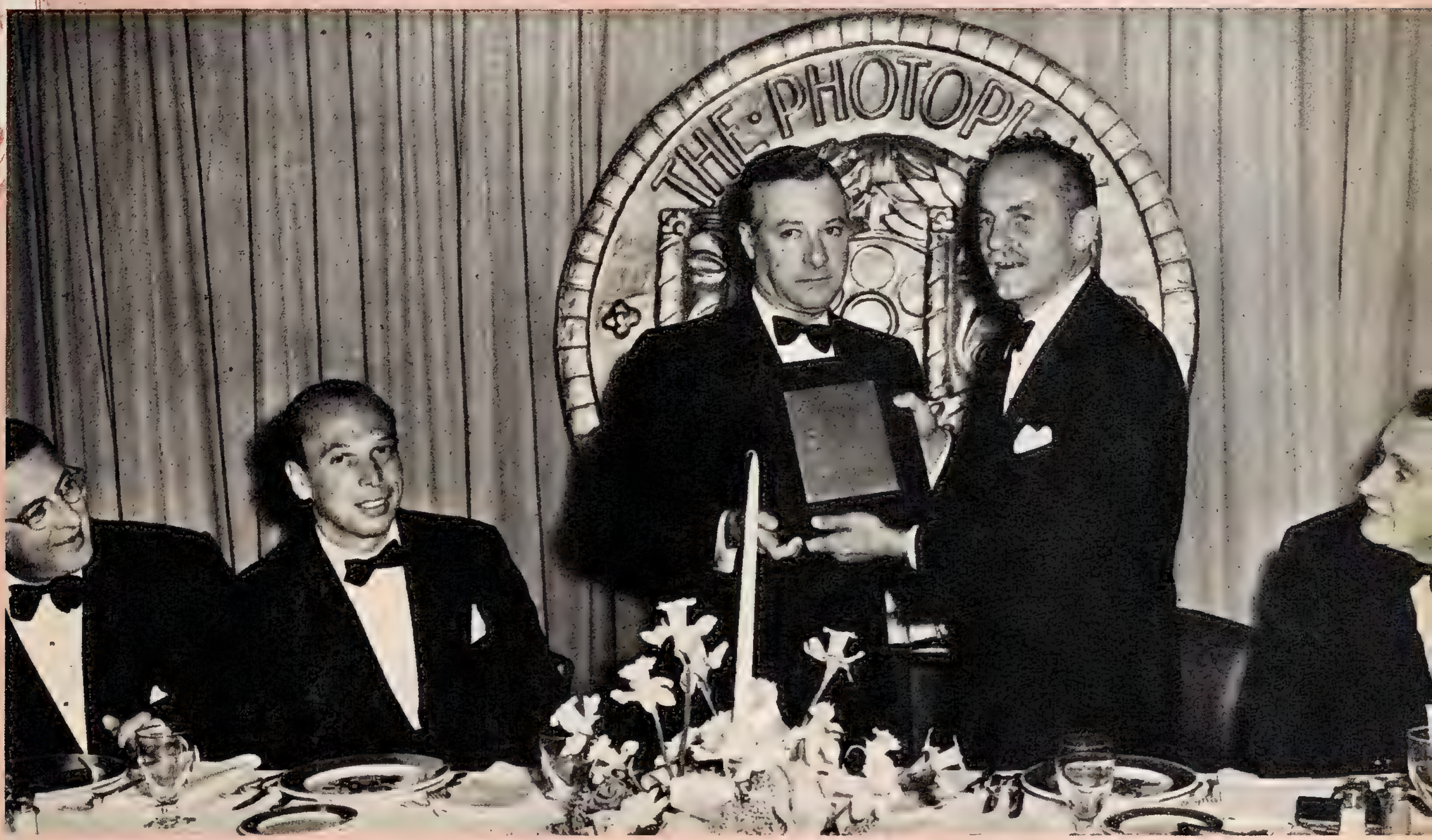


In white pleated gown, Ingrid Bergman, star of "Joan of Arc" is led down the aisle by master of ceremonies George Jessel



Bob Hope, one of top five, and Frank Capra, producer-director of "State of the Union," one of ten best films

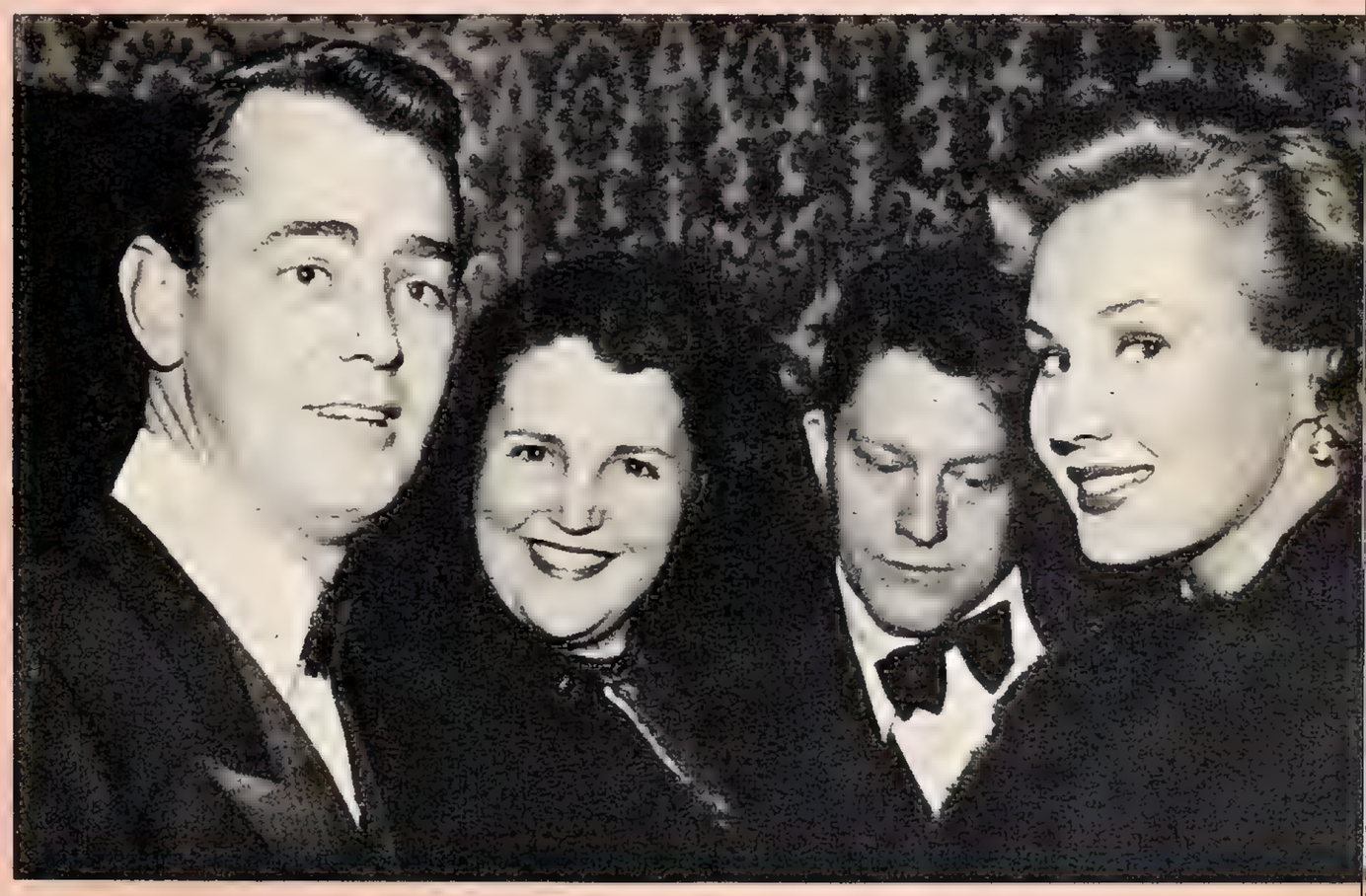
MEDAL PARTY



Darryl F. Zanuck receives Photoplay's Special Achievement Award from George Jessel. Left to right on dais are Samuel Engel, producer of "Sitting Pretty," Fred Sammis of Photoplay, Clifton Webb, star of winning film



June Allyson spent four days in snow-bound train but arrived in time to receive citation as one of top five



Alan Ladd got his reward—as one of leading male stars. He's with wife Sue and the Mike O'Sheas (Virginia Mayo)



Walter Lang, who won a Gold Medal for his direction of winning film, "Sitting Pretty," with Walter Pidgeon



Three reasons why "Sitting Pretty" won top rating with the public—Clifton Webb, Maureen O'Hara, Bob Young

PHOTOPLAY'S GOL

The Crystal Room of the Beverly Hills Hotel where 500 of Holly wood's top stars and executives gathered to pay tribute to those



Ann Daggett, Hollywood editor, Motion Picture Arts and Sciences' president, Jean Hersholt and Macfadden's secretary-treasurer, Meyer Dworkin





Herb Drake, Macfadden executive, was on hand to greet the guests—and enjoy a chat with Medal winner, Ingrid



The Bogart baby can be proud of his daddy! Humphrey won citation as one of America's five popular male stars

MEDAL PARTY

. . . who were the public's choice for '48. The glittering scene was dominated by huge gold medal which hung against red velvet

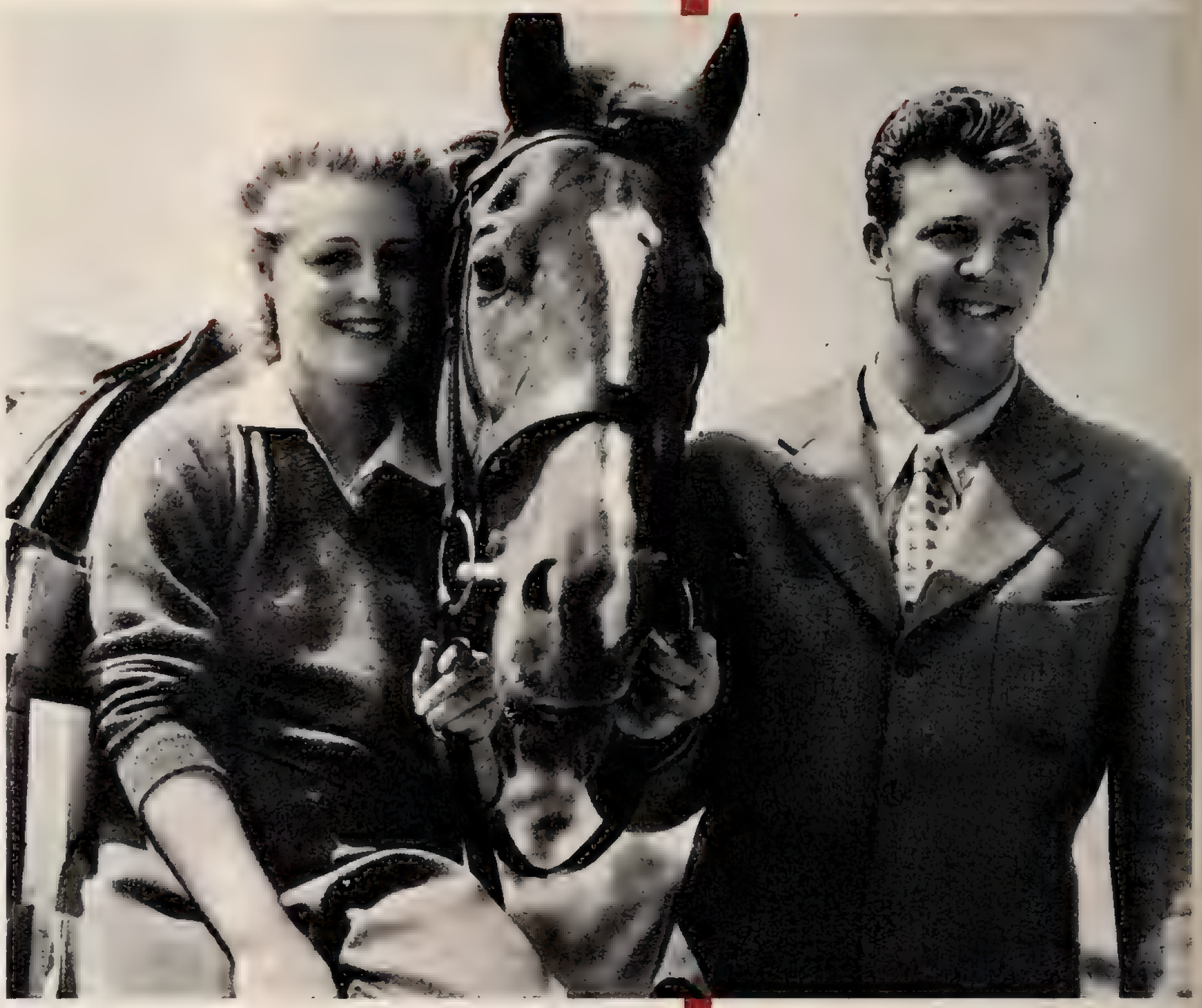




George Jessel's performance as emcee rates a big smile from Fred Sammis and citation winner, Esther Williams, one of five leading women stars



At four, Dan was started on his dancing career



Liz was sixteen—but Dan didn't know *that* when he started courting her in '41

RHYTHM MAN

BY MAXINE ARNOLD

Dan Dailey's a syncopated character—with a success story strictly off-the-beat

PHOTOPLAY'S FEATURE ATTRACTION

"ME? An actor? I don't know anything about acting. No tricks. No technique. I just go along with the gag," says Dan Dailey.

When nominated for an Academy Award for his performance in "When My Baby Smiles at Me," this six-foot-four Irishman, for whom life admittedly is a "million kicks," had his own answer. At the table in the Twentieth Century-Fox commissary, where he communes daily over ham and eggs with kindred dancers and musicians, he was being ribbed unmercifully about being coupled with "Sir Laurence." He jumped nimbly up from the table, executed a dance step and clicked his long legs together in mid-air. "But can Olivier do *this*?" he cracked with his widest Irish grin.

Any visiting dignitaries may have been fooled. But Dan's intimates well knew that his real reaction was one of awe and deep humility. "Get me—alongside one of the greatest artists in the theater. A ham hoofer like me!" he had previously repeated over and over. And for once was lost for a laugh.

Life has a million kicks for Dan of "You're My Everything"

Smith



RHYTHM MAN



He's a little bit of all the men who made vaudeville great



Lucas and Monroe

Road tour of "I Married an Angel" with Bobbie Arnst led to movie test

Those who saw his great performance in "When My Baby Smiles at Me" were also lost for a laugh. His Bellevue Hospital scene with Jimmy Gleason brought tears to the eyes of director Walter Lang, the cameraman, the grips and had the extras swapping racing forms for handkerchiefs. Producer George Jessel, who was standing in a darkened corner of the sound stage, cried so hard he said, "Tell 'em to cut! Let's print that one." The first take. Veteran Jimmy Gleason reached over, pinched Dailey's cheek and walked away wiping his eyes. At the sneak preview of the picture in a small neighborhood theater, crowds waited outside in a cold driving rain for



Dan once worked as a boxer, quit because there was too much of him to hit! Early film, "Sunday Punch," put him in boxing role



Dan, with Liz, is still awed by his new movie status. It's the only time he's lost for a laugh!

thirty minutes to applaud Dan when he came out.

To Dan, his good fortune has been a matter of men and moment. And the fact that at every crisis of his career, he's bumped into a fellow son-of-Erin. "God really looks after the Irish," he grins, "possibly because they can stand such a lot of looking after."

His success, he insists, has been contributed to by all of those who have impressed him during his twenty-five years of show business. The lion's share belongs to the great performers in vaudeville, as he told the group of old vaudevillians who make up the "Comic Club," when he danced during one of their weekly programs at their club room just off Hollywood Boulevard. Dan stopped in the middle of a routine he was doing and in a voice deep with feeling, told how he'd watched them all from the wings over the years, studying their expert timing, their great authority on stage, their entrances and their exits. The old headliners cried as Dan went into all their old routines for them. "Remember this, Joe—New Rochelle—this was yours," going into a soft shoe routine. "You, Frank, you wowed 'em when you came on with this," he went on, repeating an old opening gag and giving the double-double take. "And you, Mort," he said, turning to one of the team of Arthur and Morton Havel of vaudeville fame. "This was your exit. I've used that one since—remember? I'm a little bit of all of you," he said, "and God bless you all . . . for me being where I am today."

Where Dan Dailey is today—is farther than anyone can just go along with a gag. His fan mail has zoomed into Hollywood's top ten. His studio has lined up some twelve million dollars worth of movies in advance for him. The whole American public has taken into its heart this seemingly casual character with the unruly brown hair, the Benny-blue eyes and famous feet that have not gone to his head.

And de- (*Continued on page 77*)

I'm in LOVE with 10 men

BY SHEILAH GRAHAM

—who has plenty of hard-headed reasons for her soft-hearted condition



Fink-Smith

Remembering the right things at the right times is the reason why Monty Clift of "The Heiress" remains on most girls' minds

Burt Lancaster of "Criss Cross" doesn't dress up to many girls' expectations—but he's worth cultivating



Jones

If you love strong men, Richard Widmark of "Down to the Sea in Ships" rates, but it isn't muscles that make him a menace

Kornman





Smith

Handsome is as handsome does. What Frenchman Louis Jourdan of "Madame Bovary" does—is mow you down with a look

THIS story should really be titled: "Confessions of a Columnist!" For twelve years, I have been surrounded, or vice versa, by the most publicized and palpitating men in the world. Sounds wonderful, doesn't it? (P.S. It is, and being a bit on the frail side, when it comes to gorgeous men I've had a heck of a fight to keep my perspective, so to speak. After all, a girl can't fall in love with *all* her masculine paragraphs.)

So, after carefully weeding the wolves from the wonder boys, I give you the movie men I really love—all ten of them.

When I first came to Hollywood, the man I yearned to meet above all others was Gary Cooper. I even had (*Continued on page* 82)

It's hard to catch up with the real James Mason but when you do you'll find the star of "Caught" well worth the chase



Fink-Smith

He breaks most of the rules and routines but Victor Mature of "Interference" has *the* way with all women



Smith

Star in

BY

RUTH WATERBURY



The little house that started all the planning. Pat Nerney and wife Mona Freeman helped Mac with the decorating details

WHEN the stork alerted the Macdonald Careys with the welcome news that he would be winging their way again this summer, a fast call was made to Mrs. Hecksher, Betty Carey's mother.

Mrs. Hecksher is not the kind of mother-in-law that mother-in-law jokes are told about. Instead, she's the kind who is dearly beloved by her son-by-marriage. An independent lady with a definite set of personal interests, she maintains her own home in Philadelphia. But she loves Betty and Mac, and most particularly dotes on her small granddaughter, Lynn. So, at least once a year, she's been a cherished visitor at their home. This has meant some crowding in the Carey household, as their Mandeville Canyon place, while charming, is definitely small.



When Mac decided to save money by mixing his own, Pat, Betty Carey and Mona were soon up to their necks—in paint!

Oh, those aching backs! But they were soon up and



your home

Macdonald Carey isn't put out when his mother-in-law visits him. But she is! Right where she wants to be

Her visit this time was to be no simple affair. Betty's doctor ordered her to bed for four months before the stork's arrival, and Mrs. Hecksher planned to stay at least six months. Both she and Mac believed they could keep Betty from becoming too bored.

But Mrs. Hecksher also desired to continue living her own life—with her own friends and interests. The family wondered how that could be fitted into the scheme of an already crowded, small house. Mac didn't think it could be. It was essential that his mother-in-law have a little place of her own—one that she could share with her closest friend from the East. So he went house-hunting, and with the assistance of several real-estate agents, came upon some delightful five and ten (*Continued on page* 95)



Mac pulled a neat trick in the kitchen that will keep his mother-in-law, Mrs. Hecksher, cooking—with gas!

doing again. Mona, Mac are in "Streets of Laredo"





Early wedding presents that never quite fit his own home were Mac's contribution to Mrs. Hecksher's living room

Miehle

Wallpaper by Katzenbach and Warren, Inc.

Charm Jr.: Linda Susan with her parents, Shirley and John Agar of "Baltimore Escapade"

A letter to my daughter



With her father and mother when she was very young and very famous

BY SHIRLEY TEMPLE

Shirley and John will present no parent problem

to Linda. For Shirley intends to follow in her mother's footsteps

DEAR Linda Susan:

You've been in the world more than a year now, and I must say, it seems to agree with you. You've grown so much already, it's hard to remember the small bundle of humanity that arrived on January 30th, 1948. Why, you've even started to talk, you've got teeth and, best of all, that fuzz you wore on your head for so many months is beginning to look like hair, and is starting to curl!

When you were born and they told me you were a girl, I was so happy. Not that I've ever liked girls more than boys, but I thought that a girl baby would be so much easier for me to understand.

People have a way of saying, "Girls are a problem." Well, my answer to that is: "So are boys. All human beings are problems to the people who love them, and to themselves."

Not that I'm looking for trouble! Some of the young mothers I know go in for too many books about babies. They read the teachings of child experts and psychologists and chatter to each other about "Oedipus complexes" and "frustrations," and the next thing they know, they've created a whole series of complications for their babies, and then complain the (*Continued on page* 110)

breakfast in hollywood

Photographs by Don Ornitz

Some mornings Mona Freeman wakes up with a flash! A camera enthusiast, husband Pat Nerney has lots of these pictures!

BY JACK McELROY

The Master of Ceremonies of the popular radio program takes you on an early visit to see the bedlam that one Hollywood family calls breakfast

Usually, when the alarm fails, baby Monie takes over —with a good morning kiss. And sometimes it works!



As a result of Jack McElroy's calling card—young Miss Nerney has acquired an expensive taste—for orchids!





In the hectic hurry of getting off to work, Mona and Pat share equal billing before the mirror in the bathroom



The first one up gets the paper, which means Mona reads her comics at this angle almost every morning!

BELIEVE me, folks, you have to get up plenty early to catch a movie star at breakfast! The other morning I went to visit the Pat Nerneys (she's Mona Freeman) and after just one hour I went home—to bed! Talk about glamour, there's no room for it in their busy life—it's breakfast on the run, with Pat and Mona calling signals so they won't collide! Mona never has to worry about her morning appearance—Pat never has time to stop and look. They hope to build a home someday but for the present they're managing—in a pocket-edition five-room panic. Breakfast? did somebody mention breakfast . . . in Hollywood? Oh . . . Pat drinks his from the thermos he takes from home, later at the office. Mona has belated coffee and a piece of toast at the studio while she's getting into her make-up.

(Tune in Breakfast in Hollywood—Monday through Friday, 1 p.m., PST; 2 p.m., EST, ABC)

Monie doesn't know what the hurry's all about but *she's* getting down to her business — breakfast



Mona, now working in "Dear Wife," gets her chance at the paper and some orange juice when baby offers daddy a bite



Memory WEARS Carnations

BY DIANE SCOTT



With her brother and her mother. Years ago Rudy gave Vera a present that was to decide her future career

They grew in Vera Ralston's garden—symbols of a remembered past, of a plane to Prague and a promise

VERA RALSTON was on the plane to Prague.

"I know I promised not to go, but I *must!*" she told herself. Deep inside, she was afraid. Before she left America, she had promised her brother Rudy she would not venture into Czechoslovakia. Two weeks before, at the London airport, when she had seen her mother off for Prague, she had promised again. "For you, Vera, it would be dangerous," her mother insisted.

She was an American citizen now, but once a Czech, always a Czech, so read the law of their native land. And the United States had made it clear that no responsibility could be assumed for her if she crossed the Czech border. But she had found she could not be so near and not go back. It had been ten years since that fateful morning when she had stood in the bright sun at Ruzin airport, holding tight the small bouquet of carnations her relatives had brought her, and saying "Goodbye" to them. Carnations she had kept and still had, dried, pressed and wrapped in a Czech flag at home.

Hers had been the last plane from Prague. Not only that, but her mother and she had (*Continued on page* 107)



Where dreams begin: Vera Ralston of "Angel on the Amazon"



T is for Talk

BY KAY MULVEY

When Deborah Kerr puts the kettle on, her guests get a serving of everything—from hats to gowns Ouija boards and even a fortune in tea leaves!

A **is for appetizing: Betty and Esther couldn't resist Deborah's Sandwich Cake**



B **is for boy: Deborah Kerr, Angela Lansbury, Betty Garrett and Esther Williams consulted the Ouija board. Ouija told them that the baby Esther expects in August will be a boy. Mrs. Gage, however, is making no bets on it**

EVERY Thursday, Deborah Kerr has friends in for tea. For to Deborah, born in Scotland and long a resident of England, teatime is a high light of every day. She loves preparing tea things. So it's on Thursday, her maid's day out, that she entertains. On that day, too, Tony Bartley, Deborah's attractive producer-husband, stops on his way home to visit some of his cronies. Thus Deborah and the girls have that much longer to talk about men, clothes, children and the general trend of things in a woman's world.

The Bartleys, who live in a large house high on the cliffs of Pacific Palisades, have the reputation of being at the top of the social "blue book" list in Hollywood. They entertain formally at dinner time, give breakfast-riding parties on Sunday mornings, and often have people over for an evening of bridge or movies. But, afternoon tea is Deborah's favorite occasion. She summons congenial groups by phone, instead of written notes, and is always thoughtful enough to supply some form of entertainment. At a recent tea, Audrey Totter, Betty Garrett, Angela Lansbury and Esther Williams had a gay time with the Ouija board. They asked all sorts of questions and got all sorts of answers. Betty Garrett, an expert at reading tea leaves, says that the only reason people like to hear fortunes, is that they like to hear someone talk about them.

Deborah had just bought *six* new hats and the girls took turns trying them on. The high light of the afternoon, however, was the appearance of Miss Melanie Jane Bartley, Deborah's year-old daughter. Melanie is Deborah's *real* career. Pictures definitely come second. Deborah admits, too, that Tony is Lord and Master of the house and makes the decisions on all things of importance. When she does influence his decisions, she does it so carefully that he doesn't realize it.

Inevitably, the girls began to discuss their latest pictures and (*Continued on page* 100)



C is for cute: That's year-old Melanie Bartley who, Deborah told the girls, comes first in her life



D is for daring: And Deborah was when she bought six hats at once—to her friends' delight



E is for expert: Betty, who learned to read tea leaves as a child, predicts an exciting future for Audrey (right)

FASHIONED *for* FUN

BY EDITH GWYNN

It's the individual items in a Hollywood wardrobe

that keep the men doing head-turns in the right direction

IT'S spring again. You can tell from the feminine talk you hear these days. Clothes . . . clothes . . . clothes. . . .

While Jeff Donnell was working in "Interference" at RKO, she and her onetime roommate at drama school got an idea that has resulted in these two gals going into the business of making hand painted gloves. But waterproof! Mostly their orders are for initials hand painted on the back of the gloves. But if someone's name is in four or five letters, then one letter is painted on each outside fingertip of both gloves. The painting is done in contrasting colors to pastel shades—or black on white or white on black. They're real cute with just the first name or just the initials painted on the cuffs of the gloves.

Joan Crawford, who is passionately fond of blue, has a new spring cocktail-through-dinner dress, similar to one we raved about last summer. It's a favorite conversation piece whenever she wears it. It's her own design and favors the dressy-but-tailored look that Joan manages to get into most of her clothes—no matter how formal. This could be described as an (*Continued on page* 92)



Flower fancy: Martha Vickers pins a fresh one on her bag to give spice to her spring costume—a one-piece dress with elbow cuffs and demure bonnet



Fun at her finger tips: A little imagination and some waterproof colors add an original touch to Jeff Donnell's look

Rhythm Man

(*Continued from page* 63) spite his insistence that he's just in the business for laughs, that he's just a hoofer, those who know him best are not fooled. With Dan, it has never been easy-does-it. But daily does it. Days of hard work. Years of an all-consuming concentration and a persistent patience to master any desired objective. Far removed from the self-styled "ham hoofer" he pretends to be, and the world's greatest extrovert many think he is, those yaks are a cover up for a tense, high-strung, extremely sensitive star. His life story has been his serious, almost sacred, devotion to show business. He made his first professional appearance in blackface at age six, in a minstrel show.

He was born in New York with a silver spoon in his mouth and a hotel in his hand. His father, Dan Dailey Sr., manages the famous Roosevelt Hotel.

DAN only completed seven grades in school. All private schools, he says, with the explanation, "It would have been impossible to get the public schools to accept me. As it was, I kept quitting all the time."

He was always "excusing" himself to hitchhike to New York and catch the latest vaudeville show at the Palace.

His early childhood was spent in Baldwin, Long Island, which was heavily populated with show people, since it was within such easy commuting distance of New York; and in Freeport, also a great vaudevillians' village. In Freeport, there was an organization called the Lights Club, to which all resident show people belonged. They were always putting on shows and Dan, "nervy little character that I was," was always talking his way into them. "I worked with Victor Moore and many of the biggest names in show business."

The colorful atmosphere of the entertainment world fascinated him. He loved show people's lingo. And their laughs. "They were always swapping yarns and laughing," he says. "I decided to get into a business where I could laugh it up too."

His "hoofing" began at the age of four, when he took second-hand dancing lessons from his sister Irene, who was then attending dancing school. His first professional engagements were on amateur shows for a three-dollar guarantee plus a crack at the grand prize money—ten dollars. One matinee, he was doing a soft-shoe routine ("the one I still do") at the Grove Theatre in Freeport, when a booker spotted him and offered him a good booking in vaudeville with the Publix Circuit. "I never did fight to get a job. Everything's always happened to me. Like this," he adds, motioning over the vast expanse of Twentieth Cenutry-Fox studios. "Like I was saying—me, I've always just gone along with the gag."

When show business was slow, Dan would accept temporary employment at various odd jobs, odd, particularly to him in that they involved work, something he had so successfully avoided theretofore. He worked as a caddy, a boxer ("I got five bucks a fight but I soon quit—too much of me to hit"). When vaudeville demised, Dan worked in burlesque houses, doing a dance routine while the strip-teasers changed their remaining clothing, which didn't take long. "The same hoofing I'm still doing, only the customers look at me now."

Finally, he landed a job in the line at the Roxy for $35 a week. (He's booked for personal appearances there with "You're My Everything" for 200 times that first pay check. "And that's a kick," he says.) Fellow dancers in the line then, like Harry Mack, now an assistant dance director at Warner Brothers, remember Dan as, "A happy-go-lucky boy, but very ambitious. He had a good time, but he always got things done. With his $35, Dan was taking voice lessons even then. He was a 'personality' dancer. Very human. Very warm. Anything he did audiences liked."

Dan's first Broadway break was a spot in the show, "Babes in Arms," which had a successful year's run. During this time he married his old schooldays' sweetheart, Esther Rodier, a marriage which was to end in 1941 in Hollywood. Then came a feature role in "Stars in Your Eyes," which was especially significant, in that a caricature of Dan appeared, with a favorable review in the New York Times. "And my folks finally saw the light and decided I was really working for a living after all."

It was during the Los Angeles run of "I Married an Angel," in which Dan played the juvenile lead, that he impressed an agent, Al Melnick, who took him out to Metro-Goldwyn-Mayer studios where he met the head of talent with his usual, "'My name's Dailey.' His was Billy Grady. He took one look at me and said, 'Brother, come into the fold.'" At first Grady was the only one who warmed up to him and it took some persuasion on his part to get the studio to sign him for $225 a week.

OTHER than a test he made with Eleanor Powell for "For Me and My Gal," his at-long-last-big-break that was postponed when Dan went into the Service, Dailey didn't dance a step at M-G-M. This was mostly Billy Grady's idea, too. If Dan started out as a dancer, nobody would ever believe he could act, he said. "Be an actor first, then surprise them," he advised. And Dan, who didn't want "to get rung up as a hoofer," agreed. It's typical of his success in finishing any job he starts that Dan, who had never portrayed a heavy, was nominated for the Academy Award for his supporting role in his first picture, the part of the Nazi Storm Trooper in "Mortal Storm." Which, with his typical modesty, Dan explains away with, "There was nobody much around that year. So somebody put my name down."

For two years, at Metro, Dan played a bit here, a role there. But it added up to valuable experience. Dan was hard to cast then. He had a young face and a mature personality. During the war, Dan's face "grew up" to the rest of him. In fact, he aged many years that first day, which he remembers as the low point of his life. Uncle Sam was tougher to convince than any of his relatives of the seriousness of Dan's allergy to work. He recalls, still shuddering, that first black morning at Fort MacArthur. "Pitch black, four a.m.," he spent in the kitchen with the sleeves of his best broadcloth shirt and finest cashmere sweater rolled up, scouring pots and pans. For the first time in his life, this independent Irishman had a "booking" he couldn't walk away from if he didn't like it. It was murder, knowing others were in complete control of his destiny. "I was just on a hook, hanging there." Dan talks freely of this first unpleasant phase of Army life, but again typically, no mention of his splendid Service record with the 88th Division in Italy.

Prior to going overseas, Dan married a pretty blonde socialite, Elizabeth Hofert.

He wasn't aware of Liza's age, or lack of it, until he took her home from a party one three a.m. to her waiting father who inquired, "Do you have any idea how old this girl is?" Dan thought maybe twenty-one or twenty-two. "She's sixteen!" said her dad. Upon which, Dailey soft-shoed out the door into the dawn, and didn't call her again for two weeks. "You've *ruined* my life!" Liza kept wailing to her dad. Dan, as it developed later, also handed her a surprise. His hair was dyed for a picture when Liza first met him and she thought, "Tall, dark and handsome, this is my man." Later on, the dye faded and in the sunshine, the natural golden lights came through. "You're a blond!" she said. "But by that time I was gone anyway and it didn't matter," she laughs now.

WHEN Dan got out of the Service, Metro had nothing for him to do, and once again "timing" played its part. Twentieth Century-Fox had been unable to get either Gene Kelly or James Cagney for "Mother Wore Tights" and Lew Schreiber, Fox executive, called Al Melnick, Dan's agent, asking whether with his knowledge of Broadway he knew a good song-and-dance man, one who could also act. "Why not Dan Dailey? He's wonderful," he said. "But he's a heavy," said the executive. "He's also a dancer," reminded Melnick. He borrowed the prewar test Dan had made with Eleanor Powell from Metro to prove it. Twentieth Century-Fox officials were enthusiastic. "But we won't borrow him. This role will make a star," they said. "What if I can get Dan's release from Metro!" interposed Melnick hastily. Because M-G-M executives were personally so fond of Dan, and realized this was his big break, his release was effected. Then Fox got Betty Grable's reaction. "Dailey? I think he's great," she said.

A rhythm man, Dan is definitely off-the-beat, as Hollywod success stories go. He comments casually on his improved fortune with, "I notice I'm playing a better class of benefits now."

His best friends include Andy McIntyre; dance director Les Clarke; his agent, Al Melnick; Michel Manesco, who served in the Cavalry with Dan and who now has the Manesco Stables, where Dan trains and jumps horses; and Pete Dailey, who fronts a Dixieland Jazz combo in a cocktail bar called "The Monkey Room" on Hollywood Boulevard. Dan gets a big bang out of dropping in to sit in on the drums with Pete and his "Chicagoans." ("But Brother Peter won't let me play unless I'm in uniform—white shirt.")

The favorite off-beat attire of this not-so-dapper Dan is slacks, a shirt open at the collar, and a comfortable old felt hat. At the studio's suggestion that he dress a little sharper, Dan recently laid in a new $1200 wardrobe, cracking, "If I could have held out even two weeks longer, I think the studio would have bought it. They were so ashamed of me." His pride and joys are Liz, his beautiful blond husky son Danny Jr., and his new Cadillac sedan, the first new car he ever bought.

He lives in a modest six-room white bungalow in Toluca Lake. His biggest evening, socially, is a jam session with such headliners as Peggy Lee, Dave Barbour, Tommy Dorsey, Eddie Miller on the sax, Brother Pete and his Chicagoans, and one Brother Daniel Dailey on the trombone or drums.

His most valued souvenirs are two old vaudeville trunks in the garage. Mute, plastered reminders of his many entrances and exits in show business. His Hollywood exit is due for a long wait. As evidenced by the demands for encores from a public who are "with" Dan Dailey all the way. And who have taken into their hearts this lanky, smiling Irishman, who so humbly refuses to recognize his success as a personal achievement. Saying, "Me? I just go along with the gag."

THE END

YOUR PHOTOPLAY

Photo—

HOLLYWOOD STAR ADVENTURES

Betty Hutton "Jive Bomber"



Betty Hutton didn't always "stop the show." When she sang between floor shows at the Casa Manana the clatter at the tables almost stopped her!



1. Night after night she sang her heart out—but she might have been yodeling on a mountain top for all the customers cared! They talked and dined while waiting for the main show with Lou Holtz, Billy Rose



2. One night a party of people at a table near the bandstand started raising the restaurant rafters with their celebrating. The higher Betty sang, the louder they howled!

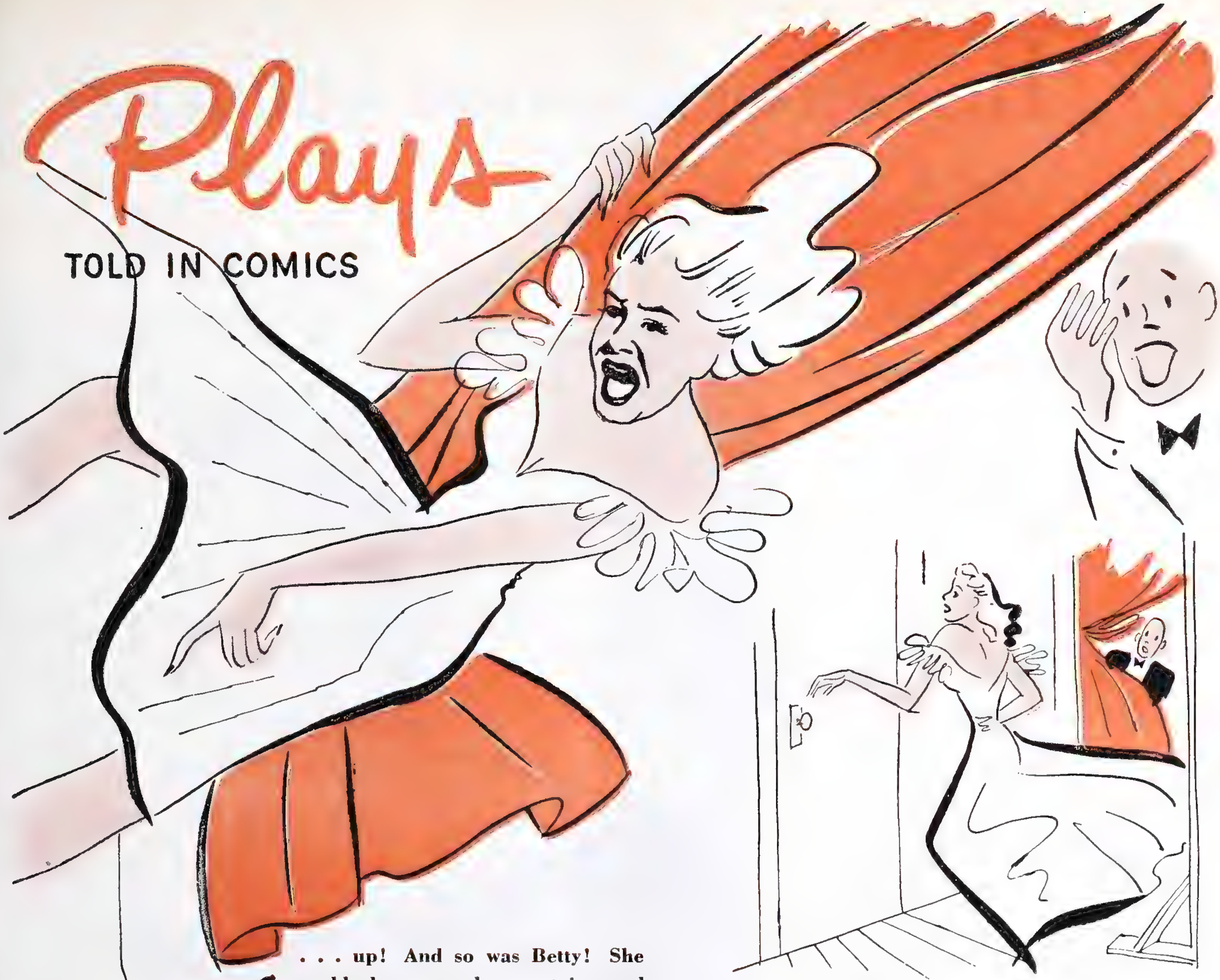




3. Betty finished her number. Then suddenly the restaurant became a screaming bedlam —for the Hutton blood pressure was . . .

Plays

TOLD IN COMICS



. . . up! And so was Betty! She grabbed a nearby curtain and swung feet first into the party that was making all the noise. "Quiet . . . *Quiet!*" she yelled

4.

She stopped the customers' show—but as she fled backstage in tears, she could see herself, fired—singing on street corners!

5.



Seconds later, came a knock on her dressing room door. "I kn-know . . . I'm fired," Betty sobbed as Lou Holtz and Billy Rose came in. "Fired!" they yelled. "Heck no—you're going to be featured in our floor show!"

6.



The next night Betty almost stopped the show. And from there she went swinging along, singing her songs, right into Hollywood and stardom

7.

That unseen woman within you

...can make you over...

if you will only let her



Mrs. Vanderbilt's **flawless skin shows the exquisite care she gives it. "The best creams I know are Pond's," she says, "they're *perfect* for my skin."**

MANY WOMEN feel in their hearts that they have missed *full* self-realization.

Many live always with a numbing sense that they are of little importance.

Yet they *need not* accept this—help is *within themselves. You* can feel it within you—an inner drive for happiness. The close *interrelation* between this Inner You and the Outer You, the almost uncanny power of each to change the other—can change *you* from drabness to joyous self-fulfillment.

Never think of yourself as cut to a set pattern. You are *not*—you are changing every day. You can *direct* this change. Let the strong, beautiful Inner You help you to lift your life *up.*

This inner force in all women is tied inextricably with need for physical attractiveness. This is the real reason that nothing so shakes your confidence, your whole outlook, as the uneasiness that comes from *not looking as you should—not appearing at your best.*

It is also the reason that nothing so bolsters your faith in yourself as the warm, sweet knowledge that you *look lovely*—and that this outer loveliness *is actually drawing others closer to the true You within.*

Right now—today—start an inspiring *new way of living*, that will send a new and lovelier *You* flooding out through your face and lift you right out of the class that nobody notices.

Base this new living on the great laws of health and beauty: Exercise each day—so circulation keeps renewing you! *Relax*—let go a few minutes at least twice each day. You'll be amazed how this soothes and lifts *your spirit.* Enough sleep. A balanced diet. Enough water. *Cleanliness.*

And then—*your face*—that constantly changing *outer* expression of *You* that always seems more fascinating than anything else about you. A new understanding of its care will bring the real *Inner You singing through it* for all your world to see and love.

New "Outside-Inside" Face Treatment

Never underestimate the little miracles that can be wrought by simple daily habits. That luminous look—for instance—which *true cleanliness* gives to skin. The fineness and softness of texture that can come to you through faithful, meticulous grooming. Yes—the gratitude of skin for the care you give it is a lovely thing to see.

You'll find it takes no time at all to give your face this Pond's new "Outside-Inside" Face Treatment that acts on *both sides* of your skin. *From the Outside*—the Pond's Cold Cream is softening, smoothing and cleansing your skin, as you mas-

Mrs Cornelius Vanderbilt, Jr.

Mrs. Vanderbilt's charming, mobile face sends a fascinating challenge from her vivid Inner Self . . . gives to all who see her a lovely, stirring picture of the truly magnetic person she is

sage. *From the Inside*—every step of this new treatment is stimulating the blood in your cheeks to beauty-giving activity.

You really should not wait another day to give your skin this rewarding new beauty care. Do it *always at bedtime* (for day face-cleansings, too)—*this is the way:*

Hot Stimulation—splash your face with hot water.

Cream Cleanse—swirl Pond's Cold Cream—lots of it—all over your face. This will soften and sweep dirt and make-up from pore openings. Tissue off well.

Cream Rinse—swirl on a second Pond's creaming. This *rinses* off last traces of dirt, leaves skin lubricated, *immaculate.* Tissue off again.

Cold Stimulation—give your face a tonic cold water splash.

Now—see *your* face! Rosy! Sparkling clean! So soft! This new "Outside-Inside" Face Treatment with Pond's Cold Cream is beauty care you'll never want to miss—because it works! As lovely Mrs. Vanderbilt says, "This treatment leaves my face feeling refreshed and *immaculate.* Pond's is a *beautiful* cream!"

Is yours Dry Skin?

Dry skin requires a *special* cream—one that will give your skin *more oil.* From 25 on, many women find their natural skin oil starts *decreasing.* Lots of you will lose as much as 20% of this natural oil before you are 40. If you have *any* tendency to dry skin, give your face the *extra* softening help of *lanolin-rich homogenized* Pond's Dry Skin Cream. Very rich, yet *never* sticky—you'll love the way dry skin really seems to drink it up.

For a greaseless Powder Base!

If yours is skin that does not like a *heavy* foundation, it *will like* the different *feather-light* foundation Pond's Vanishing Cream gives. Completely greaseless—it leaves no "coated" look. You have no shade problem. It leaves only a smooth, protective film that's transparent on your skin. Powder goes on smoothly, looks more natural—and lasts!

Discover, too, the quick "beauty-lift" a 1-Minute Mask of Pond's Vanishing Cream can give you. Just cover your face (except your eyes) with a cool, snowy mask of the cream. After 1 full minute, tissue off. See your skin look clearer, brighter, silkier—immediately!

Have the "Angel Face look"

You look sweet and smart and completely natural when you wear Pond's Angel Face—the newest kind of new make-up that is actually foundation and powder—all in one. Not a cake make-up, no wet sponge; not a greasy foundation, no smeary fingertips—Angel Face goes on with its own downy *puff*—and stays! And it can't spill in your handbag or "snow" over dark dresses. You are just bound to *love* Angel Face—and you can choose from five heavenly shades.

Then—for your lips—you'll find subtle flattery in Pond's satiny-pink "Lips" shade—"Dither." A perfect shade for Spring—it is completely adorable on blondes—and downright bewitching on brunettes.

Don't just take your face for granted. Every face needs loving care and understanding. *What are you doing for your face?* It is the *You* that others see first. Do help it to show you *at your very best.*

Always remember—The you that others see first is in your face!



It is not vanity

to develop the beauty of your face. You owe it to those who love you—you owe it to *yourself.* The lovelier you look, the happier you'll feel—and you will find this greater happiness brings the real Inner You closer to others.

Seven favorites among the Beauty Aids Pond's makes for You—used and trusted by lovely women the world over

★ ★ ★ ★ ★

Don't be Half-safe!



by

VALDA SHERMAN

At the first blush of womanhood many mysterious changes take place in your body. For instance, the apocrine glands under your arms begin to secrete daily a type of perspiration you have never known before. This is closely related to physical development and causes an unpleasant odor on both your person and your clothes.

There is nothing "wrong" with you. It's just another sign you are now a woman, not a girl . . . so now you *must* keep yourself safe with a truly effective underarm deodorant.

Two dangers—Underarm odor is a real handicap at this romantic age, and the new cream deodorant Arrid is made especially to overcome this very difficulty. It kills this odor on contact in 2 seconds, then by antiseptic action prevents the formation of all odor for 48 hours and keeps you shower-bath fresh. It also stops perspiration and so protects against a second danger—perspiration stains. Since physical exertion, embarrassment and emotion can now cause apocrine glands to fairly gush perspiration, a dance, a date, an embarrassing remark may easily make you perspire and offend, or ruin a dress.

All deodorants are not alike—so remember—no other deodorant tested stops perspiration and odor so completely yet so safely as new Arrid. Its safety has been proved by doctors. That's why girls your age buy more Arrid than any other age group. More men and women use Arrid than any other deodorant. Antiseptic, used by 117,000 nurses.

Intimate protection is needed—so protect yourself with this snowy, stainless cream. Awarded American Laundering Institute Approval Seal—harmless to fabrics. Safe for skin—can be used right after shaving. Arrid, with the amazing new ingredient Creamogen, will not dry out.

Your satisfaction guaranteed, or your money back! If you are not completely convinced that Arrid is *in every way* the finest cream deodorant you've ever used, return the jar with unused portion to Carter Products, Inc., 53 Park Pl., N.Y.C., for refund of full purchase price.

Don't be half-safe. Be Arrid-safe! Use Arrid to be *sure*. Get Arrid now at your favorite drug counter—only 39¢ plus tax.

(*Advertisement*)

★ ★ ★ ★ ★

I'm In Love With 10 Men

(*Continued from page* 65) an auto accident on the way to the first interview—I was in such a hurry! Well, I still love Gary, but twelve years of struggling to make printable conversation with a sphinx have dimmed my ardor, to put it printably.

So, when I first saw Montgomery Clift in "The Search," I said: "Hold on, Graham—he seems sensational, but remember Coop." But business is business, sometimes monkey business, so I put on my best dress and most fetching hat, and dashed to the set of "Red River," where Mr. Clift was making love to ten thousand head of cattle. Between moo's, I was introduced to the new number one heartthrob of Hollywood.

My first reaction was surprise. Montgomery is much shorter than he appears on the screen. Then I was amazed. The boy was *thanking me* for the praise I had given him in the column!

In Hollywood, it is the custom for stars to forget the nice things you write about them, and to scream over the items they don't altogether like. Like Peter Lawford, for instance. When this writer once intimated that Pete was not exactly extravagant with his cash, a fact well-known in Hollywood, he was most indignant, and chased madly across the cafe at Metro to tell me so. That would have been okay if Pete had ever bothered to say "Thank you" for the hundreds and hundreds of nice items from this corner. But Montgomery said "Thank you." He also discussed his career intelligently and modestly. I am still swooning from him.

NO ONE could call Bob Hope the handsome lover type (forgive me, Bob, but I'm trying to explain honestly why I love you!). But here is the kindest man in Hollywood. And yet you don't love a man only because he is thoughtful and careful not to hurt you. There has to be something more. The "more" in Mr. Hope's case is the intriguing build-up he gives me and every woman he talks to.

I watched him recently with a girl who was doing some technical advising. Bob didn't do the obvious thing—praise her for her work. That's nice, too, but it's nicer to be admired for the simple unbrainy fact of being a woman. Bob made her feel attractive as a female, not only with words, but by attitude and approach. So that when the not-too-beautiful girl walked off his set she actually *did* look beautiful.

You notice I do not include Bing Crosby in my list of the lovely ten. Sure I like him, but Bing is too intangible—like a pastel piece of air—he slips hurriedly through your fingers. Women (I know *I* do) like someone they can hold, even if it's only theoretically.

If Mr. Hope is in a hurry, and he must be sometimes, because he has almost as many business interests as side-kick Bing, it doesn't show when you talk to him. "Come into my dressing room," he'll say. "What do you know?"

I have a rival for Burt Lancaster—Margaret O'Brien! Our passion will do us no good, because Burt's happily married. Maggie is less restrained and more audible about Burt than I am. At last year's big circus charity event, Miss O'Brien shamelessly waited outside Burt's dressing room for half hours at a time to get a glimpse of her hero. I, being a few years older than Margaret, merely strolled casually by once every five minutes, hoping to bump into the boy, accidentally.

I've tried to analyze why I love Lancaster. If it comes to looks, Tyrone Power is handsomer, and yet Ty leaves me colder than yesterday's newspaper. If it's a tough guy quality I'm susceptible to, why does Humphrey Bogart fail to thrill me in private as much as he does on the screen? Of course, Bogey has lost most of his hair, and in a year and a half he will be fifty years old. But that really doesn't explain it. I guess it's something chemical.

And that brings me back to Burt. There's an earthy quality about him that appeals to me. He doesn't dress too well and sometimes he can't be bothered to shave. Burt hasn't too much sense of humor, he is more on the earnest side. But he bothers to take time out to explain whatever you ask him. He is always polite, pleasant, always on a well-balanced keel, never an exhibitionist like Bogart, never hard to reach like Tyrone.

The first time I talked with Richard Widmark, I said, "Please laugh for me." Dick grinned, then gave with the cackle that made him famous in "Kiss of Death."

Widmark is probably the most obliging of all the bad movie boys in Hollywood. No matter what difficult scene he is rehearsing, he'll stop in a minute to answer questions and give a columnist a good story. Like most of the actors who play cruel men on the screen, Dick is very kind in real life. But behind the quiet affability you see a flash of steel. You don't take liberties with Widmark. And don't ever mistake his gentleness for weakness. It is strength. I love strong men!

WHEN I say I'm in love with Victor Mature, don't get me wrong. I would never want to marry him. I like him too much and a quiet home life even better! But for fun, a sympathetic pal, and for down-to-earth horse sense, Victor is my man.

Very few women, or men for that matter, can resist the Mature brand of charm. His gaiety is infectious. His energy is irresistible. And come clean, Graham, he's a very good-looking man! Rules and routine were invented for Victor to break. He eats hamburgers for breakfast and breakfast cereal for dinner. He never makes plans. And that's fascinating for a girl like me who always does things by rote. Well, *nearly* always!

Mature is sensible with money. "I'd like to leave this picture business with $250,000. Half a million would be even better," Vic told me recently. He has bank accounts all over the United States. But that isn't why I love him. You don't love a man for his money, anyway. I love Victor because he's such a crazy, attractive, friendly son-of-a-gun.

When Dan Dailey took off for Dallas, a few months ago, without first telling his wife or his studio, I was the most surprised gal in town. Dan just didn't do things like that. Errol Flynn, yes, but not Dan. So when he returned, rather sheepishly, to Hollywood, I drove over to Twentieth Century-Fox to take another look at him. But it was still the same Dan. He hadn't sprouted horns or wings. He was still friendly, still grateful to Lady Luck for the big breaks.

Mr. Dailey's chief characteristic is a wide grin that stretches square across his rather homely face. It always gets me. Ditto, the Dailey chuckle. He's like a small boy who wants you to like him. And I do!

Dan is the best-natured lamb in Hollywood. I've never yet seen him take offense, even though some of his replies to questions get him in trouble with trouble-seeking reporters. Like when he was asked, "How is your marriage?" and Dan replied, "Fine, I only beat my wife three times last week." Dan, who was only being funny, had his knuckles rapped for

that one on a coast-to-coast hookup! Was he sore? Not Dan. He just chuckled.

Gregory Peck may not know this, but every time he talks to a girl he makes mad love to her! I used to believe he did it for me alone (hopeful creature that I am!). Then, happening to be on his set one day, I saw him giving that old, always new and always wonderful, routine to another girl. It's nothing he says, it's what he *doesn't* say, a sort of inching close to you with his eyes. Brother, those eyes!

You know, it is sometimes quite difficult for a reporter to keep her mind on her questions. Especially when Mr. Peck says, "What is it you want to know, Sheilah?" in that smooth-as-silk, crooning half whisper. Sinatra does it a little bit, but with less attention to the girl receiving the line. You feel that Frankie's real thoughts are not with you, but with himself. Not Greg. When you are with him, *you* are the only important object in his world. That's how he makes you feel, anyway. And I'll settle for that!

FARLEY GRANGER is the youngest of the men I love in Hollywood. But don't get your nouns confused with your adjectives—youth is not necessarily inexperienced. Farley is hep. Even though, when I asked Shelley Winters who is hepper, if you get what I mean, "Are you and Farley getting married?" she replied with a flurry of exclamations, "Gracious no, Farley is too immature for a girl like me."

Well, he wouldn't be for a girl like me. (How'm I doing, Farley?) And he isn't for Ava Gardner. And before that, there was Pat Neal. And at about the same time there was Geraldine Brooks. And earlier I used to listen to June Haver swoon for the boy. So I am in good company. Although young Hollywood actors, like very young men anywhere, usually bore me, not for what they don't know, but for what they think they know. Mickey Rooney is better now, but when he was twenty, boy, oh boy, he knew every answer to every question and he did not wait to be asked, either. Farley is a boy who can wait.

When Louis Jourdan came into the Metro cafe a few days ago for lunch, every woman, except a couple of octogenarians, sat up and took notice, including yours truly. Audrey Totter, who was sitting next to me, said excitedly, "Bring him over to this table, Sheilah." "Not on your life," said I and, camouflaged with pencil and notebook, I walked (hurried) to Mr. Jourdan's table and said breathlessly, "How do you do."

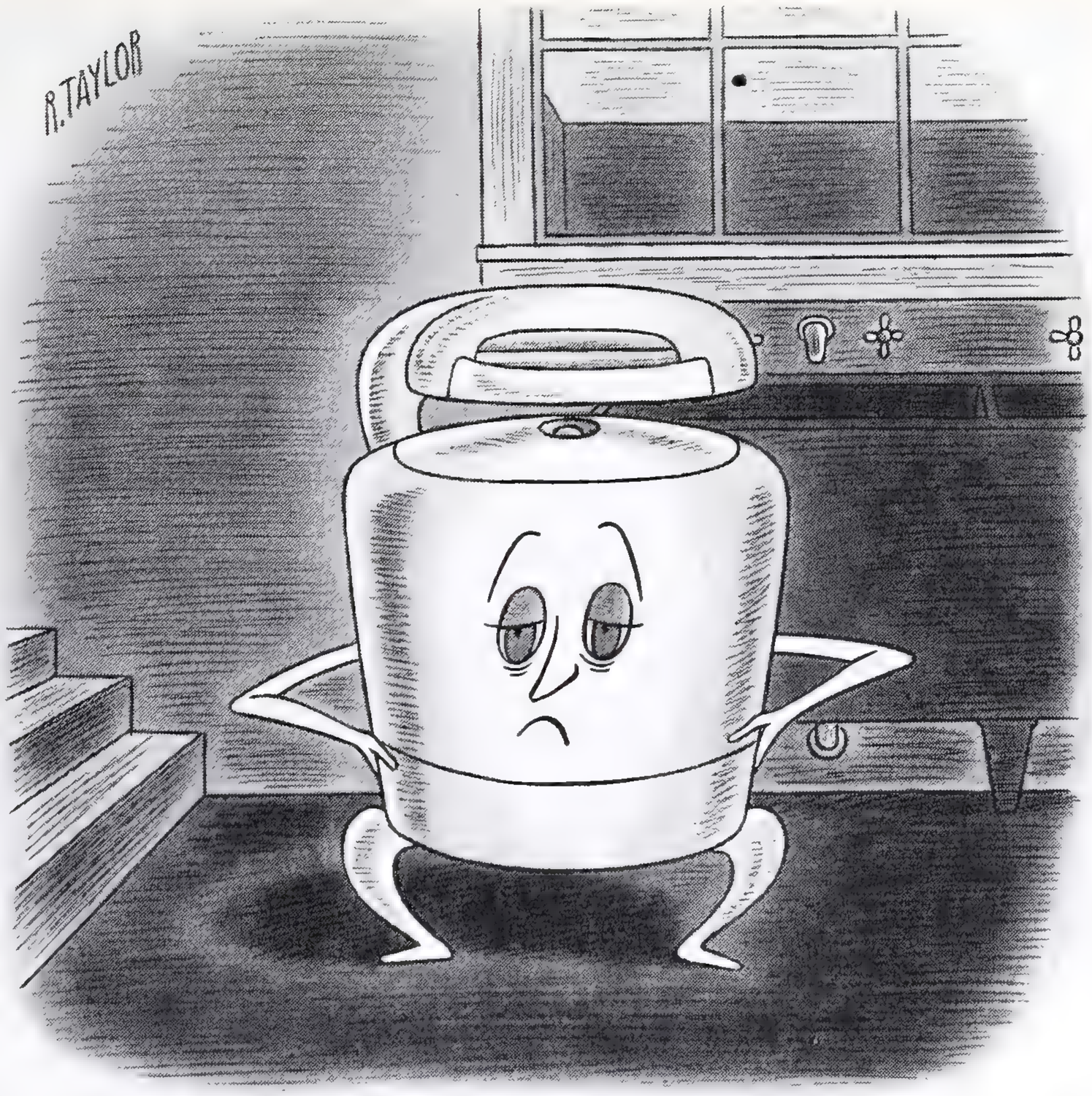
Louis is so good-looking, it almost hurts to look at him. But a man, as I said before, needs more than a classical profile to win my, believe it or not, non-susceptible heart. Ronald Reagan's nose is probably straighter than Jourdan's. And Rory Calhoun has darker eyes than Louis, but the Frenchman's are soft, they don't go through you, they mow you down.

James Mason was recently described as "The small Clark Gable." And that's a pretty good description. James looks a lot like the Gable of fifteen years ago, when his face was leaner and his waistline was pencil slim. I'd like to see James in some of Gable's old roles, although, as a screen lover his wooing is less obvious. But the underlying ruthlessness is the same. Why women love ruthless men I'll never know. I only know that they do.

The real-life Mason is not at all the man you see on the screen. He is gentle, rather shy, intelligent and utterly nice. He is hard to catch up with. That is the number one priority I have promised myself for this summer.

And now I am dashing to the beach for a long cool swim!

THE END



All work
and No Fels-Naptha...

"I'm not the complaining kind, goodness knows . . . but it does seem as though *some one* in this house would think about *me* once in awhile.

"Nobody works any harder than I do . . . week after week . . . washing the family's clothes . . . with never so much as a '*thank you*' or a pat on the wringer.

"I'm not choosy, either . . . whatever they hand me . . . fine linens; the ladies' lingerie; Junior's grubby play suits; the Boss's work clothes . . . I get the dirt out—somehow.

"Seems to me it's about time I had some capable help on this job. After all, I don't ask for *too* much . . . just some Fels-Naptha Soap."

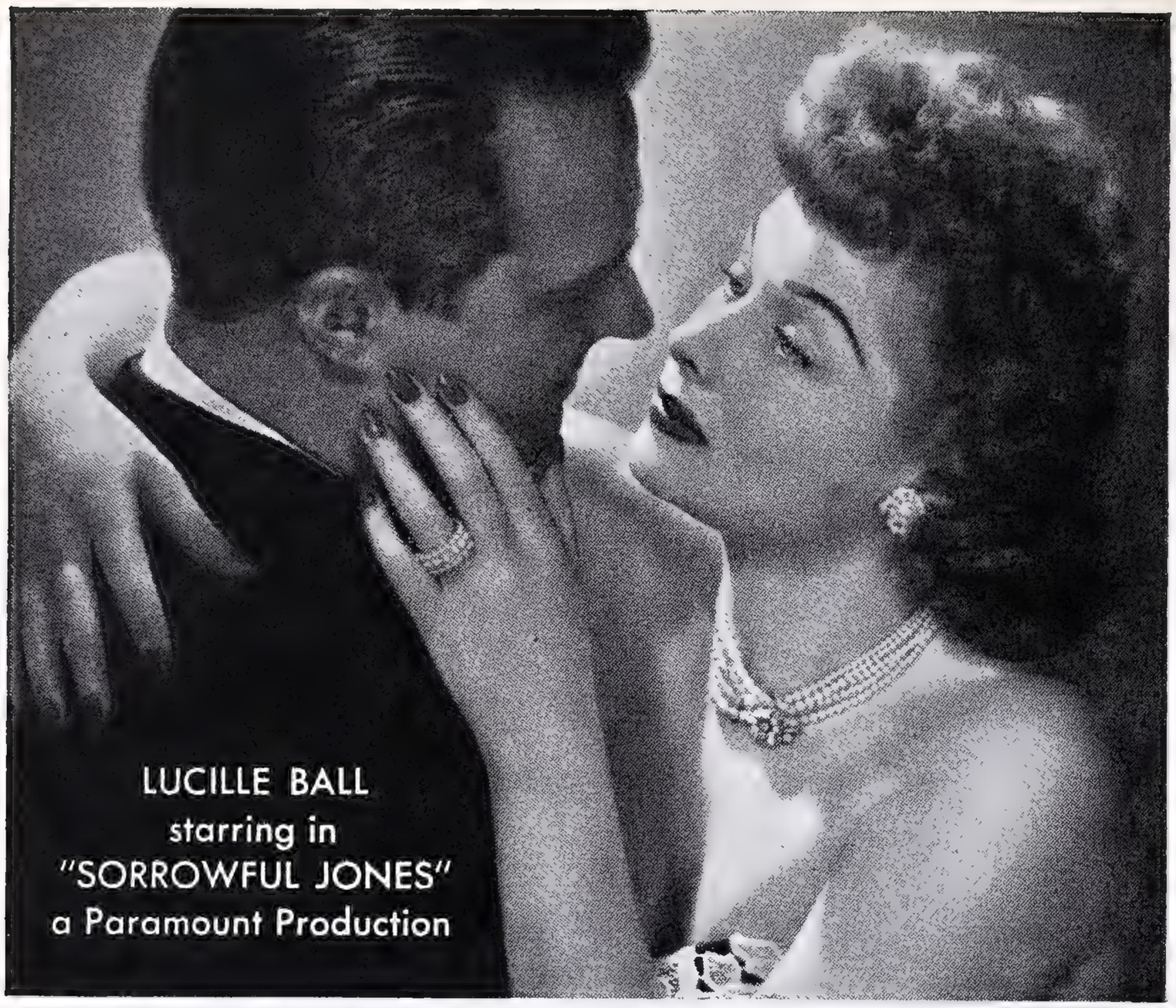


Golden bar or Golden chips

Fels-Naptha

banishes "Tattle-Tale Gray"





Lucille Ball

Showed me how to hold a Man!

It was all over between us.

Gene hadn't phoned for ages! I was heartbroken until the night I read: "Rough hands embarrass a man," warns Lucille Ball. "Men like a woman's hands to look *feminine* . . . feel soft. Keep your hands smooth and romantic with Jergens Lotion—I do!"

I started Jergens-smoothing my hands that night!





The next time I met Gene . . . my hands looked so soft and smooth. "So nice to hold," teased Gene (on our second dinner date in one week)! I know he meant it, too . . . 'cause now I'm wearing Gene's ring!

See how much softer, smoother, lovelier today's finer Jergens Lotion keeps your hands. Being a liquid, Jergens quickly furnishes the softening moisture thirsty skin needs. Leaves no stickiness! Still only 10¢ to $1.00 plus tax.



Hollywood Stars Use Jergens Lotion 7 to 1 Over Any Other Hand Care

Used by more Women than any other Hand Care in the World!

photoplay

Peggy Thorndike
fashion editor

Jacqueline Neben promotion director

Helen Sayles retail director

John Engstead photographer

Esther Williams, whose next picture is M-G-M's "Neptune's Daughter," wears the bathing suit designed especially for her by Cole of California. Esther "swim-tested" this suit and made valuable suggestions towards its perfection, which means this is a swimmer's dream of a swim-suit.

Cole of California's Esther Williams suit has straps crossed and fastened high in back for free arm motion. The fan-shaped bodice gives a firm natural uplift and whittles the waist to almost nothing. In navy, white, beige, red or green matelasse lastex. Sizes 32-40. $17.95.

For stores nearest you turn to page 91 or write direct to manufacturer listed on page 91

fashions



Solution for



THE place where you must look your best is the beach. It's going to be easier than usual to accomplish this in the coming season, for there are suits for every figure and size. A one- or two-piece form-fitting suit is for you, if you have a good figure. If hips or upper legs are heavy, you'll want a suit with a flared skirt. There are so many suits now with built-in bras, boned bodices, good waist and hip control, that there's no excuse for anyone not to look trim and attractive. Don't forget accessories are important, too. Sun-shielding dark glasses, a beach bag big enough to hold everything, flat moccasins or sandals (no heels, please) and the best-looking beach coat you can find (see page 88) as the final cover-up for all this glamour.

For store nearest you write direct to manufacturer listed on page 91



Joy Lansing, in M-G-M's "Neptune's Daughter," wears a rainbow plaid cotton by Rose Marie Reid of California with a cleverly draped front and wired, ruffled bra. Sizes 10-16. $10.95 at Charles F. Berg, Inc., Portland, Ore., and Bullock's, Los Angeles, Cal.

Adele Mara, in Republic's "Wake of the Red Witch," wears a flower print with faggoted seams by Catalina to make you figure perfect. Sizes 32-38. $15.00 at Bon Marche, Seattle, Wash., and Emporium, San Francisco, Cal.

H_2O



Adele Mara wears a sharksksin lastex by Jantzen with a perky white ruffle. Sizes 32-38. $12.95 at G. Fox and Co., Hartford, Conn., and Bloomingdale's, New York, N. Y.



Barbara Bates, in Warners' "Happy Times," wears a pretty dressmaker suit with crisp eyelet trim by Brilliant. Sizes 34-40. $7.95 at Lipman Wolfe & Co., Portland, Ore., and Franklin Simon, New York, N. Y.

Joy Lansing wears a SeaMolds by Flexees faille suit with buttoned waistcoat bodice and trimly flared skirt. Sizes 32-38. $12.50 at Lit Bros., Philadelphia, Pa., and Wm. H. Block Co., Indianapolis, Ind.



photoplay's

pattern of the month



Mona Freeman and her daughter, Mona Jr., in beach costumes designed especially for Photoplay by Edith Head. Mona's latest is Paramount's "Streets of Laredo"

Here is the perfect costume to cover up your bathing suit. A collarless and reversible "slip on" coat that buttons at the throat and has big big pockets to carry everything. For the lower half, just button on a pair of matching reversible diapers. Line the pockets with Koroseal and make the jacket and diapers in Erwin's BluSurf sport denim. This denim comes plain or striped



For stores selling Photoplay Patterns see page 91

Photoplay Patterns,
205 East 42nd Street,
New York 17, New York

Enclosed find thirty-five cents ($.35) for which please send me the Photoplay Pattern of the Mona Freeman beach costume in size 12—14—16—18—20.

name..... size.....

street

city..... state.....





edith head

designer of the Mona Freeman mother-and-daughter beach ensemble

mother was right when she used to say, "Yes, my darling daughter, but don't go near the water." For, in the old days, daughter looked definitely drippy after a plunge in the sea. Not so nowadays. Mama's girl slips into a beach ensemble that transforms her from a wet dryad into a smart siren. For our pattern this month, Edith Head, Paramount designer, designed a mother-and-daughter beach ensemble that will make you feel like Mona Freeman looks, with or without the daughter! And it's so easy to make, you can wear it to the beach tomorrow. It's the answer for what to wear over your bathing suit when your suit is wet.

Miss Head also suggests you make a matching hair band to keep damp hair out of your eyes and she adds that, of course, the more children you have the more matching beach diapers you can make!

LUXITE PUTS YOUR DREAMS IN PRINT . . . Pretty, pert and practical in carefree, long-with-you Rayon Tricot Jersey. Cut for your sleeping comfort, styled for your sleepwear whim. Now at fine stores, or write us.

Gown, about $6.00. Pajama, about $7.00. Shortie Pajama, about $5.00. Not shown: Sleepcoat about $5.00; Brief, about $1.35. Bra, about $1.65.

Luxite

underthings and sleepwear by

HOLEPROOF

®Holeproof Hosiery Co., Milwaukee 1, Wis. In Canada London, Ontario

Women's Proportioned Stockings
World Famous Men's Socks
Luxite Underthings and Sleepwear

Solution for H_2O



Barbara Bates wears a satin lastex Sea Nymph suit by Jordan with "little boy" cuffed shorts and a boned bra. Sizes 32-36. $10.95 at The Howland Dry Goods Co., Bridgeport, Conn., and Kislin's, Red Bank, N. J.

Jane Nigh, in Paramount's "Red, Hot and Blue," wears a hand-screened print in satin lastex by Mabs of Hollywood with flattering figure control. Sizes 32-38. $16.95 at Lord & Taylor, New York, N. Y.



For store nearest you write direct to manufacturer listed on page 91

wherever you live
you can buy

photoplay fashions

If the preceding pages do not list stores in your vicinity where Photoplay Fashions are sold, please write to the manufacturers listed below:

one-piece blue suit

Cole of California,
2615 Fruitland Road,
Los Angeles, Cal.

two-piece
rainbow plaid cotton suit

Rose Marie Reid of California,
1035 Santee Street,
Los Angeles, Cal.

two-piece flower print suit

Catalina,
443 South San Pedro Street,
Los Angeles, Cal.

two-piece suit with white ruffle

Jantzen,
Portland, Ore.

one-piece suit with eyelet trim

Brilliant,
1410 Broadway, New York, N. Y.

one-piece
suit with buttoned waistcoat

SeaMolds,
417 Fifth Ave., New York, N. Y.

two-piece suit with little boy shorts

Jordan Corp.,
1410 Broadway, New York, N. Y.

one-piece print suit

Mabs of Hollywood,
425 East Pico Blvd.,
Los Angeles, Cal.

stores selling photoplay patterns

Lit Brothers, Philadelphia, Pa.
The Hecht Company,
Washington, D. C.

STORES where you can buy the Esther Williams swimsuit by Cole of California

Atlanta, Ga.	Davison Paxon Co.
Boston, Mass.	Jordan Marsh Co.
Chicago, Ill.	Carson, Pirie Scott & Co.
Cincinnati, O.	The Mabley and Carew Co.
Indianapolis, Ind.	L. S. Ayers
Miami, Fla.	Burdines
Phoenix, Ariz.	Goldwater
Pittsburgh, Pa.	Kaufmanns
St. Louis, Mo.	Stix, Baer & Fuller



Tonto

Three Graces of Fashion



Fling

Those three graces of correct fashion—style, fit, and harmony—are yours with Grace Walkers. Their smartness and beauty will thrill you. You'll marvel at their comfort. Grace Walkers are sensibly priced. See Grace Walkers at your favorite store, or write us for your dealer's name.

7.95 to 9.95
Some styles slightly higher

for graceful walking

Grace Walker



Gotham

FRIEDMAN-SHELBY DIVISION • INTERNATIONAL SHOE COMPANY • ST. LOUIS

Doris Dodson unfurls

the Umbrella silhouette



and you're up in the clouds

Coleman

Doris Dodson
JUNIORS

"Umbrella Girl" . . . up, up into Fashion's stratosphere you go with Doris Dodson! Tomorrow's new umbrella skirt divinely detailed below a breeze-smooth bodice. Striped and plain chambray in blue, rust, or yellow with grey. Sizes 9 to 15. About $15

Write for name of your local shop . . . Doris Dodson P5, St. Louis, Mo.

Fashioned for Fun

(*Continued from page* 76) almost shirt-waist type of dress, since it is a two-piece affair and very simply made. But there all resemblance to a "shirt-waist dress" ends. For the skirt is circular, almost ankle length and soooo full. And the "blouse," which tucks into the rather wide, flat band of the skirt top, has square shoulders, short sleeves and a low square neck. The material is heavy, stiff taffeta of a heavenly shade of pale, soft blue. Across the square neckline in front is a row of large, soft silk roses in matching and deeper shades of blue. Joan wears matching high-heeled, ankle-strap, blue kid sandals with this dress. The finishing touch to this flattering ensemble is her three-piece set (earrings, choker and ring) made of filigreed gold, studded with various sizes of aquamarines and tiny diamonds.

But Joan isn't the only one with a passion for blue these balmy spring days and nights. At the enormous party that the Jack Bennys gave for Bill Paley and his wife (who was judged the best-dressed gal of the year a couple of months ago) there were no less than five brand-new, light blue evening gowns on as many stars! And three of the four were of that pale, pale, ice-blue, which is flattering to almost any coloring of skin and hair. Mary Benny, the hostess, was really outstanding in her gown of white lace, just about the only white one there. Joan Bennett's gown was of blue lace with full, filmy tiers for the skirt and a heart-shaped, snug-fitting, strapless bodice. Claudette Colbert wore ice-blue chiffon with a full, flowing skirt, gathered to a wide grosgrain belt, a draped, strapless bodice, with a stole of the matching chiffon.

Dinah Shore, beaming at her George Montgomery as usual (and vice versa) was in ice-blue satin, draped to the back in a bustle effect. She said, "All the girls want to look like Jennifer Jones tonight—or some other star. But I want to look like Mrs. Paley, she's *so* beautiful!" Bill Haines decorated the enormous tent in which the party was held. And *what* decorations! Tremendous old-fashioned "chandeliers" hung from the ceiling of the tent. They were literally dripping with hundreds of gardenias. And each place card (for at least two hundred guests) was imbedded in a bunch of the fragrant blooms. Every glamour-puss you could think of was there—and they danced until dawn.

PAULETTE GODDARD contends (and how right she is!) that "party gowns" should be ultra-feminine, and lately she's been draping a pale tulle fichu around her bare shoulders and tucking the ends into the draped or fitted bodices of her sleeveless gowns. (It helps to set off that diamond necklace of hers!) One outfit that benefits from this little added touch is her champagne-toned taffeta evening gown with its tremendous flaring, floor-length skirt, and almost no bodice at all. The tulle fichu is an even paler champagne shade, and with her hair, dark again as it is, this wisp of a twist is a dreamy thing. You could apply it to any strapless gown of one color.

They made a gorgeous little black evening gown for Vera-Ellen to wear in "Words and Music" and then the scene she was supposed to wear it in was never shot, so Vera bought it and is proudly wearing the dress to all the spring parties. It's a lovely, graceful, filmy gown of black marquisette *over* black lace, *over* a flesh-colored satin slip. All three skirts are enormously full and full-length, sweeping the floor. The skirts are gathered to the tiniest of waistlines, with a wide corselet-type of belt—heav- (*Continued on page* 94)



Such a lovely way to be caught in the rain!

button-bright...shower right!

An exciting coat by Sherbrooke, double breasted with a two way helmet-hood! Metal buttons, a tie belt and new button sleeve add that extra attraction. Of Dovcelle*, a Celanese* rayon fabric, Cravenette* processed. Blue, red, gray, navy, green, brown, black, mauve. Sizes 8 to 20. About $23.00. Available now at stores listed and better stores everywhere.

Sherbrooke
rainwear

Bloomingdale Bros., New York City
L. Bamberger & Co., Newark, N. J.
M. O'Neil Co., Akron, Ohio
Davison, Paxon Co., Atlanta, Ga.
The Fair, Chicago, Ill.
The John Shillito Co., Cincinnati, Ohio
May Co., Cleveland, Ohio
Morehouse-Martens Co., Columbus, Ohio
Wm. H. Block Co., Indianapolis, Ind.
Gimbel Brothers, Philadelphia, Pa.
Kaufmann Dep't Stores, Inc., Pittsburgh, Pa.
B. Forman Co., Rochester, N. Y.
Famous & Barr Co., St. Louis, Mo.
Woodward & Lothrop, Washington, D. C.

*Reg. U.S. Pat. Off.

SHERMAN BROS., INC. • 205 WEST 39th STREET • NEW YORK 18

DON'T BE A B.P.S.*



That's a Bobbie* Pin Shedder!

Vicky Victory bobbies stay where you want them—keep your curls in place all through the day. Vicky Victory bobbies have a Bull-Dog Grip. Smooth, double-rounded ends make them snag proof. Rust-resist-ant, too! Ask for Vicky Victory Bobbies by name!

Vicky Victory*



For a free sample of the smart new, greatly improved Vicky Victory Bobbies, send a postcard to Smith Victory Corp., Dept. P-5, 2969 Main Street, Buffalo 14, New York.

*The first name in Bobbie Pins — Trademark reg.

WHEN YOU GO SHOPPING...

or when you are writing to the manufacturers of merchandise which you have seen featured in these Fashion Pages . . . it will be easier for them to know exactly the item you wish to buy, if you mention you saw it in Photoplay.

(*Continued from page 92*) ily embroidered in black sequins and bugle beads—which snuggles against the tight bodice of flesh satin, covered with the black lace in a deep V decolletage front and back. Over the bosom and up over the shoulder blades in back, the black net, softly draped, rises out of that "girdle-belt," narrowing to a mere string of net as it reaches the part where front and back join on the shoulders.

Cotton may have been hot stuff (what we mean is cool) for winter resorters, but it's even hotter (we mean more popular) now, with spring melting into summer. Dotty Lamour had a gorgeous white organdy evening dress, with a bouffant skirt gathered into a shirred waistband. The bodice had a detachable cape of heavy pique, edged in sable, mind you. But now the sable edging is off, and the little white cotton cape is doing double duty as a tiny summer wrap over that lovely dress. And where the tiny sable collar used to be, Dotty now has two madly pink huge silk roses.

Wanda Hendrix (Mrs. Audie Murphy to you!) has a navy blue pique daytime dress that actually looks like wool. It's a dress that can start out in the early morning and look well right up to "time to dress for dinner." In town or out. The fitted bodice with its tiny short sleeves is set off by a wide, draped collar which frames the new scooped-out neckline. A wide belt of red-and-white striped pique holds in the flared four-gore skirt, that has big, set-in pockets at the hips. There's a little raggedy flower made from bits and pieces of that red-and-white striped pique, tacked to the edge of one of the pockets, just for an eye-catcher. Dead white gloves and white or navy blue shoes or sandals complete this spic-and-span-looking little number.

Evie Johnson, Van's wife, loves the outdoors and when she isn't tearing up a tennis court, she goes romping around in cotton sun clothes that are designed for freedom. One costume is a royal pink bodice of a cotton fabric, fitted over a very full skirt of pink and muted-blue plaid cotton—a sort of gingham material. We almost forgot to say that this bodice is strapless and, of course, sleeveless. But over it goes a full-backed and very full-sleeved bolero of the royal pink cotton stuff. The briefest of barefoot sandals in blue—and an enormous blue canvas bag are the accessories that finish off this chic, cool, hot-weather ensemble.

You can tell—it's spring!

THE END

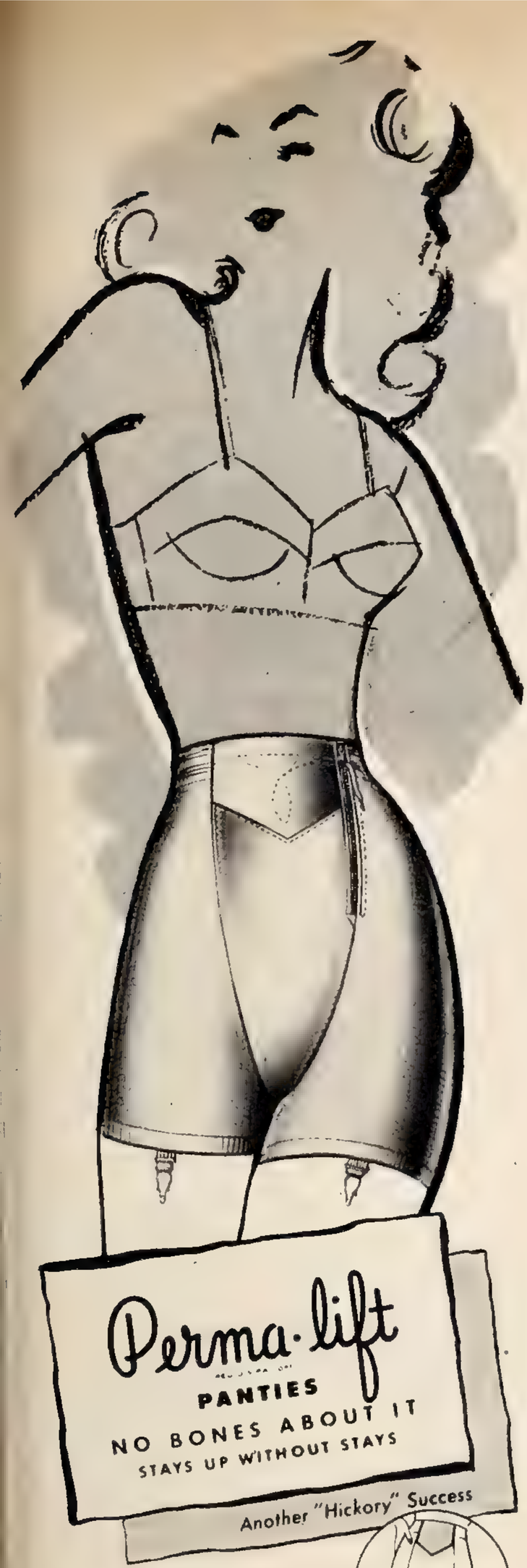
woman's first right . . .

"THE RIGHT TO HAPPINESS"

Listen to Carolyn Kramer's courageous struggle for security and peace of mind on **"The Right To Happiness,"** one woman's search for a richer, more meaningful life.

TUNE IN every afternoon Monday to Friday (3:45 EST) on NBC stations.

If *you* have overcome obstacles to your own happiness, write Carolyn Kramer about it and you may win $50. For details see the current issue of **EXPERIENCES** magazine. Now at newsstands.



For a Vibrant

Lovelier You

NO BONES ABOUT IT

Stays up without stays

There's a "Perma·lift"* Pantie designed just for you—the comfortable pantie preferred by millions of smartly styled women. The exclusive magic inset designed in the front panel is your guarantee that your "Perma·lift" Pantie won't roll over, won't wrinkle, won't bind, yet it stays up without stays. Be expertly fitted at your favorite corset department. Buy and try a "Perma·lift" Pantie today—$5.00 to $8.50.

Enjoy a "Perma·lift" Bra—America's favorite bra with "The Lift that never lets you down."

**"Perma·lift" and "Hickory" are trademarks of A. Stein & Company (Reg. U.S. Pat. Off.)*

Star in Your Home

(*Continued from page* 67) thousand-dollar houses—now selling for twenty and thirty thousand dollars.

Mrs. Hecksher wasn't going to be a permanent California resident. After the second baby's arrival, she planned to return to her once-a-year call. Brooding upon this fact, Mac deliberated about the small building at the far end of his property. It was approximately twenty feet wide by twelve feet deep and ten feet high. It had a door, several windows, a good, sound roof and inside partitions divided it into three fair-sized rooms. Mac didn't know what it had been used for by the original owners of the property, but as he crossed the lawn and looked into it, a happy light began to dawn on him.

He decided to remodel and decorate the little house as a California home for his mother-in-law. He asked the assistance of his good friends, Pat Nerney and Mona Freeman, and with the suggestions of Betty and studio designers, plus lots of shopping at neighborhood stores, he got under way. He set himself a budget. He wanted to fix up the little house with a bathroom, kitchen, living room, bedroom and a glass-enclosed sun porch, with a day bed that would turn it into a second bedroom. He hoped to put in all necessary fixtures, get mattresses, curtains and any other necessities and still keep expenses under $2,500. He kept so well inside that sum that he actually spent $2,011.

THE first thing he did was plot out the floor space. He planned one room as the "master" bedroom and the center room, into which the front door opened, as a diminutive living room. He built a partition through the middle of the third room, converting that into the bathroom and the kitchen.

Next, Mac added the sun porch in the back by using compo board for the ceiling and sidewalls. Getting stock-sized windows, such as can be purchased through any mail-order house or building supply store, he put a bank of them straight across the back of the porch, one window facing right, and the others facing left, abutting them. This gives the sun porch a three-way view; one over the Carey garden, one out over Sunset Boulevard and the third down green and shaded Mandeville Canyon.

The sun porch serves as Mrs. Hecksher's friends' sleeping quarters and is distinctly their favorite "sitting place" during the day. Their living room is little more than a square small hall, although it does have two comfortable chairs and side tables with reading lamps and a radio atop them. Mac knows now that he will have to add a built-in clothes closet to the sun porch, similar to the one in the original bedroom, since the ladies' finery is already spilling onto the bedroom chairs.

He also plans to move that porch "window wall" out by several feet by adding more compo board and double or even triple windows at the right and left, in order to give it really sizable proportions.

Out of his proposed budget allowance, it nearly killed Mac that the bathroom cost $500 and the kitchen $511 to build. Fortunately, the water pipes had been installed, but there wasn't even a washstand. Mac had to get the works and he didn't dare risk being his own plumber. But when he was doing the tiny kitchen, he pulled a neat trick. He purchased what is called a Pureaire unit kitchen which combines a gas stove, sink, refrigerator and storage space for the necessary pots and pans in an area four feet wide and seven feet high. The cost of the unit, in

Sea Lovely by

Brilliant

Sleeked from the shoulder, swirled from the hip . . . with a bra-top that's carefully cupped. Faille Lastex lined with acetate jersey. New skirt-effect pantie leg. Pearl yellow, sea green, raspberry, ice blue, black or white.
Sizes 34 to 40. About $9.



BRILLIANT SPORTSWEAR, INC.
1410 BROADWAY, NEW YORK 18, N. Y.
818 S. BROADWAY, LOS ANGELES, CAL.

News—Extra—Dan River's

satin-striped cotton

High-polished overplaid on a cool chambray weave, to put lustre into your Summer. A tip-top tubbable, fast color, Sanforized. Dan River Mills, Inc.*

Dress, a Wildman Original.

Sizes 12 to 18. About $9 at Schuster's, Milwaukee, Wis.; Thalhimer Bros., Richmond, Va.; Woodward & Lothrop, Washington, D. C.; L. S. Ayres & Co., Indianapolis.

* Fabric shrinkage no more than 1%



the west, at least, is $470. On the remaining three feet of width on the same wall space, Mac put cupboards and drawers. The kitchen was furnished with a plastic-top table, with two extension leaves and a pair of matching tubular chairs with plastic seats. All the furnishings are essentially the type that require a minimum of effort to keep neat and clean.

The kitchen hasn't a door on it because Mrs. Hecksher would like everybody to be able to see the neat and happy look of it. Like the sun porch, it has one window that overlooks Sunset Boulevard and one window that faces the Carey house. Betty Carey whiled away many of her bedridden hours running up its red-and-white checked gingham curtains.

Mac stuck to the more practical details. He put down three layers of plyboard over the original floors and under the present linoleum which carpets the entire house now. It's all in one color. Eventually, some scatter rugs may go down, but at present, Mrs. Hecksher doesn't want them.

The reason for the plyboard "undercoat" was to keep out the cold, as the house has no cellar or a real foundation. Like most California houses, it rarely requires any heat except in the early morning and late evenings, and then only occasionally. So Mac bought two portable gas heaters at $15 each. They can be easily carried into whichever room needs them.

Mac made a party out of getting the house painted. He mixed the paints, which was cost-saving, as well as fun. The only painting Mac had done before was in his school days, when he painted scenery for the drama class, so it was also adventurous. It turned out dandy, even in the delicate work around the cupboards and closets. The bedroom is done in a light pink tone, the other rooms in a yellow beige, and the sun porch in a dark green.

When it came to the overall furnishings, they are, Mac says, "a jumble of early wedding presents and current unpainted furniture." For example, two flower prints hang on the walls of the small living room. These were wedding presents and are delightful. However, they had never fitted into any decorative scheme the Careys have had. Out on the sun porch, there's an excellent highboy which Mac picked up at auction for $10. It isn't a Colonial original, of course, and it lacks a front to one of the drawers. But Mac plans to remedy that and then stain and polish the whole piece.

Actually, the entire scheme could be sung to the theme song of the Disney picture "So Dear to My Heart"—"It's Whatcha Do with Whatcha Got." That's what Mac did—and that's what anyone can do—with just a little money, plus one other thing—a sense of having fun.

THE END

DO YOU HAVE A HEART OF GOLD?

Or, do you KNOW someone whose good works and unselfishness deserve recognition? You can tell about it AND win a valuable prize on

"LADIES BE SEATED"

Monday—Friday ABC Stations

TOM MOORE, M. C.

For details of the "Heart of Gold" contest, read the current issue of TRUE ROMANCE magazine now at newsstands!

Beauty Spots



By MARY JANE FULTON

Virginia Field believes in giving her daughter an early beauty start

A Busy, Beautiful Mother

Promptly at ten, on a recent bright, sunny morning, we rang the doorbell of VIRGINIA FIELD'S Park Avenue apartment. Immediately, we were shown into her bedroom by Nanny, who has looked after Virginia ever since she was sixteen months old, and who is not only continuing to look after her now that she's a movie and stage star, but also four-year-old Maggie, Virginia's daughter . . . Virginia, after completing Paramount's "A Connecticut Yankee in King Arthur's Court," at once accepted the lead in the Broadway show, "Light up the Sky." She has been working too hard. So Nanny insists that she have her breakfasts in bed . . While chatting, in came Maggie. Never have we seen a more perfect little lady. We were at once captivated. If you like little girls, especially such adorable ones as Maggie, as much as we do, then you'll understand why this article is about her. For naturally, Virginia was proud to talk about her, and how she's teaching her the fundamentals of beauty care.

And a Beautiful Daughter

Like many little girls, Maggie had the habit of biting her fingernails. How to cure her of it? Virginia hit upon the clever idea of manicuring Maggie's nails every week, and letting her put on colorless polish all by herself. It worked, for Maggie is *so* proud of her pretty nails, and showed them to us . . . At one time she rebelled against brushing her teeth. Now, however, she loves doing it. Because she has her own child-size toothbrush. Virginia also bought her a delicious-tasting toothpaste in a tube designed to please and attract youngsters . . . There was a time, too, when like many little girls, Maggie didn't care too much about her daily bath. But now she can scarcely wait for permission to put the stopper in the tub, turn on the water full force, sprinkle in bubble bath, and watch the scented, foamy bubbles swell up. Sometimes, Virginia says, Maggie sprinkles in too much. But that's all right—no harm done. Maggie is also proud of her own little girl's comb and brush set, pretty child's soap, and towels and wash cloths . . . If you are a mother, too, you may like trying some of Virginia's clever ideas for training your child in neatness and cleanliness. For, according to Virginia's experience, a little girl responds quickly when her daily beauty chores are made attractive.

beneath it all... it's the fit





REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

SANFORIZED Realcraft COTTON SLIPS

FASHION'S DARLING, lovingly styled by Realcraft. Petal-soft, shadow-proof batiste, mercerized and *Sanforized for permanent fit*. Four-gore and straight-cut to stay put. Be-ribboned and be-ruffled in the new romantic mood. Guaranteed for one year. Style 7046. Sizes 32 to 40, $2.98.

At leading stores throughout the country.

UNITED MILLS CORPORATION

makers of the famous "NO HIKE" SLIP • Mt. Gilead, North Carolina • 180 Madison Avenue, New York City

new deep, deep-cut "Dec-la-try" BRASSIERE by Maiden Form ® REG. U. S. PAT. OFF.



goes "down to here!"

...yet this cleverly constructed brassiere holds the bosom firmly and securely in place. In gleaming Satin, as shown, $1.50; with 2-inch band, $2.00.

® *"There is a Maiden Form for Every Type of Figure!"*

© 1948 MFB CO.

Send for *free* Style Folder: Maiden Form Brassiere Company, Inc., New York 16, N. Y.



MOUTON COAT OWNERS!

Your MOUTON will look like new regardless of age with

Kleinzway MOUTON REPROCESSING

Your mouton coat doesn't have to look woolly, kinky, fuzzy or matted. Never before has there ever been a process to bring back the original beauty of mouton after a season's wear. Kleinzway's new, sensational mouton reprocessing puts showroom lustre, glow and silkiness on any mouton garment regardless of age. Kleinzway mouton reprocessing is guaranteed. No ifs, ands or buts about it. Naturally, Revitalife Custom Fur cleaning including lining is a part of Kleinzway mouton Reprocessing.

Write for name of nearest dealer.

Write for your free copy of "Do's and Don'ts For Your Furs."

ReVitalife A SERVICE OF KLEINZWAY, Inc.

4846 S. Oakley Ave., Chicago 9, Ill.



Unmarried girls can use tampons

RIGHT! Any normal woman can use tampons as soon as she is fully grown. And why not? Meds, the Modess tampons, were designed by a doctor, and are worn by thousands of nurses who are in a position to know.

No swimming on "those days."

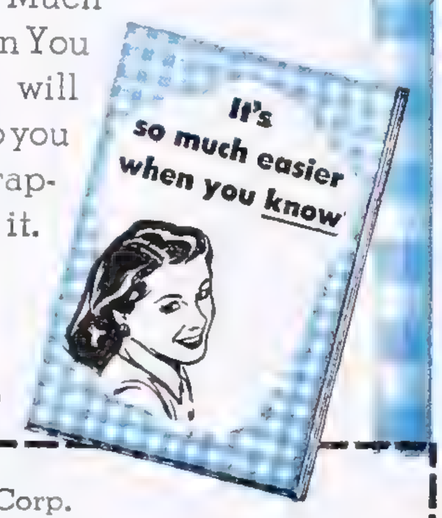
WRONG! It's safe to swim, shower, bathe any day of the month if you wear Meds. Meds are worn internally . . . no need for pads, pins, belts.

Tampons are so comfortable you'll forget you are wearing them.

RIGHT! Meds put an end to chafing, odor . . . to bulging, uncomfortable external protection.

There's a book that tells more.

RIGHT! Send for your free copy of "It's so Much Easier When You Know." It will be mailed to you in a plain wrapper. Read it. Then . . .



Go Meds... Go Merrier

Personal Products Corp.
Dept. PH-5, Milltown, N. J.

Please send me a FREE copy of your new Meds booklet, "It's So Much Easier When You Know." (U.S.A. only)

Name _____

Address _____

City _____ State _____

P

Lady of Distinction

(*Continued from page* 53) Jimmy was the love of her life. Whomever she loved she loved completely, with, at once, the docility and devotion of a Victorian and the healthy frankness of a modern.

At this time, Olivia was young. But from the beginning, she manifested flashes of her artistry, her courage and her great integrity—sometimes to a greater extent than was good for her. For, during much of this time, she was not the happiest girl in the world.

Now she is one of the happiest of women. To hear her you would think no one else had ever had a baby. Even when her doctor ordered her to stay in bed for a whole month she was not discouraged.

"I am so very fortunate, Elsa. I always wanted to be married and have a husband and a baby. Now I have a husband and a wonderful married life and I am going to have a baby. Now my life is complete. I hope that my baby will be a boy and have a personality exactly like Marc's."

SPEAKING of Olivia's early artistry, her *Melanie* in "Gone with the Wind" rated the Oscar for which she was nominated. She made *Melanie* a gray wisp of a woman with a fine fighting soul.

As for her courage, who can forget her law suit with Warner Brothers? She contended that Warner Brothers could not add the time of her suspension—when she refused to do a picture not to her liking—to the end of her contract. The California law, she insisted, read that no one might contract for anyone's services for more than seven years of their *life,* not seven years of their working time.

Needless to say, this case—so very important to Hollywood producers because of the precedent it set—was long in the California courts. For the year and a half it was under way, Olivia was without income. Moreover, she well knew that if she lost this case, it was unlikely she would work in Hollywood again, since she would have few friends in the studios.

But justice triumphed and she won.

A dozen Hollywood stars waited for the outcome of Olivia's suit, which, of course, decided more futures than her own. Joan Fontaine was among them. "If Livvie wins," she told me, "she sets a precedent which may well free me from my Selznick contract, under which he now farms me out for large sums of money, and pays me very little, comparatively."

I'm sorry about Joan and Olivia's quarrel. But I think it somehow has to do with Olivia's integrity. This quarrel has been much publicized. Little, however, is known of its origin. Rumor has it that Olivia was deeply hurt at Joan's thrusts about Marcus Goodrich, who is older than Olivia, and no richer than any man who writes novels with the magnificent prose and brilliance of his "Delilah." Olivia, on the other hand, just the year before, says rumor, had been a staunch champion of Joan and Bill Dozier when a newspaper headlined an unhappy episode from his past.

Having admired Olivia for years, I looked forward to seeing her when she came East to receive the New York Critics Award for "The Snake Pit."

We lunched in her suite at the Plaza. The living room, decorated by Lady Mendl, had an old-world elegance which suited Olivia. We talked over cracked crab and devilled beef bones—not at all a "ladies'" fruit-salad luncheon—of the world and all that is happening in it. I found her amazingly well-informed. And a dozen times I remember her saying, "Elsa, that's what Marc thinks," or, "I wish Marc were here to discuss that with you."

We talked shop, too; of "The Snake

alone...

because she doesn't know



LOVE can be lost...romance ruined if you offend with perspiration odor. So stop it *before* it starts!

DRYAD—Jergens new kind of deodorant *actually stops the decaying action of bacteria*...the *chief cause* of embarrassing perspiration odor...*before* it starts!

Its *complete* deodorizing action keeps you sweet to love and adore.

APPROVED by leading skin specialists. Harmless to clothes.

SMOOTH as face cream as long as it lasts. 10¢, 29¢, 59¢.

Dryad stops it before it starts

JERGENS NEW KIND OF DEODORANT



Constipated?

Free Your Stopped Up Intestinal Tract

Now you can get the relief you want from constipation, with Petro-Syllium®. If other laxatives have failed, try the comfortable *lubricating action* of Petro-Syllium. It's gentle, but oh so thorough you'll wonder why you haven't tried it before. Taken as directed, it's the way many doctors recommend to start bowels moving comfortably again. Used for easy action by many piles sufferers. Take this to your drug store so you will be sure to get genuine Petro-Syllium today.

Pit," and Olivia's next release, "The Heiress."

"If only," she said, " 'The Snake Pit' will help, even in a small way, to awaken the public to the increasing number of mental cases and the great need that exists for more hospitals. Mental illness, today, is responsible for more disability than any one other thing—except accidents."

Olivia visited mental hospitals before she played *Virginia,* and observed hundreds of patients. "It was during the war I first saw mentally ill patients," she said, stroking her beautiful Siamese cat, Katherine. (Katherine cannot be left at home when the Goodriches travel because she grieves herself into a decline.)

"We must face the fact that mental disease is on the march and deal with it as objectively as we deal with heart ailments now, and cancer and polio. . . ."

I asked if it had depressed her to play *Virginia* or if, like an artist painting a picture of a morgue, she had rather been intent upon achieving certain shadings and, achieving them, felt rewarded.

"It was more that way," she said. "I do not think I brought any depression home from the studio, and Marc never said that I did, but, of course, he would not, he would understand."

THERE have been rumors that Olivia, like Ingrid Bergman and Rosalind Russell, among other stars, would produce her own pictures.

She shook her head. "For me, Elsa, that would not work. I could not be concerned about my investment and my performance at the same time. So, either I would not make the money I would hope to make, or my work would suffer.

"So, Elsa," she said, pouring my coffee, "I do not suppose I ever will be rich. You cannot grow rich on salary today."

"Not even such a salary as you must earn?" I questioned.

"You won't believe me, I'm afraid," she said, "but I make two hundred thousand dollars a year, and have only about twenty-eight thousand to live on. The rest goes, in taxes mostly, but also to agents and other business expenses."

"And you must live like a star," I exclaimed, as shocked as I always am over the inroads upon stars' incomes.

"I must indeed! Our two-bedroom house with a small pool in the garden—which we could do without, but it happens to be there—costs us six hundred and fifty dollars a month. It is a nice house on a nice street, but it is not elegant. We must have two in help. That means another three hundred dollars a month.

"Soon, as soon as we can find a piece of property on a hilltop with an ocean view, we plan to build a home."

Again her lovely laugh. "But, I do not mean to sound dismal. I can still choose to be an actress-producer. But to be only an actress, that's my choice."

"It is a good choice, Olivia," I said. "For you are the greatest actress we have today, on the stage or in Hollywood."

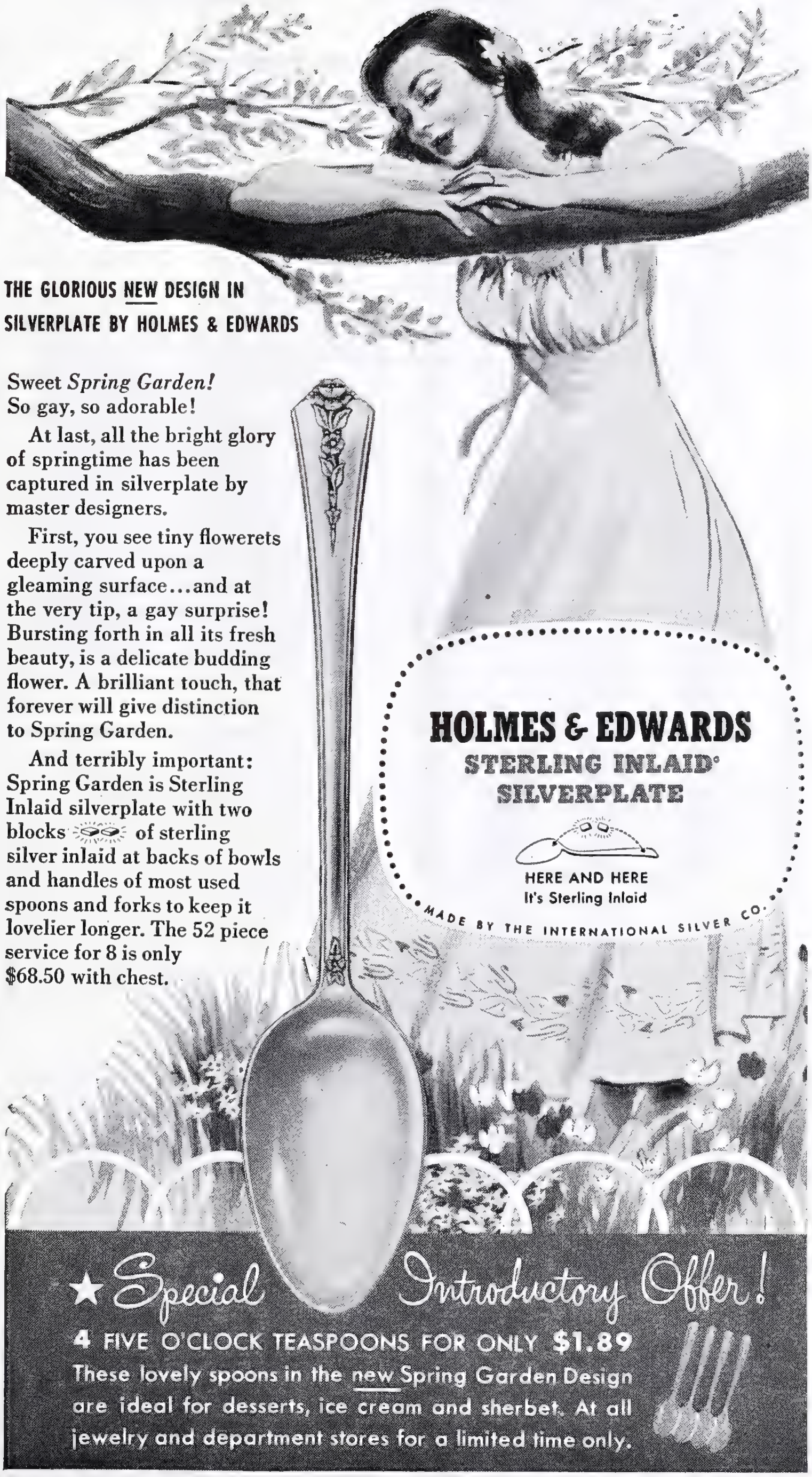
Katherine, the Siamese, jumped into Olivia's lap, complaining.

"Katherine is ruined utterly!" Olivia said, changing the subject. "Last night," she explained, "we forgot to bring in her food, so we had to order up a tin of sardines. They came boneless and skinless, with lemon slices and lettuce. Whereupon, Marc and I, looking at the bill, were ashamed to look at each other."

Again, I was impressed with Olivia's great beauty. And I was impressed, too, with her new quiet happiness. She knows at last exactly what she wants and where she is going—as an actress and a woman!

THE END

Spring Garden



THE GLORIOUS NEW DESIGN IN SILVERPLATE BY HOLMES & EDWARDS

Sweet *Spring Garden!*
So gay, so adorable!

At last, all the bright glory of springtime has been captured in silverplate by master designers.

First, you see tiny flowerets deeply carved upon a gleaming surface...and at the very tip, a gay surprise! Bursting forth in all its fresh beauty, is a delicate budding flower. A brilliant touch, that forever will give distinction to Spring Garden.

And terribly important: Spring Garden is Sterling Inlaid silverplate with two blocks of sterling silver inlaid at backs of bowls and handles of most used spoons and forks to keep it lovelier longer. The 52 piece service for 8 is only $68.50 with chest.

HOLMES & EDWARDS
STERLING INLAID° SILVERPLATE

HERE AND HERE
It's Sterling Inlaid

MADE BY THE INTERNATIONAL SILVER CO.

★ Special Introductory Offer!

4 FIVE O'CLOCK TEASPOONS FOR ONLY $1.89
These lovely spoons in the new Spring Garden Design are ideal for desserts, ice cream and sherbet. At all jewelry and department stores for a limited time only.

Copyright 1949, The International Silver Co., Holmes & Edwards Div., Meriden, Conn. Sold in Canada by: The T. Eaton Co., Ltd. °Reg. U. S. Pat. Off.



BEFORE LOVE BECOMES MERELY ...A MEMORY

Don't let this one intimate neglect bar you away from your husband!

THE true, tender love of marriage can endure and survive a lot. But not the one intimate neglect of which too many wives are guilty.

This unfortunate neglect can in time actually cause married love to cool and die.

Don't risk this neglect! *Do* use *effective, feminine hygiene* . . . such as regular vaginal douches with reliable "Lysol." With this wonderful hygienic protection, you can be *confident* of your appealing feminine daintiness.

Germs destroyed swiftly

"Lysol" has amazing, *proved* power to kill germ-life on contact . . . truly cleanses the vaginal canal even in the presence of mucous matter. Thus "Lysol" *acts* in a way that makeshifts like soap, salt or soda *never can.*

Appealing daintiness is assured, because the very source of objectionable odors is eliminated.

Use whenever needed!

Yet gentle, non-caustic "Lysol" *will not harm* delicate tissue. Simple directions give correct douching solution. Many doctors advise their patients to douche regularly with "Lysol" brand disinfectant, just to insure daintiness alone, and to use it as often as they need it. No greasy aftereffect.

Three times as many women use "Lysol" for intimate feminine hygiene as any other liquid preparation! No other is more reliable. You, too, can rely on "Lysol" to help protect your married happiness . . . keep you desirable!

For complete Feminine Hygiene rely on . . .

"Lysol" Reg. U.S. Pat. Off. Brand Disinfectant

A Concentrated Germ-Killer

Product of Lehn & Fink



NEW!...FEMININE HYGIENE FACTS!

FREE! New booklet of information by reputable gynecological authority. Mail coupon to Lehn & Fink, 192 Bloomfield Avenue, Bloomfield, N. J.

*Name*_____

*Street*_____

*City*_____ *State*_____

P.-495

T Is for Talk

(*Continued from page* 75) their roles in them.

Betty and Esther told of the fun they had while making "Take Me out to the Ball Game." Audrey had everyone laughing over her experiences in "Alias Nick Beal," while Angela, who had just finished "Samson and Delilah," and Deborah, who plays in "Edward, My Son," countered with interesting stories of these pictures.

All in all, the shop-talk was lively and entertaining.

Deborah's tea table always looks beautiful, and her Sandwich Cake, which is simple to make, is divine. She takes a loaf of uncut sandwich bread, white or whole-wheat, trims off the crusts, and cuts it in three even sections, lengthwise. She puts a different filling between each of the long slices, puts them back together in a loaf, and "frosts" the entire thing with cream cheese, softened with unsweetened whipped cream.

This time, for one of the layers, Deborah used deviled egg filling (mash two hard-boiled eggs very fine, add mayonnaise to make creamy, dry mustard, paprika, salt and pepper to taste). For the other filling, she made a mixture of finely chopped walnuts and ripe olives, flavored with a tiny bit of mayonnaise to hold the nuts and olives together. Minced ham and creamy Roquefort cheese for the two separate fillings are also a wonderful combination. She decorates the "cake" in various ways. This time, on top of the cream cheese "frosting," she made flowers of carrots and for stems and leaves, she used sprays of parsley. Around the edge, she had sliced, stuffed green olives (pimento centers) alternated with diamond-shaped pieces of bell peppers. It was almost too pretty to eat.

DEBORAH'S cupcakes are a cinch to make, and the best yet: Cream together 1 cup sugar and ½ cup shortening, until fluffy. Add 1 cup milk, 2 unbeaten eggs, 2½ cups sifted cake flower, 3 teaspoons baking powder, ½ teaspoon salt and 1 teaspoon lemon flavoring. Beat together until just well-blended. Fill cupcake pans about one-half full. Bake in a moderately hot oven (375° F.) 20 to 25 minutes, or until golden brown. Don't fill pans too full, and use paper baking cups in cupcake pans—makes nicer cupcakes and saves washing the pans!

Immediately after taking the cupcakes out of the oven, while piping hot, spread with the following mixture: Combine 1 cup confectioners' sugar, 2 tablespoons grated lemon rind and 2 tablespoons lemon juice and beat until smooth. This makes about ½ cup frosting and 24 2½-inch cupcakes.

Marble cookies: Here is Deborah's recipe: Sift together 4 cups sifted enriched flour, 1 teaspoon baking powder, ¼ teaspoon baking soda and 1 teaspoon salt. Cream together 1⅓ cups shortening, 1 cup brown sugar, firmly packed, and ⅔ cup granulated sugar, until fluffy. Add 2 well-beaten eggs and 2 teaspoons vanilla and mix well. Add mixed and sifted dry ingredients and stir until well-blended. Divide dough into two portions, add 2 squares unsweetened chocolate, melted and cooled slightly, to one-half dough and mix thoroughly. Knead the two halves together slightly and shape into two rolls about 2 inches in diameter. Wrap in waxed paper and chill in the refrigerator. Cut dough in thin slices and place on cookie sheets. Bake in a hot oven (400° F.) 8 to 10 minutes. This makes about 8 dozen cookies.

THE END

Do I Get Another Chance?

(*Continued from page* 43) Financially, I am back where I started. But the bitter pills I have swallowed have made me a better man. I have attained a peace of mind which I did not think possible.

My troubled moments have been illuminated by the shining faith of my wife, Dorothy, with whom, for the first time since we were married, I have an understanding and companionship which I had almost abandoned hope of finding.

If I can live through this ordeal and grow in stature, because of it, nothing the future can dish up will get me down.

I am not looking for pity. It's a good thing that I'm doing time in jail. It's not in the cards that anyone can escape paying for the wrong things they do. No matter how the cards are shuffled, you pay, in one way or another. That's the law of life.

I WOULD not want anyone in this world to get the idea that things were fixed for me in court because I am a movie star. I wouldn't want to walk down the street and have folks looking at me sideways. I wouldn't want it whispered that there was anything about my trial that was not on the level.

I feel that Judge Clement Nye was fair to me. He could have given me ninety days and that's what I expected. He gave me a bonus of thirty days and that made me feel good all over.

There is little use in discussing here the sinister intrigue which landed me in that bungalow in Laurel Canyon at exactly the right moment to meet the police officers who crashed in at the back door. No one forced me to associate with those false friends.

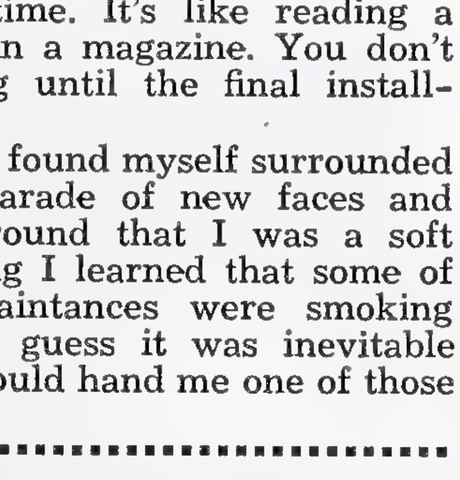
That was my way of going and I smacked my head right up against a brick wall. A good thing it was myself I hurt and not somebody else. But I believe that bump has cleared my brain. All the confusion is gone. I know one thing for sure—nothing like this will happen to me again.

There are quite a few answers that I haven't got yet in this startling life drama in which I'm starring. But I'll get them all some time. It's like reading a continued story in a magazine. You don't know the ending until the final installment.

From 1947 on, I found myself surrounded by an endless parade of new faces and the word got around that I was a soft touch. Before long I learned that some of these new acquaintances were smoking marijuana and I guess it was inevitable that somebody would hand me one of those

Listen to radio's topnotch Quip-Master—your favorite Quiz-Master

ART LINKLETTER



Every Tuesday
Night 10:30 EST
Over NBC
Stations
on "People
Are Funny"

Read Art Linkletter's own true story in May TRUE STORY magazine on sale April 15

SALON-SAFE FOR "BABY-FINE" HAIR
SALON-SMART FOR EVERY HEAD

Have you got soft, fine, "baby" hair? No wonder you worry about *ordinary* home permanents.

Now with the new, improved Richard Hudnut Home Permanent you use the same sort of preparations...even the same improved cold wave process found best for waving thousands of heads in the Richard Hudnut Fifth Avenue Salon!

No fear of harsh, frizzed ends, thanks to the gentler, *cream* waving lotion. No worry about being able to do a good job. *If you can roll your hair on curlers, you'll manage beautifully!*

There isn't a lovelier, more luxurious, softer home wave for *any* head! Price, $2.75; refill without rods, $1.50. (Prices plus Tax.)



HERE'S WHY USERS PREFER HUDNUT!*

1. Gives you the wave you wish you were born with—soft, luxurious, *natural*-looking.
2. Quicker by far—saves ½ hour or more per permanent.
3. Easier, too! Special Hudnut pre-softening makes winding easier; ends less difficult!
4. Exactly the type curl you desire—tight or loose—but never a frizz on the ends!
5. Lasts longer—gives weeks more pleasure and prettiness!
6. Doesn't dry hair or split ends; includes Richard Hudnut Creme Rinse, wonderful for making hair lustrous, soft, more "easy to do."
7. More manageable—greater coiffure variety.

*As expressed by a cross-section of Hudnut Home Permanent users recently surveyed by an independent research organization.

Accepted for Advertising by the Journal of the American Medical Association.

New! Improved! Richard Hudnut Home Permanent



De Long

Bob Pins
set the smartest
hair-do's

stronger grip—
won't slip out



Short in front—short in back...like this new "Directoire Style" that's so flattering to your face...that's the way your hair goes this season. And the smartest hair-do's are going up with De Long Bob Pins! Smoothly rounded at the ends, De Long Bob Pins slide in easily, stay in indefinitely. For easier setting—for lovelier hair—reach for De Long Bob Pins on the famous blue cards.



how to set this
"directoire style"
created by Robert King, famous New York and Hollywood hair stylist and make-up artist. Make 6 large pin curls for the bang. Wave a ridge over each ear and make two rows of curls from high on both sides all the way around back. Always turn curls toward face. Brush out hair away from face and let fall softly.



You're always "set" with De Long Hair Pins • Curl Setting Pins • Safety Pins • Hooks and Eyes • Snaps • Pins • Hook and Eye Tapes • Sanitary Belts

harmful reefers and that I would accept it.

Although I was making great strides in my profession, it is in my nature to be constantly obsessed with the fear of failure. These sycophants who moved in on me built up my ego with false praise.

When I went to the home of Lila Leeds on that night I can say truthfully that I had no intention of doing anything wrong. I did not purchase any marijuana nor had I any intimation that there was to be marijuana at that house.

I did not even know that the cigarette handed me out of a package of a popular brand was marijuana. By that time it was too late to do anything. The police had pushed their way into the house.

I am telling all this so that other fellows who associate with the wrong kind of people may be warned of what can happen if they let down their moral resistance. I was approaching the whole business of smoking marijuana with an amazing naivete. If you get careless in your way of going, it's awfully easy, believe me, to accept wrongdoing as normal.

I think too many of us are apt to carelessly overlook little infringements of the law and the moral code. Some of us find ourselves taking one step too far. Some of us regain our balance before we are caught. Others keep on refusing to heed the little warning signals of our conscience until it is too late and disaster has overcome us.

I've always been a victim of overamiability. I wanted to please everybody and often found myself going against what common sense told me I should do. All that is over now. I have had long talks with my good friend and mental counsellor, Dr. Frederick Hacker, and he has straightened me out on many things.

I was a very lucky guy to be allowed to serve my time at Sheriff Eugene Biscailuz's Wayside Honor Farm. Up there in a pure mountain air, far from my accustomed surroundings, I had a wonderful opportunity to think things out and to contemplate the bitter past with a sense of detachment. Now I am facing life with a new sense of responsibility to the world, to myself, and above all to my wife and our two sons.

No matter what is cooking for me in the future, I am dedicating my life to dispelling the cloud hanging over my family. I know that my moral fiber has toughened. I know that I will make my boys proud to call me their father. Could a man have a greater incentive?

I said it before and I say it again. You're the jury. What's the verdict to be?

THE END

"REAL ROMANCE COMES INTO MY KITCHEN . . .

. . . when I tune in *MY TRUE STORY* Radio Program," writes a listener to radio's *greatest* morning show.

The word *"real"* is typical of what thousands of fascinated listeners say of these true-life stories adapted from the pages of **True Story** magazine. A complete story every day, Monday through Friday. "There is *no other* radio program like it."

TUNE IN

MY TRUE STORY

AMERICAN BROADCASTING STATIONS



A LITTLE MORE Color— MEANS A LOT MORE Glamour!

A touch of color in your hair . . . if it is thrilling, natural-looking *Marchand* color . . . helps make you irresistible! There are flattering Marchand Rinse shades for *you*, whether you are blonde, brunette or redhead.

He'll love the sparkling highlights Marchand's rinses into your hair, too! Use "Make-Up" Rinse after *every* shampoo to add bewitching color and lustre, to remove dulling soap film, and to blend in gray hairs. Safe, easy to use, washes out in shampooing.

Marchand's
"MAKE-UP"
HAIR RINSE

2 Rinses 10¢ • 6 Rinses 25¢
plus tax

★*By the Makers of Marchand's Golden Hair Wash*

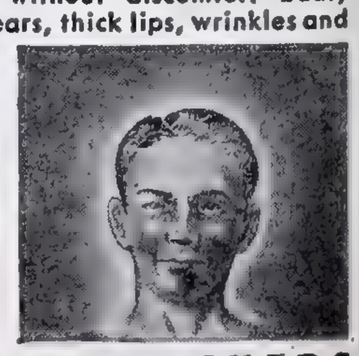
DO THEY TALK ABOUT YOU?



Do you feel that they are laughing at your ears or nose? You can stop this by sending for this well known book

"Before & After"

that has helped thousands of people like you for the past twenty years. It tells about the newest method of Plastic Surgery; how quickly and without discomfort badly shaped noses, protruding ears, thick lips, wrinkles and signs of age can be corrected. Also cleft palate, hare-lip, over and under developed breasts, etc. Fully explained by an experienced and famous specialist. Richly illustrated, 125 pages, 30c coin or stamps. Man or woman, boy or girl — *Write today to:*



GLENNVILLE PUBLISHERS
60 E. 42nd St., Dept. BW, New York 17, N. Y.

It Happened on Ice

(*Continued from page* 44) kid, and I kept on skating. When I got out of high and the first Sonja Henie troupes were being organized, and I got a chance to join one, it looked like good fun—and it was, too, for a couple of years. The money was nice. The folks in the show were swell. Then I went into service in 1942. When I was discharged in 1945, I was as restless as a lot of other guys in the same spot. I didn't have a regular girl or even a regular job. How was I to know, one afternoon, when I was coaching down at the Westwood rink that a certain movie starlet was going to walk in. . . .

She came with her own coach and she hadn't any more than laced up her skating shoes when I knew she'd never been on ice before. But, even though her ankles wobbled like crazy, she hadn't skated around once, when I saw she'd be good. She's not built like an athlete, praise be. She doesn't think like a girl athlete—so I was surprised how quickly she learned six dances on skates.

LONG before that, you may be sure, I had moved in on the introduction. Mike Kirby's wife's sister arranged it. Mike, Sonja Henie's skating partner, is a swell guy with a swell wife. And, natch, I have a big enthusiasm for his sister-in-law since she's the one who said, "Miss Powell, may I present Geary Steffen?"

I asked her to go out dancing, expecting that Mocambo rap right in the wallet. But when I suggested it, she said, "I like really to dance when I go dancing, don't you? Can't we go to the Biltmore Bowl, or the Grove, or someplace like that?"

She wasn't yet eighteen, then, but she seemed much older. She actually has the mental maturity of a woman of thirty. I go for the way she dresses. I went for it that very first night, but I went even bigger for the way she danced, and the way she conducted herself in public. Everybody always recognizes her everywhere, but she's so sweet and so nice about standing still for autographs that they fall plumb in love with her.

For instance, last year, in October, when I was trying to be an insurance man in Chicago, Janie came to town for three weeks of personal appearances. Of course, it wasn't completely coincidental. We plotted and planned and wrote letters and sent telegrams for weeks before we pulled that off, and while she was in town, we really had a ball.

One of the places we went to was the Camelia House in the Drake Hotel, which is a very elegant and kind of a stiff place, but we wanted to try out the band.

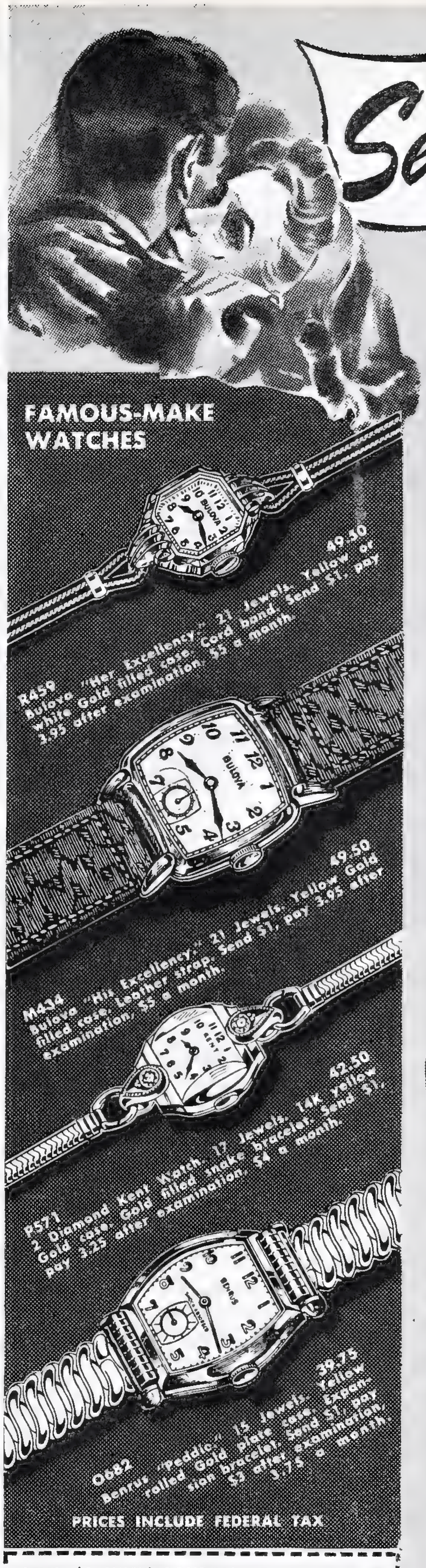
They began swinging into "Put Your Little Foot Right Down." Practically all the other folks there were the older set and they were doing very sedate fox trots.

But Janie and I found ourselves a little corner of the floor and really started stepping. We looked up and saw an older man and woman beaming on Janie. "I wish I could do that, Miss Powell," the man said.

Janie beamed right back at him. "Why, you can," she said, "and so can your wife. We'll show you how right now."

Quick as a wink, and just as cute, Janie moved over to the man's side. Naturally, I stepped over to the lady's side and off we were, with a lot of laughter.

Her mind works fast on any subject. This past Christmas was the first one in seven years I'd had at home. I was very sentimental about it, and she knew it and she really went to town on it, and not by just spending money, which anybody who has money can do. Knowing the way I feel



Send Only $1

WE WILL SEND YOU ANY ITEM YOU CHOOSE FOR APPROVAL UNDER OUR MONEY BACK GUARANTEE

Simply indicate your selection on the coupon below and forward it with $1 and a brief note giving your age, occupation, and a few other facts about yourself. We will open an account for you and send your selection to you subject to your examination. If completely satisfied, pay the Expressman the required Down Payment and the balance in easy monthly payments. Otherwise, return your selection and your $1 will be refunded.

SEND FOR FREE CATALOG



A217/C106 **$75 for both**

5 Diamond Engagement Ring, matching 5 Diamond Wedding Band. 14K yellow Gold. Send $1, pay 6.50 after examination, 6.75 a month.



A376/C334 **$150 for both**

11 Diamond Engagement Ring, matching 16 Diamond Wedding Band. 14K yellow or white Gold. Send $1, pay $14 after examination, 13.50 a month.



D418 **$75**

Man's Ring with 2 Diamonds, center simulated Ruby. 14K yellow Gold. Send $1, pay 6.50 after examination, 6.75 a month.



F168 **15.95**

1 Carat genuine Zircon, 2 side Zircons set in 14K yellow Gold. Send $1, pay $1 after examination, 1.50 a month.

New York's Largest Mail Order Jewelers
Established 1878

SEND $1 WITH COUPON — PAY BALANCE OF DOWN PAYMENT AFTER EXAMINATION

L. W. Sweet, 25 West 14th St. (Dept. M1)
New York 11, N. Y.
Enclosed find $1 deposit. Send me No._____
Price $_____. After examination, I agree to pay $_____ and required balance monthly thereafter until full price is paid, otherwise I'll return selection and you will refund my dollar.
NAME_____
ADDRESS_____
CITY_____ STATE_____

L. W. Sweet

MAIL ORDER DIVISION FINLAY STRAUS, INC.
25 W. 14th St., NEW YORK 11, N. Y. Dept. M 1

the Tampax Girl is easy in her mind!



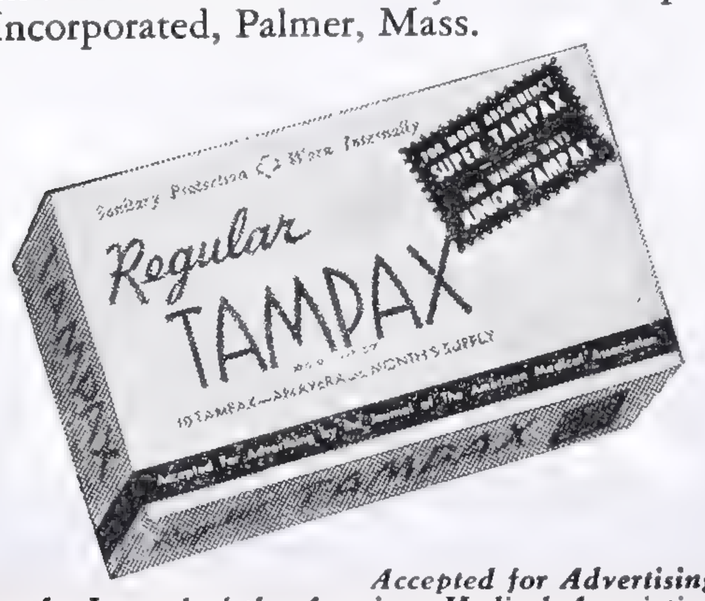
Ask her—and she'll probably freely admit that her attitude towards "those days" underwent a decided improvement the first month she used Tampax for sanitary protection.

NO BELTS
NO PINS
NO PADS
NO ODOR

AS AN AID TO RELAXATION at such times Tampax has a great deal to offer. It is worn internally, discarding belts, pins and external pads. Therefore no awareness of restraining bulk. No self-consciousness about outlines that might show under dresses. No fear that odor would form.

HOW TAMPAX WAS INVENTED is a simple story. A doctor applied the medical principle of internal absorption to this special need of women. Tampax is made of pure, highly absorbent cotton compressed into easy-to-use applicators. When in place it is unseen and unfelt.

SOME PRACTICAL MATTERS: Tampax comes in 3 absorbencies (Regular, Super, Junior) to suit varying needs. Not necessary to remove for tub or shower. Changing quick and disposal no trouble. An average month's supply slips into your purse. Or an economy box will provide 4 months' average supply. Sold at drug stores and notion counters everywhere. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association

about food, she trimmed the Christmas tree for the dinner table with cookies she'd made. They were cut in the shape of little Christmas trees, out of the chocolate cake dough that she knows I dote on.

Janie had never done any skiing before this past winter, but just like skating, she mastered it fast. Having been in the ski troops in Italy during the war, I'm fair on the things, but I'll tell you that after one week of coaching, Janie got a medal for coming expertly down a hill.

My girl says that our romance is romance in a deep freeze. She's nearly right at that, if you remember that dry ice can burn you faster than any flame, if you don't know how to handle it. But it can also keep things perfect, practically forever.

Of course, Janie is kidding me with that deep freeze crack, but it is funny, that for such a sun-worshipper as I am, everything I do is associated with ice and snow.

I could have stayed in Chicago and the insurance business, but what good was that when I was in love with a girl who had to stay in Hollywood? I did stick it out in Chicago for two years. We wrote every day. Sometimes we wrote twice a day. And was I homesick!

LAST December when it looked like I had a chance at setting myself up in business in Southern California, having my own firm, I jumped at it. It's a new product line, so I can't talk about it much but I wanted to mention it because it has to do with Janie and our future together.

How well I do at it influences when Janie and I will get married. For as much as I love Janie, as much as I want her to be my wife, I know I've got to be set in a real job before we tackle the big problem of marriage. Janie couldn't stand a husband who was just a hanger-on and I would blow my top before I would be such a husband.

We pore over house-building and house-furnishing magazines together. We drive around and price lots. We're pretty sure we want to live in the Valley, not too far from her folks or mine. We know we want a place big enough for kids to grow up in. We're trying to plan sensibly for the wonderful future ahead.

If you want the whole truth, the big push behind my coming back from Chicago was Janie writing me that she read my letters mornings as she drove over Coldwater Canyon, on her way to the studio. Coldwater Canyon is one of the steepest and most winding roads you ever saw.

We've never had a serious quarrel of any sort, but the nearest we've even ever come to a skirmish is about the way she drives. You see, she's too good. She's so good she drives a hot ninety, if you're not there to yell at her, and the mere thought of her swinging around those curves and reading a love letter at the same time was enough to pack me up and bring me home.

It was the evening of December ninth, when I reached Hollywood, and there was Janie, bubbling over with sweetness and happiness. She had on one of those peasant outfits, which are my favorites. She had the records I like best piled on the machine, and on the table was my favorite roast beef and Yorkshire pudding, which she had fixed, and for dessert there were those wonderful banana puffs she makes. When I realized that from then on, I wouldn't have to be writing her and dreaming about her, and wishing I could hear her voice, but that I could see her every day, and eat that food, *yeow!*

Imagine having something like that come skating into your heart. How lucky can a guy get?

THE END



Nestle Lite
with Conditioning Oil

AT LAST!—a hair lightener that leaves your hair soft, silky, natural-looking—while making it beautifully blonde. Nestle LITE is made from a special patented formula containing beneficial conditioning oils. It's easy to use—delicately scented—complete in one package!

Lightens unsightly dark hairs on arms and legs, too—quickly, safely!

At drug & dept. stores $1.00 . . or

MAIL THIS COUPON TODAY

The Nestle-LeMur Co., Meriden, Conn.

Please send me (tax and postage paid) full size Nestle Lite with instructions. $1.00 enclosed.

Name.....

Address.....

City.....State..... P-5-49

Nestle LITE — made by Nestle, originators of permanent waving and the famous Nestle COLORINSE.



ITCHY
Checked in a JIFFY

Relieve itching caused by eczema, athlete's foot, scabies, pimples and other itching conditions. Use cooling, medicated **D.D.D. Prescription.** Greaseless, stainless. Soothes, comforts and checks itching fast. 35c trial bottle proves it—or money back. Don't suffer. Ask your druggist today for **D.D.D. Prescription.**

A NEW FACE
a new future



How Plastic Surgery easily takes years off the prematurely aged face, quickly reshapes an ugly nose and corrects other facial blemishes is told and illustrated with 88 before-and-after pictures in fascinating book, YOUR NEW FACE IS YOUR FORTUNE, written by famous Plast. Surgeon. Yours, postpaid in plain wrapper — only 25¢

FRANKLIN HOUSE Books
1102 Fox Bldg., Phila., Pa., Dept. 3-F

Two Worlds Has Janie

(*Continued from page* 50) satisfaction to the male protective instinct. A man wants to feel responsible for a woman.

"But *Belinda's* greatest appeal was her spirituality," said Jane. "She was deaf to the world and did not know that spirituality is not fashionable, that it has been ridiculed. People build up defenses to protect them from being hurt."

She recalled a remark made by her father when she was a child in St. Joseph, where he was Mayor for a time. He said: "You can't live until you live." It took her some years to realize what he meant.

When Jane parted from Ronald Reagan, she suffered gravely, and her friends were concerned. She revealed nothing, made no explanations. To have done so would have been going against the principles she learned as a child. One of these, she passes on to her own two children: "Always live up to your principles."

Jane veered a little when first she hit Hollywood. She told a fat lie and felt, as she told it, that she would fry in it.

Previously, Jane had tossed her beautiful legs in the chorus line of "The King of Burlesque." As a child, she made her debut on the radio, which she still loves. She had sung with bands and danced in floor shows, but she had never appeared in a dramatic role. A Hollywood agent took her to interview Bert Lytell for a part in a picture he was preparing. It was essential, the agent told her, that she cite previous drama experience.

"I acted in stock at the Lyceum Theatre in St. Joe," she lied to Lytell.

"When were you there?" Lytell asked.

"Four years ago," said Jane.

LYTELL looked at the seventeen-year-old girl and mused: "That is a coincidence. I was playing the Lyceum Theatre that year." Jane wriggled unhappily and left the studio after Lytell said he would keep her in mind.

"You did all right," the agent told her.

"I did not," wailed Jane. "I lied and he lied and we both knew we were lying. The old Lyceum Theatre burned down ten years ago."

Jane returned to her principles. She lied no more but took up with sham. In 1935, a girl had to be sultry with sex to get anywhere in Hollywood. Jane diligently sat herself down to study the likenesses of Joan Crawford and Greta Garbo. Determined to equal, if not surpass them, she painted on a mouth "big and red as a toy freight train." Around her enormous eyes she affixed lashes, not in strips, but singly, so she would not be obliged to remove them at night. They were so long and thick, that when she gave a man the upsweep glance, he felt a breeze.

Again the old home influence intervened. On St. Valentine's Day, she received a big lacy heart from her young brother Morey, called Monk by the family because of his imitative monkeyshines. The verse on Monk's valentine to sister Jane read:

"Powder is powder
Paint is paint.
I like a gal
That these things aint."

Jane slumped onto the bench of her dressing table and stared at the paint job in the mirror. She closed her eyes. When she opened them the big fake lashes were wet. She reached up and pulled them out, one by one. Then she wiped away the rouge-freighted mouth, got up and washed her face. "Love me as I am or don't love me at all," she sniffed.

Since that day, no cosmetician has touched her. She wore no make-up as *Belinda*. She resumed cutting her hair, brown of sheen with threads of gray you

4 SIMPLE STEPS TO A LOVELIER COMPLEXION



Try this new 4-step aid to lovelier-looking skin

● Do you want an aid to a more alluring complexion—one that's lovelier to look at, smoother to touch? Then take a beauty hint from thousands of attractive women who have stopped fussing with elaborate treatments, countless jars and bottles. Turn to one cream—Noxzema Skin Cream.

Thrilling Improvement

Recently, 181 women from all walks of life took part in a skin improvement test supervised by 3 skin specialists. Each woman had some little skin fault. Each woman followed faithfully Noxzema's new 4-Step Beauty Routine.

Here are the astonishing results: Of all these women tested, 4 out of 5 showed softer, smoother, lovelier-looking skin in two weeks time!

New 4-Step Routine

1. In the morning, bathe face with warm water, apply Noxzema with a wet cloth and "cream-wash" your face.
2. Apply Noxzema as a powder base.
3. Before retiring, repeat morning cleansing.
4. Massage Noxzema lightly into your face. Pat on extra Noxzema over any blemishes you may have.

That's all you have to do. No greasy creams to tissue off. No more expensive foundations. Noxzema, unlike most beauty creams, is a *greaseless,* medicated formula. Designed to aid in healing externally-caused blemishes, and to help soothe and soften rough, dry skin.

Read how 2 women helped solve their skin problems:



A roommate suggested Noxzema to charming Mavis McAvoy for her dry skin. "It left my face feeling so soft and smooth," she says, "now it's my all-purpose beauty cream. I use it for my complexion and hands, too."



Bette George says, "My skin used to be dry and dead-looking. But Noxzema helped improve it so quickly. I use it every day to help keep my skin looking so smooth and soft. Many say my skin looks lustrous . . . my secret's Noxzema."

Over 25,000,000 jars sold yearly. Try Noxzema! See if you aren't *thrilled* at the way it can help your skin . . . as it has helped so many thousands of other women. See for yourself why over 25,000,000 jars are sold every year! Available at all drug and cosmetic counters. **40¢, 60¢, $1.00 plus tax.**

GABRIELEEN

the soft, wide
permanent
that Fashion favors





Let your stylist create this hair style for you

GABRIELEEN with Adepsol
is the kind of permanent
you've dreamed about . .
completely versatile and
exquisite. It's beautifully
lasting too!

GABRIELEEN *Cold Wave* . .
Machine . . or *Machineless Waves*
at your favorite beauty salon.

Distributed by
GIBBS & COMPANY
CHICAGO, ILL.
World's Largest Manufacturers and Distributors
of Beauty Shop Supplies and Equipment

P

wouldn't observe, if she didn't call them to your attention. What we now have is the original Jane of old St. Joe, whose mama told her never to kiss a boy in public, and she never has. That has nothing to do with her loneliness, though.

Actually, she has loads of friends, treasured up from her earliest Hollywood days, who would take her out every night if she wanted to go. The Jack Bennys, who were companions in crashing Hollywood with her, begged her not to be lonely when she divorced Ronald Reagan, but to come to their home at any hour. Ann Sheridan is another chum. Another old friend, Betty Kaplan, gets a telephone call from Jane practically every day. Barbara Stanwyck and Olivia de Havilland, fellow nominees with her for the Academy Award, join her to joke over "the bitter rivalry" the columnists play up.

There is, too, Lew Ayres. Lew had just called, she admitted. He said, she quoted: "I do not want to marry Jane Wyman."

Seems poor Lew, erstwhile gentleman, had been driven mad by columnists calling to ask his intentions toward Janie. Finally, Lew blew. "I *don't* want to marry Jane Wyman," he roared.

NO SOONER had he banged the receiver than he dialed Jane and blurted: "I just said I didn't want to marry you."

"Well?" said Jane.

"I didn't mean that."

"Well!"

"I meant to say that right *now*, I don't want to marry anyone."

"Nor do I," Jane said.

"Well, what do *you* say when they call you?" Lew asked.

"I say hello and goodbye. They listen to nothing in between anyhow."

Talking of Lew further, Jane said: "I did not know Lew when we started to work on 'Johnny Belinda.' But, with time, I discovered he has depth and a versatile mind. Lunching and dining together, we became friends. Friendship is rare in Hollywood as elsewhere. But only romance makes copy."

One of her men friends says that Jane keeps people at a distance. Though she is not aware of any aloofness, she is something of a solitary, one of those fortunate mortals who has found a vocation and is dedicated to it. When she is doing a picture, she is immersed in the character; no one ever sees her after seven-thirty at night. When she finishes a part, she says she feels like a soul set adrift, floating about in quest of another character to grow into. "I really have two worlds," she said. "The private one is filled with my two children."

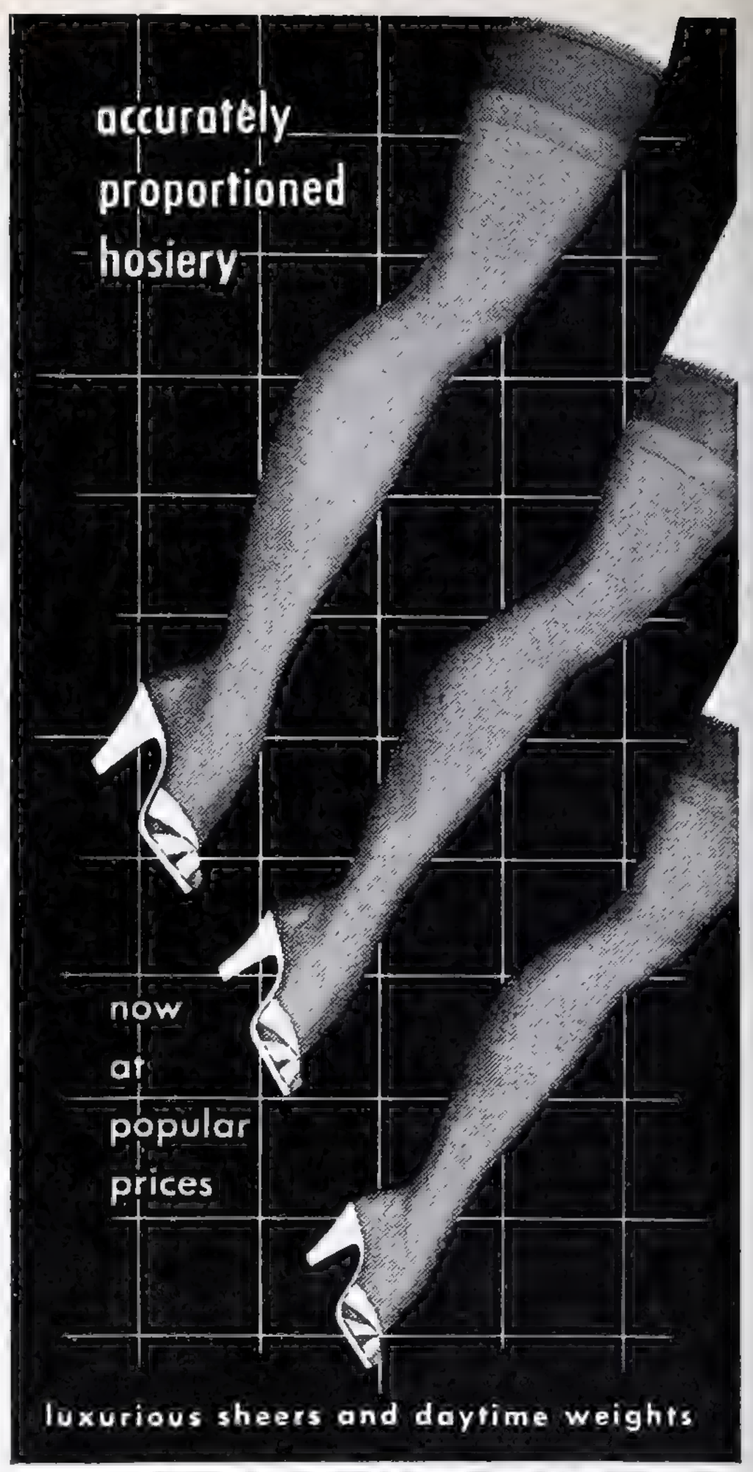
Her daughter Maureen, attending Chadwick School in Palos Verdes, had been promised a trip with her mother to England, where Jane will do a picture with Alfred Hitchcock. But Ronald Reagan, working in England for some time, wrote Jane advising that Maureen remain at home. While assuring Jane that she would enjoy England and her work in studios there, he felt the task of looking after a child, overseeing diet with rationing, would bear too heavily on her.

Jane hated to break the news to Maureen, knowing her heart was set on seeing England and on reunion with her father. She decided to drive out to the school and let Maureen read her father's letter.

Maureen clasped it joyfully, read the advice soberly. When she handed back the letter she said: "I shall stay here, Mother. I know Daddy is right."

Driving home in her car, Jane had the elation of feeling she had received an Award in her private world. Home influence was successful. Her daughter was living up to her principles.

THE END



NU-MAID
beautiful
NYLONS

NU-MAID HOSIERY MILLS, INC.
Empire State Building, New York 1, N. Y.

THRILLING REPLICAS OF GENUINE
$500.00 DIAMOND RINGS

You'll love wearing this thrilling Engagement Ring with genuine full 1 carat Sim-Diamond; also the matching Wedding Ring, both with starry replica diamonds set in 1/30th **14 KT. YELLOW GOLD** (not plate).

SEND NO MONEY—ORDER by MAIL
Sent on approval. Just send name, address and ring size. Order solitaire, wedding ring, or set. Pay postman on arrival, $1.95 for one ring or $2.95 for set, plus 20% Fed. Tax and postage charges. Gift Box included. If not delighted with rings, Money Back Guaranteed and you keep your $1.00 NuLove Perfume as free gift. Order now!
HAPPINESS JEWELERS, Dept. F-25
3807 Benefit St., Baltimore 24, Md.

BOTH FOR ONLY $2.95



FREE!
$1.00 NULOVE PERFUME enclosed free with your order.



NOW A COMPLEXION CLAY
THAT MAKES SKIN LOVELIER

CLEANS PORE OPENINGS • REDUCES SKIN BLEMISHES
WORKS WONDERS WITH TIRED LINES IN FACE

Look better, feel better, after the first application with Hopper White Clay Pack® See for yourself how this amazing facial pack cleans pore openings, helps tighten the tired lines in your face and loosen blackheads which can then be easily removed. Yes, you can thrill at the new loveliness of your complexion, the radiant, tingling feeling that is yours after a facial with Hopper Clay Pack. It's easy to use, costs only a few cents. At drug or cosmetic counters.

Memory Wears Carnations

(*Continued from page* 72) the last seats on that plane. Her countrymen had insisted on that. She had brought many medals, many honors to Czechoslovakia. *This* they could do for *her*.

"Go, Vera," her aunt had said. "Go to America. Be safe and happy."

Holding the bouquet, tears in her blue eyes, she had promised herself, and them, "Someday, I will bring you flowers from America. I will make good. I will be a star. There will be photographers, reporters, people will applaud. . . ."

When she left her home in Hollywood, she had the gardener pick carnations for her. "I want them all. *All* of them," she said. Now, preserved as best they could be, the carnations were with her.

As she looked out of the plane window into muggy, gray skies, she remembered that other plane from Prague, how, below her, she had seen the movement that meant German troops were marching into the Sudetenland.

The plane pitched up and down in the stormy sky. Vera, sick and scared, thought, "If something should happen to me, no one will ever know, for no one knows where I am." Suddenly the storm stopped. The plane flew straight and steady. The sun came through. Vera looked below. "Why, we're over Czechoslovakia," she said to the stewardess. "Yes," she smiled, "how did you know?"

HOW did she know? She knew every familiar landmark. Every little field. Then they were landing at Ruzin airport. Vera could see the letters on the building and the chill returned. When she left, they had been in Czech, English, French and German. Now the top word was in Russian. As the plane taxied to a stop and an officer, wearing a Russian uniform, entered the plane, Vera felt a choking sensation. Her people had suffered so much. They had fought for liberty, and now. . . .

She was eager to go to her aunt's house where her mother was visiting. She wanted to see other aunts, uncles, and her old friends; all who had helped to make her stardom a reality.

She got into an old open-air taxi with the doors off. The old man, who so proudly had appointed himself to drive her around, headed for the apartment building where her aunt lived. There were no lights. No signs but at last she found it. It was her aunt who opened the door, and just beyond her stood her uncle. They looked at her, holding her wilted flowers, as if she was a vision.

"I am real," she smiled. "And I have brought you flowers from America. Carnations. . . ."

"I knew it. I *knew* it. I knew that before we died, we would see you," her aunt cried. Her mother, seated at a table, drinking coffee, could not believe her eyes.

"Oh, no, *no!*" she said. "Yes, *yes*, Mama," smiled Vera reassuringly. "And we have five more days here . . ."

Five days to visit friends and relatives, to revisit the Academy where she had studied ballet, and her old school.

It was a few days later that the old taxi stopped at the place she had saved for the last. Zimni Stadium.

It was much larger now, and seated many more people. Vera walked slowly around and it was as if all the familiar faces and places, so important a part of her promise to become a star, were mirrored in the Stadium's ice. She could see across the years, the Christmas she had taken her first halting steps upon that ice. The daughter of a jewelry manufacturer, she had lived in a comfortable house in

Don't let your daughter marry still in doubt about *these Intimate Physical Facts*



but first make sure your own knowledge is SCIENTIFIC and SOUND!

The practice of vaginal douching has become so widely accepted and used today, it's no longer a question of douching but rather what a woman should put in her douche. And certainly every woman should be made to realize:

No other type liquid antiseptic-germicide tested for the douche is so POWERFUL yet so HARMLESS as ZONITE! Scientists tested every generally known antiseptic they could find on sale for this purpose. And no other type was so powerful yet so safe to tissues as ZONITE.

Warns Against Weak or Dangerous Products

It's a pity how many women, through ignorant advice of friends, still use salt, soda or vinegar for the douche. These 'kitchen makeshifts' are NOT germicides in the douche. They *never* can assure you the great germicidal and deodorizing action of ZONITE.

Women *should* learn the importance of using only a germicide intended for vaginal douching—one *powerfully* germicidal with deodorizing and dissolving qualities yet one *absolutely safe* to tissues. So why not enjoy ZONITE's great benefits *now*?

Positively Non-Irritating

ZONITE positively contains no phenol, no mercury—no harsh acids—overstrong solutions of which may damage tissues and in time even impair functional activity of the mucous glands. You can use ZONITE as directed *as often as needed* without the slightest risk of injury. Non-poisonous, non-irritating.

ZONITE destroys and removes odor-causing waste substances; helps guard against infection. It immediately kills every germ it touches. You know it's not always possible to contact all the germs in the tract. But you can BE SURE ZONITE DOES kill every reachable germ and keeps them from multiplying.

Zonite
FOR NEWER
feminine hygiene

FREE! NEW!

For amazing enlightening NEW Booklet containing frank discussion of intimate physical facts, recently published—mail this coupon to Zonite Products, Dept. PP-59, 370 Lexington Avenue, New York 17, N. Y.

NAME _____

ADDRESS _____

CITY _____ STATE _____

P



"DULL" DAYS
CAN BE
GAY DAYS

MIDOL

RELIEVES FUNCTIONAL
PERIODIC PAIN
CRAMPS-HEADACHE-"BLUES"



MOTHERS: 24-page book, "What Women Want to Know", explains menstruation. Sent *Free* in plain wrapper. Write: Room 2603, Dept.N-59,1450 Broadway, New York 18, N. Y.

Prague. But she had never skated. She had been a sickly child who spent most of her time reading. Reading, studying, and writing poetry. She had wanted to be a doctor, a professor or a scientist. So when her brother had given her the skates for Christmas, she had looked askance at him. "Why, Rudy? I do not skate," she had said.

"But you should," her brother had insisted. "You stay too much indoors, reading and writing. It is not good for you. You must get outside."

Soon, her whole life had been wrapped around the skimming blades. She would start to school at five a.m., stop by Zimni and skate for three hours before it was time for her classes to begin. But the ice was so clean, so beautiful, she often would forget time and would be late getting to school. She always used the same excuse. She must skate. She was sick. She must get exercise. She remembered her old professor's face. "Come here, Vera," he had said one day. "You know you are making a big mistake. You have a talent, skating. That is your life. You have no talent to become a doctor, professor or lawyer. Do not make any more excuses to me or to yourself. Stick to your skating."

She remembered the empty Stadium as it had then been packed with people, with cheering applause when she had won the Czech championship.

NEXT, gazing out over the ice, she thought of the Stredham ice rink in London where there had been more crowds, more applause. There was the day she had won the coveted English Gold Medal. The crowds cheered, but she had been able to see only nine people. The eight judges and Mrs. Durk, the strict little Cockney woman with the henna hair, at whose boarding house she had stayed. . . . Vera must study harder with her English. Vera had not spun well that day. Vera must get up at seven and do exercises. Vera must work harder, harder, *harder*, if she would be a star. She could see Mrs. Durk's proud face that day.

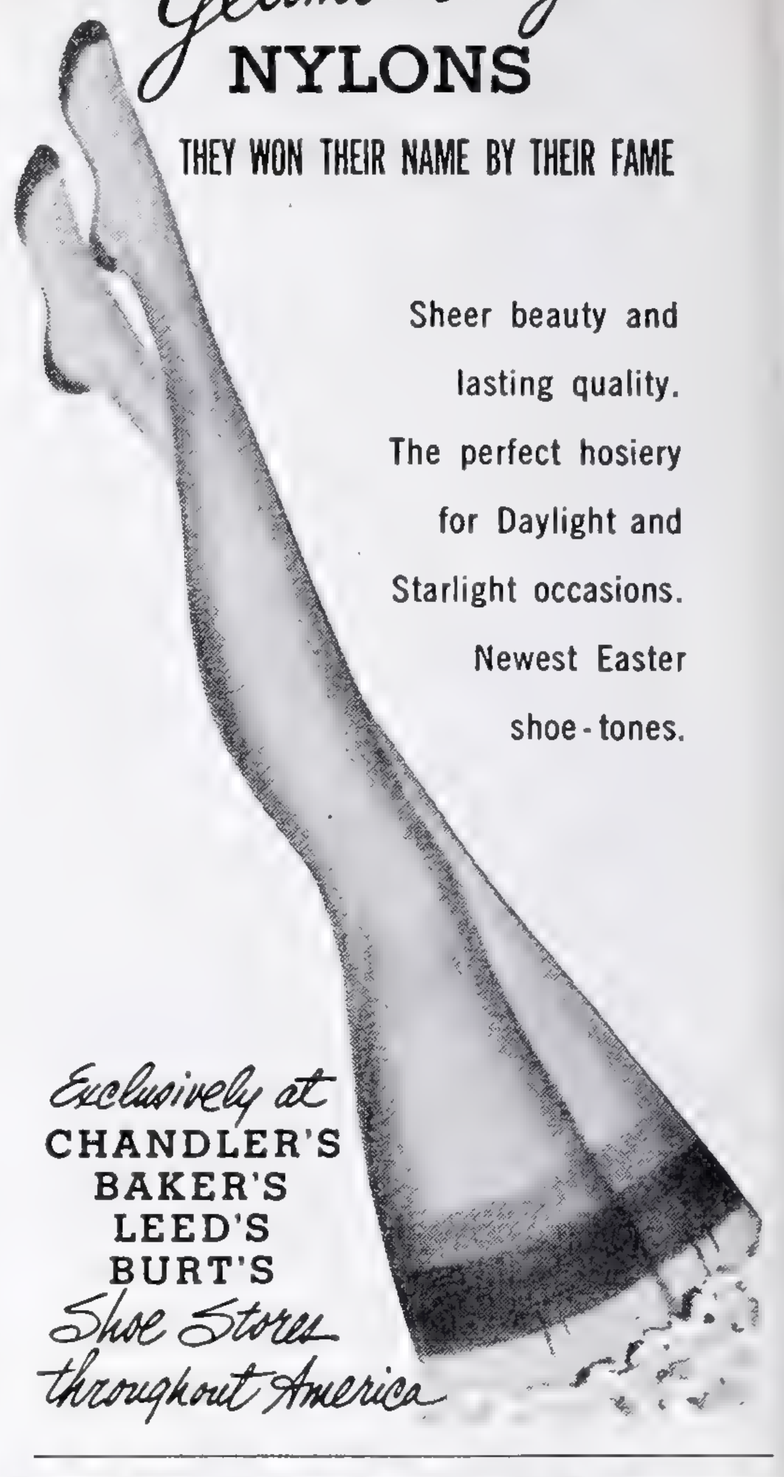
Outside the Stadium, the old taxi driver drowsed in the sun, while Vera walked around and around, remembering. Now the ice became the scene for the Olympic Games at Garmisch, Germany, where Vera had won more medals. Although Sonja Henie had been awarded the championship. Vera had been in her dressing room that night when she had answered a knock on the door to a Storm Trooper who had clicked his "Heil, Hitler!" and announced that "Der Fuhrer" wanted to see Vera Hruba right away. In her brown fur coat and high red boots, she had followed him, wondering curiously what Hitler wanted of her. The "Fuhrer" had been all enthusiasm. He had wanted to congratulate her, to tell her he thought she should have won first honors. Also, with her talent, she should skate for Germany. She would get much further in her career. "Thank you, but I am satisfied with my own flag," Vera had told him, with dignity.

Then the ice was Madison Square Garden in New York. Here, Vera knew the promoter and could practice free. Like many immigrants before her, she had come to America with empty hands and with a heart full of hope. Back home, she had won all the honors to be had. Forty-five medals, four Czech championships, and now she wanted to come to America, to turn professional, to become a star. When Vera and her mother boarded that last plane from Prague, they could only take $30 with them.

In New York, Vera found a girl friend from Czechoslovakia who agreed to share a one-room apartment with them and help

MAR-V-LUS
REG. U.S. PAT. OFF.
glamour leg
NYLONS

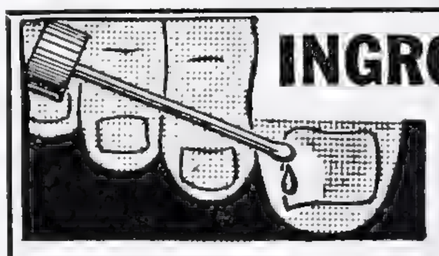
THEY WON THEIR NAME BY THEIR FAME



Sheer beauty and lasting quality. The perfect hosiery for Daylight and Starlight occasions. Newest Easter shoe-tones.

Exclusively at
CHANDLER'S
BAKER'S
LEED'S
BURT'S
Shoe Stores throughout America

TOOTHACHE?
For Quick Relief Ask your Druggist for DENT'S
TOOTH GUM
TOOTH DROPS
POULTICE



INGROWN NAIL
Hurting You?
Immediate Relief!

A few drops of OUTGRO bring blessed relief from tormenting pain of ingrown nail. OUTGRO toughens the skin underneath the nail, allowing the nail to be cut and thus preventing further pain and discomfort. OUTGRO is available at all drug counters.



ARE YOUR "DIFFICULT DAYS" DRIVING HIS LOVE AWAY?

It's true—Monthly Blues just don't go over with a man! So don't let nervous tension, periodic headache and cramps play havoc with *your* romance! Instead — help relieve those symptoms with wonderfully effective Chi-Ches-Ters Pills. Be sure to take according to directions, a day or two in advance. 3 convenient sizes. Ask your druggist today for The Improved

CHI-CHES-TERS PILLS

DIAMOND BRAND

For relief from "periodic functional distress"

FREE—New illustrated booklet of intimate facts every woman should know. Mailed in plain wrapper. Write today! Chichester Chemical Co., Dept.5-O, Philadelphia 46, Pa.

with the rent. From a promoter she knew, she borrowed money for food. They could live, she found, on $7.00 a week. Vera would miss meals then, and gladly, and walk thirty blocks to see a ten-cent movie. Sometimes this extravagance worried her. "Never mind, Vera. We will make it. If you want to be an actress, you must watch people act," her mother said.

Then, standing in the Zimni Stadium on that nostalgic day, Vera remembered an "Ice Carnival" in Pittsburgh, another at the Hotel New Yorker, "The Ice Vanities," a show that ran into bad luck. She remembered the months she didn't get paid. Leaving hotels in the middle of the night, going out by way of fire escapes because they couldn't pay the rent. When Vera became ill with pneumonia and was taken to a hospital, she protested that she could not stay there. How was she to pay, she worried. But the head doctor was a Czech. "You have done much for our country, Vera Hruba. Do not worry about the bill. This much I can do for you," he said. She skated again, but not for long. Her visa expired and unless something extraordinary happened, she would have to leave the country she had grown to love. She went to Canada to wait until she would be notified as to what her fate would be. If she had to return to Czechoslovakia, it would be to a concentration camp or to die. That she knew. She had talked too much against Hitler over here. Was this then to be the end of her promise? Again, there was help, when she needed it most. Some influential people saw to it that Vera's number was in the next quota. Jubilantly, she crossed the border and rejoined "Ice Capades."

HER last memory that day in the Stadium concerned a rink on a Hollywood sound stage at Republic Studios. Herbert Yates, president of the studio, had signed the whole troupe to make "Ice Capades of 1941." And Vera was doing a very familiar scene. She was not the star. Her part was very small. A very few lines, but believable, almost too believable. Hers was a very dramatic scene—the show had gone broke—she was a Czech skater who pleaded with the bosses to allow her to stay—not to be sent back to war-torn Prague. And she was convincing. Amazing, thought those around her on the stage. Almost as if she were really living the part. Vera had already lived it.

Crowded with memories, the five days Vera and her mother had at Prague passed all too soon and they were on the plane for Paris again. There were tense minutes at the airport when Vera thought she would never get on that plane. The officer checking bags and passports ignored her. Finally, she thought, this must be it. They didn't intend to let her go. The other passengers and her mother had been permitted to leave. But the officer came back. He did not want to go through her bag, he told her. He could not have failed to do so before the others. "Please tell Americans we want more American pictures," he said. He wore a Russian uniform. But he was still a Czech, thought Vera happily.

In Hollywood, today, Vera is not satisfied with just being successful. She must strive always to become a better actress. Maybe another film will get into Czechoslovakia. To help warm the chill, ease the hearts and the doubts of her people. Show hope of happiness and living as it is. As it can be.

And in her house on its own little hilltop in the Valley, when the California sun warms the spicy fragrance of carnations, Vera Ralston remembers a plane to Prague. And a promise.

THE END



Out on a limb with your color scheme?

Don't despair! Get "Colorama," the color-idea book by Clara Dudley, Alexander Smith's color-consultant. It's filled with answers to home-decorating problems. For your copy, send 25¢ to Clara Dudley, Alexander Smith & Sons Carpet Co., Dept. FW-9, 285 Fifth Ave., New York 16.

Alexander Smith

1845

FLOOR-PLAN RUGS BROADLOOM CARPETS



BEAUTY AUTHORITIES SAY

Pure castile is the best shampoo!

For Naturally Beautiful Hair use Conti Castile Shampoo, made only with 100% pure castile and pure olive oil. Laboratory tests prove that Conti sets better, rinses quickly, holds waves longer.

Conti never dries out the hair or scalp.



Conti Castile

THE QUALITY SHAMPOO



Everything points to Smith-Corona as your choice in a portable. Trade in your old machine. Get a new Smith-Corona on easy terms.

Ask about these features

1. TOUCH SELECTOR
2. VARIABLE LINE SPACER
3. FLOATING SHIFT
4. ONE STROKE RIBBON REVERSE
5. TYPEBAR SPEED BOOSTER

Smith-Corona

PORTABLE TYPEWRITER



Love just "happens" to the girl who Kares

And no wonder! KARE, the new "wonder" deodorant, keeps you bath-sweet. So *nice* to use . . . a satin-smooth lotion! So different from creams and liquids . . . not greasy or messy. Discover KARE. Start now to use KARE, an amazing improvement in underarm deodorants . . . the one that . . .

Soothes tender underarm skin
Stops odor . . . Dries instantly
Stops perspiration harmlessly
Will not harm even fine fabrics

Economical! A few drops are effective. 35¢ & 60¢*, at drug and department stores.

** plus tax*

one second's Kare and you're carefree!

The Grove Laboratories, Inc., St. Louis, Mo.



DO YOU WANT **LONGER HAIR?**

Then TRY THIS PROVEN EASY SYSTEM on YOUR HAIR...7 DAYS

Just try this **System** on your hair 7 days and see if you are really enjoying the pleasure of **attractive hair** that can very often capture LOVE and ROMANCE for you.

HAIR MAY GET LONGER

HELPS PREVENT Brittle Ends Breaking Off

When SCALP and HAIR conditions are normal and dry, brittle, breaking-off hair can be retarded, it has a chance to get longer and much more beautiful. Make easy 7 day TEST! The **Juelene** System is not a hair restorative.

SEND NO MONEY!—Fully Guaranteed

Just try the JUELENE SYSTEM for 7 days. Then let your mirror PROVE the thrilling results. JUELENE comes in 2 Forms ☐ Pomade ☐ Liquid. SEND FOR IT TODAY! C. O. D. $1.00 plus Government charges. It is fully guaranteed. Money back if you are not delighted. Write Now!

JUEL CO., 4727 N. Damen, Dept. S610, Chicago 25, Ill.

A Letter to My Daughter

(*Continued from page* 69) babies have done it to them!

I'm ignoring books and working on the theory that, if you love a child enough, the best rule to follow is to let the child know how much you love it and I'm going to cling to that rule until you're grown-up. I hope to be around, of course, in case you want some advice, but I don't intend to serve it with every meal. Nor will you ever hear me saying, "Do as you're told," or "Mother knows best!"

Instead, I'm going to be a copycat and treat you just as my mother always treated me; like a person who had a good mind and could understand reason. I'm going on record on this score, too, with this letter to be published in Photoplay.

My mother had good plans for me. If I did anything she didn't want me to do, she had a special look that I recognized. If there were people around, I just stopped doing whatever I had been doing. When the company left, mother would explain why she had looked at me. If we were alone, she'd immediately tell me what she didn't like, and why.

THERE'S one question everyone has been asking me since the day you were born. "Will you let Linda Susan be an actress?"

My answer is the same now as it was then. "If she wants to act, she may." However, I'm pretty sure you won't be a child actress and here's the reason. When I started acting, my two brothers were almost grown-up and mother could spend all her time taking care of me, without hurting them. With you, Linda Susan, it's quite the opposite. Your father and I want two or three more children. If you went into movies, I'd have to neglect the other children. And that wouldn't be fair.

Already, you've shown signs of what is rudely called "ham." You get such keen enjoyment out of being in front of a camera. One of the first things you learned was to "mugg" when a photographer was around. So it won't be any surprise if you choose to act later on!

I'm going to teach you to dance soon and later you'll have professional dancing lessons. These are sure to develop poise, and poise is one of the best assets a girl ever can possess. And, if you wish, you'll learn to sing, too. I'm planning to teach you some songs myself first and we will start with "Baby Take a Bow." After all, that's the song I started with, so why not you, too?

More than anything else, I don't want you to be a show-off. It's a bad fault. I hope we'll give you enough self-confidence so the idea of showing off will never occur to you.

In an earlier paragraph, I said I wouldn't try to give you any advice. I meant it, too. But that won't prevent my trying to tell you some of the things I've learned, in the hope that they'll keep you from making mistakes and hurting yourself.

For instance, I hope that you learn to judge people well. But I assure you, there are no infallible rules about this. I started out by distrusting people who didn't look me straight in the eye, or who had a limp, fishy handshake. But I've learned since, that some of the most shifty-eyed people are quite trustworthy, and some with the firmest handshakes can be insincere.

Letting small factors like these influence you might prevent you from seeing real values in people. This not only applies to physical characteristics and traits but also to labels. Be suspicious of labels, Linda Susan, for often they hide more than they reveal.

That reminds me of one of my bad faults, which I'm praying you haven't inherited.

Wake up with a HEADACHE?



That's the time for Alka-Seltzer

If you have never tried Alka-Seltzer for headaches, find out how *fast* it works. There's nothing quite like Alka-Seltzer! It contains one of the world's most effective pain-relieving agents. It also contains alkaline buffers to speed relief. Alka-Seltzer's fizzing effervescence further *speeds* its pain-relieving action. The next time you have a headache, try Alka-Seltzer.

Alka-Seltzer

All drugstores U. S. and Canada



OLD LEG TROUBLE



Easy to use Viscose Home Method. Heals many old leg sores caused by leg congestion, varicose veins, swollen legs and injuries or no cost for trial if it fails to show results in 10 days. Describe your trouble and get a FREE BOOK.

R. G. VISCOSE COMPANY
140 North Dearborn Street Chicago, Illinois

Does GARLIC Relieve GAS?

ALLIMIN relieves distressing symptoms of heaviness after meals, belching, bloating and colic due to gas in stomach and intestines. ALLIMIN has been clinically tested by doctors and found highly effective. ALLIMIN is the largest selling garlic tablet in the world. For sale at drug stores everywhere. Ask for

ALLIMIN Garlic Tablets

Personalized **SWEETHEART**

CIGARETTE LIGHTER OR PERFUME DISPENSER



$1.49 POSTPAID

FREE! YOUR NAME ENGRAVED IN GENUINE GOLD

Be first in your crowd to show this adorable Sweetheart lighter or dispenser! Any first name you desire smartly engraved in 14 kt. gold leaf at no extra charge! About size of silver dollar. Attractive heart-shaped case conceals removable precision-made lighter or perfume dispenser. Satisfactory performance guaranteed for years.

Individually packed in beautiful silver foil gift box. Ideal Mother's Day gift! Choose between lighter or dispenser! Or order both! Each only $1.49 postpaid. Few cents more for C.O.D.'s. Mention name to be engraved. Worth DOUBLE its price or YOUR MONEY BACK.

GOODFREED PRODUCTS
799 Broadway, Dept. M, New York City

I make up my mind far too quickly about people. One look and I know just how I feel. My father's the same way, and it isn't good. If a person does just one little thing that disappoints or displeases us, we're through with that person. It's cost us some friends. But I want you to like people and I hope they'll like you.

I have some definite ideas about personal appearance and habits and I expect to guide you gently along those lines. Good grooming is important to me and sloppiness is unforgivable.

I hope, too, you'll agree with me that a girl should know something about clothes. We'll look through the magazines together and see what's new in the style world. I hope you'll avoid the extremes in clothes as I do. I try to dress so I'll look my best and that's about the only advice I can give you on that score.

Another thing, you'll be permitted to choose your friends. Your parents aren't going to pick them for you. We hope we'll help you develop good judgment and that we'll be able to trust that judgment, for parents who don't trust their children are really saying they don't trust the manner in which they brought up those children. Your father and I have already discussed this and he feels as I do.

A great many people won't believe this—they're certain Shirley Temple lived a fairy-tale existence—but I've had my disappointments and heartaches. And you'll have yours, for there's no way to escape them. Heartache is part of growing up and, even if I wanted to, I couldn't prevent you experiencing it.

I hope you'll come to me with your troubles and ask me to help. That was the relationship I had with my mother.

Above all, I want you to be an individual without being "different." I want you to make up your own mind, establish your own values, but, at the same time, I want you to remember you are part of society and must live by the same rules as everybody else. You aren't entitled to any special privileges or rights and, please, don't expect them.

THE biggest occupational hazard in acting is one's publicity—that is, if you ever start believing it. When you do, though, something always happens to bring you down to earth.

Take, for example, an incident that happened to me not long ago. I was driving forty-two miles an hour in a thirty-five mile zone when—*zoom!*—a motorcycle policeman motioned for me to pull over to the curb. When he examined my license, he said, "I know your father and I used to know the people who lived next door to you when you first became an actress. I almost feel as if I know you."

I smiled at him. I told myself that here was one time when being Shirley Temple would really pay off. Then came reality. The policeman handed me a ticket.

"Got to give you a summons," he said. "That proves we enforce the law against everybody, even a movie star. Now, if you were Mrs. Jones, I might have lectured you and let you go. But I can't do that to Shirley Temple. Give my regards to your father."

That just reminded me of an old lesson. Not only do I have to obey all the laws and rules, but I have to obey them even more carefully than most. The same will apply to you, Linda Susan.

I hope this letter doesn't sound stuffy. If it does, forgive me and remember I haven't had any more experience being a mother than you've had being a daughter. I expect we'll both learn as time goes on. I know I'd better. One thing I really intend, is for my daughter to be proud of her mother.

Mother

To **ADD** fresh **COLOR**

and **LUSTRE**

to your hair after
a shampoo or
home permanent,
use Lovalon



For you who do your hair at home, Lovalon is a must. It rinses gorgeous fresh color into your hair. Gives hair sparkling highlights, leaving it attractive, soft and manageable. Blends in yellow, grey streaks. Lovalon comes in 12 flattering shades . . . has none of the disadvantages of a dye . . . washes out with each shampoo. 10¢ and 25¢ at toilet goods counters everywhere.

Try Lovalon—today.



LOVALON

—the Hair Beauty Rinse



Optima
WATCHES

Style-Wise
Stamina



An elegantly styled watch, this Optima is made to go places... to take punishment and provide a lifetime of dependable performance. Waterproof, dust-tight and dirt-proof . . . luminous dial and hands, sweep second hand. A rugged masterpiece of mechanical precision.

...and for a lady, an Optima of exquisite beauty and lasting accuracy. Fashioned to evoke sighs of admiration...constructed for trustworthy time-keeping.

$34.50 to $39.75*

See them at your jeweler's

* Federal Tax Extra

Light as Air

It's a garter belt and a panty. It's the cool, convenient way to keep your stockings sleekly smooth. In lace lastex and run proof rayon jersey. Pink, blue, black, white, maize. Small, medium and large. About $2

At stores all over America or write
GLUVTEX CORPORATION
33 East 33rd Street, New York City
by the makers of "Snuggies"

The Power of the Powder Room

(*Continued from page* 46) Arlene stood before the powder room mirror trying to keep up her courage with a fresh lipstick, when the producer's wife took one long look and hurried back to her husband.

"I've just seen the most beautiful girl!" she enthused. "I don't know who she is or what she does, but if you don't get her signature on a contract, you're mad."

The husband seemed to agree. For, after questioning the head waiter as to the identity of the beauty, he summoned Arlene to his studio, got her name on a contract and one week later gave her the lead opposite Red Skelton in "A Southern Yankee."

The strange locations of powder rooms in some of the night clubs also has caused moments of embarrassments. At Romanoff's, the powder room is to the immediate left of the entrance.

Eager to show off and impress a New York beau, a Hollywood celebrity had, on her way to Romanoff's, repeatedly assured her escort that he would enjoy this favorite dining spot. "It's so cozy. Everyone knows everyone else," she said, as they arrived. "It's really intimate, you know."

At that precise moment, her escort entering Romanoff's, flung open the powder room door, thinking it led to the dining room. He stopped dead, his eager look of expectancy freezing into something bordering on panic.

For there, before him, were some strange women tugging on their girdles; Rosalind Russell adjusting her hat and Ann Miller straightening her stocking seams.

"Intimate," the New Yorker gasped, turning his bug eyes on his friend. "*How* intimate can you get."

AT the Press Photographers' Ball at Ciro's, Mrs. Duryea, who came disguised as a man, couldn't get into the powder room. Her disguise was so complete that a tipsy guest constantly blocked her efforts to enter the powder room. "Psst, buddy," he cautioned, "you got the wrong place. Over there, pal, over there." And to make certain that his newly found chum made no mistake, he attempted to steer her to the men's room. Finally Dan, who was dressed as a woman, smuggled his wife past the man to her original destination.

Even jaunts to and from powder rooms can have lasting effects. It was, for instance, Lana Turner's graceful walk in those early days of her career, that determined her fate. A friend of Mervyn LeRoy, who had Lana under contract, called Mervyn's attention to the authoritative grace of the teen-age hopeful as she swung by their table at the old Trocadero. "Now look," he said, as Lana walked back. "Where did a kid like that pick up such grace?"

Next day, Lana was walking just as gracefully up and down a pair of stairs on Stage Five, while three pairs of eyes were fastened on her. Mervyn, a dance director and a producer, nodded agreement when she had finished and the role in "Ziegfeld Girl" that had been intended for another actress was given to Lana.

News of great importance often is learned through powder room channels. After "The Hucksters," Ava Gardner was dining at Mocambo with Howard Duff. She was feeling low. Nothing had come up at her studio since her role opposite Gable.

After dinner, she excused herself and retired to the powder room. The maid was all smiles. "I'm sure happy for you, Miss Gardner," she said. Ava looked blank. "I know two other girls who sure did want that role real bad," the maid continued.

"What role?" Ava asked.

"I'm a beautician...



I can't afford CORNS can you?"

"Beauty work is sure tough on my feet. So the minute a corn appears, I use a BLUE-JAY Corn Plaster!" Nupercaine*, exclusive with BLUE-JAY, soothes surface pain, gentle medication loosens hard "core"—you lift it out in a few days! Get BLUE-JAY today (on sale at drug counters everywhere). FREE booklet! "Your Feet and Your Health." Write Dep't WG-5.

"AMERICA'S LARGEST SELLING CORN PLASTER"

STAYS ON
BECAUSE IT WRAPS ON

*Reg. U. S. Pat. Off. by Ciba

BAUER & BLACK
Division of The Kendall Company
Chicago 16

BLUE JAY
Corn Plasters

DESTROY UNWANTED HAIR FOREVER



TEMPORARY RELIEF IS NOT ENOUGH

ONLY BY KILLING THE HAIR ROOT CAN YOU BE SURE UNWANTED HAIR IS GONE FOREVER. BRINGS RELIEF AND SOCIAL HAPPINESS. DO NOT USE OUR METHOD UNTIL YOU HAVE READ OUR INSTRUCTION BOOK CAREFULLY AND LEARNED TO USE THE MAHLER METHOD SAFELY AND EFFICIENTLY. USED SUCCESSFULLY OVER 50 YEARS

SEND 6¢ COINS OR STAMPS FOR BOOKLET

NEW BEAUTY FOR YOU

MAHLER'S, INC., Dept. 58-F, Providence 15, R. I.



EASY TO LEARN
MILLINERY
AT HOME

Design and make exclusive hats under personal direction of one of America's noted designers. Complete materials, blocks, etc., furnished. Every step illustrated. You make exclusive salable hats right from the start. Begin a profitable business in spare time. Low cost, easy terms.

LOUIE MILLER SCHOOL OF MILLINERY
225 North Wabash Avenue, Dept. 195, Chicago 1, Ill.
Please send me your FREE catalog describing your training course in professional millinery.
Print
Name
Address



FREE!
EMBROIDERY HOOP

Embroider this complete baby ensemble including dainty dress, matching slip, matching bonnet and bib. All made of good quality, sheer baby lawn. Easily completed. Size 1, infants to six months. Complete instructions and embroidery thread included. Sent postpaid or C.O.D. only $1.00 plus postage and handling. Embroidery hoop, FREE to anyone if requested. Satisfaction guaranteed or your $1.00 refunded. You keep free gifts regardless. Send no money. Send card today.

Knight Mail Order Co. 3140 12th St. Chicago 12, Dept. 3361E

"Why that 'One Touch' of Something-or-Other that you just got out at Universal!" The maid smiled. "I just heard two ladies talking about it."

Ava floated back to a startled Mr. Duff. "I got it, I got it," she cried. " 'One Touch of Venus' is mine. The powder room maid just told me!"

It was in a powder room that Celeste Holm learned that she had been chosen for a role in "Gentleman's Agreement"—the role which later brought her an Oscar.

There are certain glamour girls, who by a trek to the powder room can empty night club tables of most women customers. Let Lana Turner or Rita Hayworth edge toward Mocambo's retiring room and, one by one, women, especially out-of-towners find excuses to follow them. And when the stars return to their tables, quarters drop generously into the maid's dish accompanied by the rattle of many questions. "What was that perfume she was using? What lipstick does she wear? Was that real lace on her slip? I could have sworn those eyelashes were false."

Incidentally, there are several loyal powder room maids who have heard tales of woe from many Hollywood beauties. A powder room attendant must have a heart of gold and nerves of steel.

There was the night at Ciro's when the fussy wife of a radio comedian removed her costly diamond ring while she washed her hands, only to discover a minute later, that the ring was gone.

POWDER room traffic was halted lest running water dislodge the ring, had it fallen down a drain. The night club plumber failed to answer repeated phone calls. Other customers grew impatient and the comedian's wife became hysterical.

A final call to the plumber got an answer. "Where have you been?" howled the manager. "Come to Ciro's at once."

"But," sputtered the plumber, "I just left Ciro's. I've been there all evening."

Hollywood powder rooms also have been the scene of meetings of long-time friends or acquaintances. After the premiere of "Johnny Belinda," Jane Wyman and several close friends gathered at a famous strip cafe for supper. At a nearby table sat a party of tourists who cast many glances in the direction of Jane's table.

Later, in the cafe powder room, Jane noticed one of the tourists, a middle-aged woman with a sweet face, smiling at her. The woman, finally, got up the courage to speak. "I hope you'll forgive me, but well—I just wondered—" She hesitated and Jane waited, expecting the usual autograph or picture request. The woman continued. "You *are* little Sarah Jane Fulkes, aren't you? I went to school in St. Joe, Missouri with your mother. . . ."

Jane stopped her by grasping her hand warmly. "I *am* Sarah Jane," she said, "and to be remembered like this, at this time, is one of the most wonderful things that ever happened to me."

They sat down in that powder room and talked of Jane's childhood in St. Joe.

Secrets are whispered in the powder rooms that change the entire course of lives. For instance, a woman, newly divorced from an actor, met her ex-husband's fiancee in a powder room. When the fiancee rejoined the actor, she firmly handed back her engagement ring. "I've just learned about your built-in shoulders," she snapped.

To her amazement, the actor smiled pleasantly. "That's all right," he said, "in the men's room just now, I learned your pearly teeth are caps."

Regretting all that her rashness had cost her the young lady burst into tears and fled back to the powder room.

THE END

YOU ARE IN DEMAND IF YOU CAN DRAW!



make money with your brush and pen . . .

If you like to SKETCH, DRAW, or PAINT, write for TALENT TEST. NO FEE!

ART INSTRUCTION, INC. DEPT. 5968-4, MINNEAPOLIS 15, MINN.

Please send me your FREE Talent Test

Name_____ Age_____

Address_____ Zone No._____

City_____ County_____ State_____

Do YOU Want Extra Dollars? . . .

Your Help Wanted—

Will YOU represent us as our magazine secretary in your neighborhood? *No experience necessary!* Earn extra cash NOW by handling subscription orders FOR ALL MAGAZINES for your friends and neighbors! *Start Now*—it's easy, costs you nothing—write today—NOW—for FREE material and information to: (U.S.A. sales only)

Subscription Secretary Division

MACFADDEN PUBLICATIONS, Inc., 205 East 42nd Street, New York 17, N. Y. PH 5-49

FOR HOME PERMANENTS!

And all your cosmetic uses. Dispenses clean cotton as you need it — special top holds wave lotion. New, practical, inexpensive.

COTTON PICKER ®

Cosmetic and Nursery Cotton



A CURITY Product

BAUER & BLACK

Division of The Kendall Company, Chicago 16

A REAL MIDGET RADIO!



CARRY IT IN YOUR POCKET

Works on new diode—NEEDS NO TUBES, BATTERIES OR ELECTRIC "PLUG-INS". Plays years for nothing! IN BEAUTIFUL RED PLASTIC.

Guaranteed to work on local stations

SEND ONLY $1.00 (bill, ck, m.o.) and pay postman $2.99 C.O.D. plus postage or send $3.99 and we pay postage. SENT COMPLETE READY TO PLAY on simple attachment. LISTEN TO AT HOME, IN BED, ON FARMS, SCHOOL, MOST ANYWHERE ANYTIME! Wonderful gifts for anyone! Amazingly low-priced! Order Now!

MIDWAY CO. DEPT. TMW-5 KEARNEY, NEBR.

GLAMOROUS MODELS shampoo without water

Have shining clean hair *always*, the way lovely Barbizon School models do—with Minipoo!

WAVE STAYS IN! You'll thrill to the glorious sheen Minipoo restores—without disturbing wave.

QUICK! EASY! No water, soap, drying. With handy mitt, fragrant Minipoo removes oil, dirt, odors in 10 minutes.

BETWEEN WATER SHAMPOOS

Barbizon Model

Joan Conroy says, "Minipoo freshens hair between water shampoos."



BEFORE A DATE

IDEAL DURING COLDS



Barbizon Model

Chris Holly says, "No shampoo colds washing with dry Minipoo!"

Barbizon Model

Betty Ellen says, "When time's short, Minipoo does the trick!"



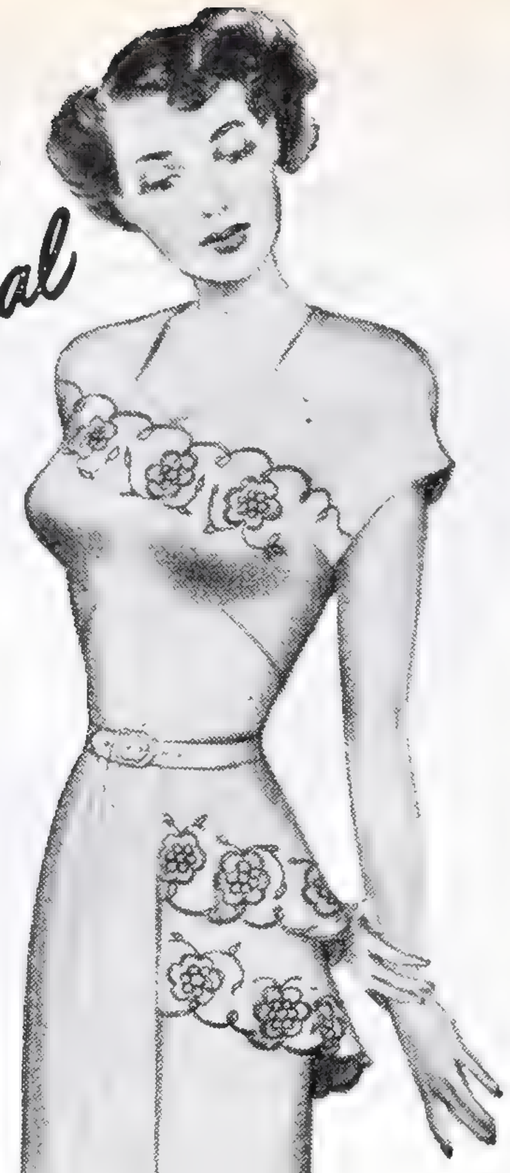
MINIPOO

10 MINUTE DRY SHAMPOO

30 Shampoos and Handy Mitt in each Package

Cosmetic Distributors, Jersey City, N. J.

Wear on approval



Sizes:
JUNIOR
9-11-13
15-17
REGULAR
10-12-14
16-18-20
LARGE
38-40-42
44-46-48

10 DAY TRIAL
Wear this new styled crepe dress at our risk—if in ten days you are not completely satisfied return dress for full refund.

Enticing is the word for this beautifully designed Romaine Crepe. Soft, draped skirt and contrasting color embroidery makes this an extremely flattering, easy-to-wear dress. Only **$10.98**

• • SEND NO MONEY—MAIL COUPON TODAY FOR PROMPT DELIVERY • •
BONNIE GAYE, Inc. **Dept. EC-9**
1051 S. LaBrea Ave., Los Angeles 35, Calif.
Rush "Enticing Crepe." I'll pay postman $10.98 each plus C.O.D. postage. I may return dress in 10 days for refund if not satisfied. **Colors: Black, Gray, Toasted Almond, Navy, Parisian Green, White.**

QUANTITY	SIZE	1st COLOR CHOICE	2nd COLOR CHOICE

Name_____
Address_____
City_____
Zone_____ State_____

DO YOU WANT A STEADY INCOME?
Big opportunity—earn extra cash in spare time as subscription agent. **Write Dept. PL-5-49, Macfadden Publications, Inc., 205 E. 42nd St., New York 17, N. Y.**

Now ANDIUM
IN THIS FAMOUS SHAMPOO
MADE SPECIALLY FOR
Blondes!



To help keep blonde hair from darkening and brighten faded hair use BLONDEX—the home shampoo made specially for blondes—containing ANDIUM, for extra lightness and SHINE. Washes hair shades lighter, gives it lovely lustrous highlights. Takes only 11 minutes at home. Safe for children. Get BLONDEX today at 10¢, drug and department stores.

The Peck Marriage Puzzle

(*Continued from page* 55) when he came in, but manlike, he had his coat just thrown around his shoulders, and no hat. Now, he was stretched out enjoying the fire, completely relaxed.

"I want to ask you just one thing, Louella. How did you find out that Greta was expecting another baby? I didn't know that myself.

"Oh, I'm smart that way," I told him.

"When my agent called and said you had asked him, I was flabbergasted," Greg admitted. "Greta hadn't said a word until you phoned."

"Did you ever stop to think that it might have been Greta's condition at that time that made her difficult," I suggested.

"But she was not!" he protested quickly. "It was all my fault. Louella, I will tell you why I will never have any really serious trouble with Greta. *I love her and she loves me!*"

If he had written a poem, and delivered himself of a eulogy, there could not have been more sincerity and heart in what Greg said.

HE WAS thoughtful for a moment before going on. "I hate divorce. I was a child of a broken family. When I was three, my mother and father separated and there was much bitterness.

"I went from one relative to another, part of the time with my father and part with my mother, accepting, first my mother's religion, and then my father's.

"I've got two wonderful kids, Jonathan, four-and-a-half, and Steven who is two and now, maybe, there is a little girl on the way. I don't want them to have that kind of a life, and I can promise you, they won't."

I asked, "Greg, do you think Hollywood had anything to do with the occasional quarrels you and Greta have had?"

"It's silly to argue that Hollywood does not make a difference," he admitted. "Everything here is so *emphasized*.

"For instance, an executive in the automobile business can have an old-fashioned quarrel with his wife, and nobody cares, except, maybe, their family. But it never gets into the newspapers.

"There are so many adjustments to make in Hollywood. When I was making $100 a week on the stage, nobody cared if Greta and I had a battle. Now we may not make headlines, but we're a feature story by Louella Parsons!" But he winked when he said it! "Not that I am complaining," he went on. "I feel I am obligated to all the columnists. They have been good to me and I feel I have no right to squawk the first time they write something that isn't one hundred percent complimentary.

"Greg," I said, "you are one of the nicest guys I ever met. We who write and write pleasant things in the papers about actors, find we get blasted as gossip mongers if we write one thing on the personal side.

"I do not feel that way," he answered. "I have my job to do and you have yours. Have I any right to object that you printed a story about me which was *true*?

"I have gradually been building up a philosophy, Louella," he said, thoughtfully, "and that is, in order to live happily and fully with others, we must first learn to live with ourselves. If I hadn't been wrong in the first place in squabbling with Greta, there would have been nothing unpleasant to print."

How do you like a guy like that? Me? I'm crazy about him.

"The baby is due in the early part of August," he went on. "If I do 'Quo Vadis' in Italy, I will have to leave the last of July. I figure I'll be finished with the pic-

so absorbent!



SITROUX TISSUES
soft . . . strong . . .
NOW FINER THAN EVER
. . . say SIT-TRUE



High School Course at Home — **Many Finish in 2 Years**
Go as rapidly as your time and abilities permit. Equivalent to resident School work—prepares for college entrance exams. Standard H. S. texts supplied. Diploma awarded. Credits for H. S. subjects completed. Single subjects if desired. Ask for Free Bulletin.
American School, Dept. H592, Drexel at 58th, Chicago 37

MAKE MORE MONEY
WRITE TODAY for **FREE** package of colorful gift cards; and receive our fast selling assortment of Everyday cards on approval. **BIG PROFITS** selling our line of shopping and vanity bags, Mother Goose Pop-Ups & record, children's books napkins, coasters, greeting cards, gift wraps, stationery. *Act now! Get acquainted with our fast selling line.* **Organizations and Churches write for our special fund raising plan.**
FANMOUR CORPORATION
Department MF-5, 200 Fifth Avenue, New York 10, N.Y.



Be Your Own MUSIC Teacher
LEARN AT HOME THIS QUICK MONEY-SAVING WAY
Simple as A-B-C. Your lessons consist of real selections, instead of tiresome exercises. You read real notes—no "numbers" or trick music. Some of our 850,000 students are band LEADERS. Everything is in print and pictures. First you are told what to do. Then a picture shows you how. Soon you may become an excellent musician.
Mail coupon for our Illustrated Free Book and Print and Picture Sample. Mention your favorite instrument. **U. S. School of Music, 3065 Brunswick Bldg., N.Y. 10, N.Y.** **FREE BOOKLET**

U.S. School of Music, 3065 Brunswick Bldg., N.Y. 10, N.Y.
Please send me Free Booklet and Print and Picture Sample. I would like to play (Name Instrument).
Instrument..... Have you Instrument?.....
Name.....
(Please Print)
Address.....

ture in October, and then Greta will join me. We will visit her kin folks in Finland. She's got a lot of relatives over there I have never met and we will descend on them bag and baggage. After that, we'll go on to Sweden and Norway and Paris and London and all the spots that have just been names to us before.

"No," he shook his head in answer to my question, "I don't think we will take the kids along on this first jaunt. I'd like to make this trip just with Greta. The children are too young to get anything out of it, anyway. And to Greta and me it would seem like the honeymoon trip we couldn't afford when we were married."

"That sounds wonderful," I said.

"Yep," he grinned, "now all I have to do is to talk her into leaving the children!"

I DON'T know when I've had such a good time during an interview. My guest seemed right at home and in just the right frame of mind to sit around and chat. In fact, when the fire seemed to be dwindling down to embers, Greg put on a couple more logs and settled himself down again.

"Is it true, Greg," I asked, "that you refuse to do modern stories, or stories in which you wear modern clothes?

"Yes, for the time being, anyway. I prefer to do adventure yarns. I'm just not a drawing-room boy and I feel ill at ease in the suave roles.

"Next to my family, the thing I love best in life is my work," he said. "I don't care how hard I work, either. In the five years I have been in Hollywood I have made twelve pictures. The only thing I have to be careful of, is that I do not become too engrossed in work. That's not fair to my boys and Greta."

I asked him which of the pictures he had made was his favorite. Some actors would not have liked answering that because of politics.

But leave it to Greg to come across with an honest answer to an honest question.

He said, "'Keys of the Kingdom,' first. 'The Macomber Affair,' second. Maybe you'll be surprised, but I liked 'The Macomber Affair' as well as any picture I ever made."

I said I was surprised, because it had not been exceptionally successful.

"That doesn't make any difference where an actor is concerned," Greg explained. "I found something vitally satisfying and real in the character I portrayed.

"Anyway, I will always be glad I made the picture because it was adult and not trite. And then I suppose you are influenced by the people you work with. I can't tell you how much I admire Joan Bennett.

"She is such a good actress, such a good mother and so pleasant to work with. You know, we really roughed it when we made that picture, and there was Joan, used to all the luxury and fastidiousness of a well-ordered home, roughing it and never making a squawk."

Greg was also highly excited about John Ford's revival of the old stage hit, "What Price Glory." With an all-star cast, the revival will tour the West Coast to raise funds for Veterans Hospitals. Greg has one of the least important roles, but he is excited about appearing in it. "Ford, and all the rest of those guys are working like dogs, for nothing in cash, but plenty in help for others. That's what I like being identified with," he grinned.

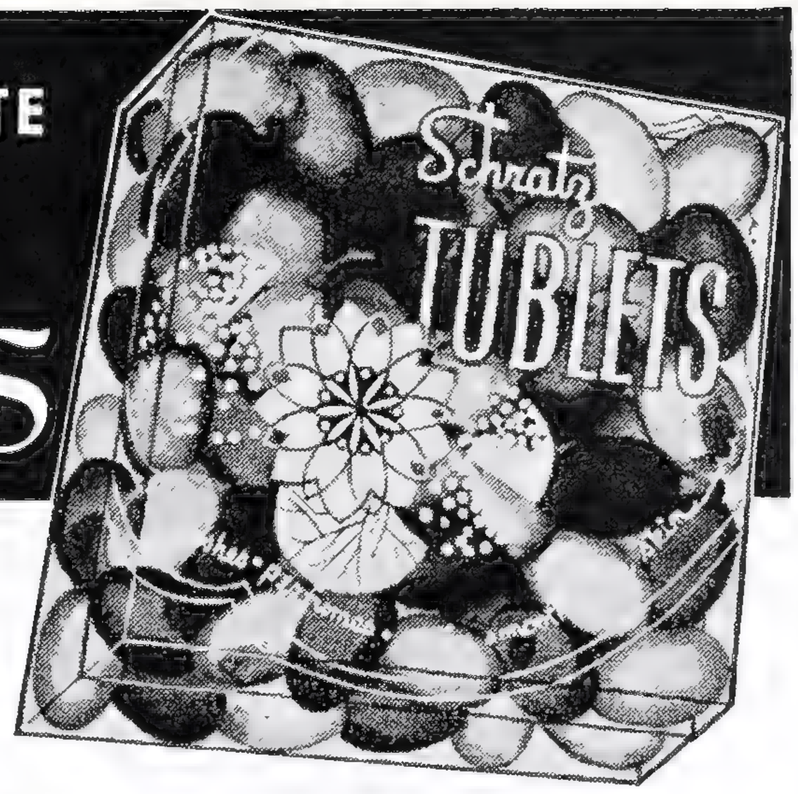
It was getting near dinnertime when Greg unwound his lanky legs, tossed his coat around his shoulders and said he guessed he would be going along.

I saw him to the door and watched him zoom off down the street, one of the nicest and most likable and real guys in this town.

THE END

AMERICA'S FAVORITE BEAUTY BATH

TUBLETS



IN A GLAMOROUS GIFT PACKAGE

And what a glorious beauty bath Tublets provide for you. A bath so hauntingly alluring and fragrant . . . that leaves your skin satin-smooth . . . that makes you more lovely . . . more to be desired. And all this without fuss or bother! A single Tublet dropped into the bath accomplishes this miracle. Note, too, how a Tublet perfumes and softens the bath . . . how delightfully it relaxes and refreshes you!

At cosmetic counters everywhere.
If unavailable, write us using coupon.

4 EXQUISITE FRAGRANCES—Assorted to each box.
GARDENIA · APPLE BLOSSOM · LAVENDER · WHISPERING PINE

SCHRATZ PRODUCTS—*Dept. MF-4*—1427 Randolph St., Detroit 26, Mich.
Mail me, postpaid, Tublets checked.
Enclosed find $_____full payment.
Prices include Fed. Tax
_____boxes 60 Tublets @ $3.42 ☐
_____boxes 40 Tublets @ $2.40 ☐
_____boxes 20 Tublets @ $1.20 ☐
NAME_____
ADDRESS_____
CITY_____ZONE____STATE_____

60 TUBLETS—$2.85
40 TUBLETS—$2.00
20 TUBLETS—$1.00
Plus Federal Tax

IF THEY ARE NOT SCHRATZ TUBLETS—THEY ARE NOT GENUINE

TELEVISION BECKONS!

With our help you can reach important television, radio, screen and stage casting directors and producers—tell them about your talents—develop your career. Don't delay—send $1 for full details.

BARGE OF HOLLYWOOD, Talent Counselors
8260 Sunset Blvd. Dept. PM, Hollywood 46, Calif.

PREPARE FOR DANGER!

WOMEN—Learn how to repulse and overpower thugs, attackers and fiendish degenerates. Why be helpless when the strongest man can be at your mercy? Here are simple, practical, easily-mastered, lightning-quick methods to enable YOU to protect yourself and loved ones. Send for "SELF DEFENSE FOR WOMEN," by Harriet Kent, containing full instructions for numerous defenses in any situation or position. *Every woman should have a copy.* Only $1.00 postpaid.

SAVANT COMPANY
Dept. A5, Box 666 W. Los Angeles 25, Calif.



Amazing New Plan!
DRESS for YOU FOR ORDERING 3 !

Thrilling new plan! Your choice of gorgeous new dress in your favorite style, size and color—**given to you** for sending orders for only 3 dresses for friends, neighbors or members of your family. THAT'S ALL . . . and your own dress is included without paying one cent.

FREE SAMPLES! Write for big Style Presentation showing scores of latest fashions with actual sample fabrics in wool, rayon, cotton dresses; lingerie, hosiery, children's wear, sportswear, suits, etc. No money needed.

EARN CASH TOO—Up to $22 in a Week IN SPARE TIME! You can get complete wardrobe and EARN CASH TOO . . . up to $22.00 in a week IN SPARE TIME—*EASY!* Write today.

HARFORD FROCKS, Dept. C9001, Cincinnati 25, Ohio

Amazing Offer of SPARKLING IMITATION
Birthstone RING *Plus New* **Wrist Watch GIVEN**



Yours for helping us get only twenty get-acquainted Enlargement orders by handing out or mailing attractive, new Snapshot **Enlargement Coupons** FREE to friends and relatives. Nothing for you to buy or collect for. Your beautiful Wrist Watch sent in a gift box when the coupons come back to us with a snapshot for enlarging on our bargain offer of only 25c. **Send your name and address today** for premium letter and 20 coupons, FREE. You are also sent **extra, your sparkling simulated Birthstone Ring** when half of the coupons are used. Enjoy wearing such a beautiful Ring and Wrist Watch. **Dean Studios, Dept. X-159, 211 W. 7th St., Des Moines 2, Iowa.**

LAVORIS
MOUTHWASH AND GARGLE
REG. U.S. PAT. OFF.

Smoke a lot?

A LAVORIS RINSE WILL CLEANSE, FRESHEN AND SOOTH MOUTH AND THROAT TISSUES

DETACHES AND REMOVES GERM-HARBORING FILM FROM MOUTH AND THROAT

Tangy Cinnamon - Clove Flavor



THERE IS NO SUBSTITUTE FOR MOUTH CLEANLINESS

AMAZING!! NEW!!
"DEW"
SPRAY DEODORANT
IN THE MAGICAL "SELF-ATOMIZING" BOTTLE
STOPS PERSPIRATION AND ODOR TROUBLES! Keeps you daintily pure, socially secure.
DAINTIER THAN CREAMS! "Dew" never touches hands. Not messy. Squeeze flexible bottle, spray on gentle mist.
ONLY DEODORANT CONTAINING "RETSELANE" to stop perspiration trouble, avoid perspiration stains on clothes. Removes odor.
WON'T ROT CLOTHES! Can't irritate normal skin.
SAVES MONEY! Full year's supply only 98¢ Plus tax
Less than 2¢ a week
SQUEEZE FLEXIBLE BOTTLE!
"DEW"®
SPRAYS ITSELF ON!
Guaranteed by Good Housekeeping
REPLACEMENT OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

$30 Extra Cash for You! $30
It costs nothing to try!
FREE—sample displays, address book and sales guide. 50 boxes of glamorous everyday cards sell on sight for $1 per box to friends, relatives, neighbors, club members, etc. Your profit $30! Complete line of eye-catching moneymaking assortments to choose from—imprint stationery too. Everything you need to make all the cash you can use!
Deluxe assortment on approval.
CREATIVE ART PUBLISHERS, Inc.
45 Warburton Ave., Dept. L6, Yonkers 2, N. Y.

Imitation DIAMOND BRIDAL SET
$1.95 Each → BOTH $2.95
PERFECT MATCHED Gorgeous TRUE LOVE Pattern
Exquisite Engagement and Wedding Rings set with Gleaming Brilliant imitation Diamonds. Extra Large White Center Brilliant. Genuine STERLING SILVER Mounting.
SEND NO MONEY. Send size or string. Pay postman C. O. D. on delivery plus 20% tax and postage.
WORLD WIDE DIAMOND CO., Dept. A-961
2451 S. MICHIGAN AVENUE • CHICAGO 16, ILLINOIS

SUFFERERS FROM PSORIASIS (SCALY SKIN TROUBLE)
MAKE THE ONE SPOT TEST
Use DERMOIL
Prove it yourself no matter how long you have suffered or what you have tried. Beautiful book on psoriasis and Dermoil with amazing, true photographic proof of results sent FREE. Write for it.
Don't mistake eczema or the stubborn, ugly, embarrassing scaly skin disease Psoriasis. Apply non-staining Dermoil. Thousands do for scaly spots on body or scalp. Grateful users often after years of suffering, report the scales have gone, the red patches gradually disappeared and they enjoyed the thrill of a clear skin again. Dermoil is used by many doctors and is backed by a positive agreement to give definite benefit in 2 weeks or money is refunded without question. Send 10c (stamps or coin) for generous trial bottle to make our famous "One Spot Test." Test it yourself. Results may surprise you. Write today for your test bottle. Caution: Use only as directed. Print name plainly. Don't delay. Sold by Liggett and Walgreen Drug Stores and other leading Druggists. LAKE LABORATORIES, Box 3925, Strathmoor Station, Dept. 2504, Detroit 27, Mich.
SEND FOR GENEROUS TRIAL SIZE
©1935 LAKE LAB

Why I Go to the Movies

(*Continued from page* 41) that life is sufficiently grim without spending an evening watching grim shadows on a screen. And I find that the majority of my friends agree with me.

I like some, not all, documentaries. I think that "The Secret Land" is a fine, absorbing story. I like some, not all stories based on incidents in real life such as "Northside 777" and "Boomerang." I do not, as a rule, like a biographical motion picture, with or without music; most of them are basically false, few adhere to actual facts. I suppose they would be dull if they did. And the practice of portraying someone's life story while that person still lives seems to me singularly deplorable and embarrassing.

I like comedies—drawing room, slapstick and fantastic. I will go far to see one and release the day's tension in laughter. I like musicals if they are gay and melodic, not too absurd and not too colossal. And I like swashbuckling yarns, if not overspectacular. I have come to dislike the sort of historical or adventure movie in which characters and story become lost in the size of the production (this goes for musicals, too).

I like cartoons, being particularly fond of *Goofy, Tom and Jerry, Bugs Bunny* and others. I loathe the little shorts which feature noisy bands and usually a couple of adagio dancers.

I hope that no one will send me an atom bomb when I remark that I rarely enjoy Mr. Shakespeare on the screen, no matter how marvelous the production or glorious the acting.

I LIKE a number of English pictures but it is well to note here and now that we see only the best of these. When the British cinema industry lays an egg, it is just as much an egg as any laid by Hollywood. Once or twice it has been my misfortune to see such a British-made film. But the good ones are uncommonly good. I remember "Great Expectations," which I saw three times, and "Vacation from Marriage," and "This Happy Breed," and "I Know Where I'm Going" and many more.

As for stars, I have, as who has not, my favorites. I never miss, if I can help it, Gary Cooper. I have been faithful to him since the silent days. Or a picture in which Gene Kelly appears, or Bing Crosby. I haven't missed a Barbara Stanwyck picture either, that is, until "Sorry, Wrong Number." I couldn't take it, even with Stanwyck whom I greatly admire and whom I would like to know. I go to anything which Jimmy Durante enlivens by his miraculous presence and would rather be incarcerated than pass up an Abbott and Costello, good, bad or indifferent. How I can live until their jungle picture arrives, I don't know.

I am distressed to read that there will be no more *Road* pictures, the Crosby-Hope-Lamour combination is my *Dagwood* sandwich for the year. By the way, it occurs to me that Miss Lamour is doing an outstanding job on her radio program. And while sometimes Jimmy Stewart is inclined, to my mind, to exaggerate the shy, slow-spoken lad, a quality which has endeared him to the nation's heart, I rarely miss his pictures. And I want here to speak a word for Sam Levene; I have never seen a picture in which he played which was not greatly enhanced by his presence. I have seen some bad films, as a matter of fact, but while Levene was on the screen, they were good.

I am devoted, cinematically speaking, to La Fontaine; she can do almost anything, and well. I do not tire of looking at

HEADACHE NEURALGIA NEURITIS Pain
RELIEVED incredibly fast
the way thousands of physicians and dentists recommend—
ANACIN®
Here's why
Anacin is like a doctor's prescription. That is, it contains not one but a combination of medically proved ingredients. Get Anacin Tablets today.

WIN CASH CONTESTS
WIN next contest you enter. GENERAL CONTEST BULLETIN has helped others win. Winners tell secrets, teach how to win BIG PRIZES. Lists current contests. Send 25c for sample copy.
GENERAL CONTEST BULLETIN
1609 East 5th St. Dept. 101-E Duluth 5, Minn.

DO YOU WANT A STEADY INCOME?
There's a big opportunity for you to make from $10 to $50 a week—*and it costs you nothing but your spare time!* Take subscriptions for all magazines for your friends and neighbors. (For U.S.A. sales only.) For full particulars write:
Subscription Agents Division
MACFADDEN PUBLICATIONS, Inc.
Dept. PH-5-49, Bartholomew Bldg.
205 E. 42nd St. New York 17, N. Y.

DO YOU KNOW THE SECRET OF SUCCESSFUL PERFUMING?
Do you dab it on your handkerchief, or do you spill it down the front of your dress? If you do, you don't know the secret. We will tell you the scientific way of applying when ordering:
From me PERFUME
$1.00
.20 Federal Tax
$1.20 Postpaid
Clarence-O-Hollywood
MFRS. OF PERFUMES AND COLOGNES
BOX 870—HOLLYWOOD, CALIF.

Can't Relax due to NERVOUS TENSION
Try MILES NERVINE
If jittery nerves occasionally get you so keyed-up you can't relax, try MILES NERVINE. Use only as directed. All drug stores—two forms—Liquid Nervine or effervescent tablets.

Wonderful, Wonderful

Welsbro



says
ANNE JEFFREYS
popular Hollywood and Broadway Star

From $19.75

Like the loveliest of stars, WELSBRO Watches always rate big applause. Appealing in beauty—outstanding in performance, WELSBRO unites elegance with precision time-keeping.

You will be very happy to own a WELSBRO.

At better jewelers everywhere.

Weissman Watch Corp. 20 W. 47 St. N.Y. 19, N.Y.

young Liz Taylor, but I am afraid that they will soon type her, by roles with a little too much arrogance and looking down her lovely nose. I remember her in "National Velvet," and she was wonderful. But lately, they have not permitted her to act; all she has to do is look beautiful. Beautiful she is indeed, but after awhile, just beauty, even coupled with youth, must pall.

Judy Garland has always been one of my favorites. I first saw her in, I think, 1938, in a picture with Fannie Brice. She was a talented kid full of vitality and appeal. I am sorry to see her looking anxious and overly slender on the screen. I hope she will regain her natural vitality which bubbled up from youth, well-being and health.

It is necessary here to say that I have loved Edmund Gwenn and little Jeanne Crain in all the pictures I have seen them in, before I was fortunate enough to find them in a picture of mine!

I am very tired of heavy, overproduced costume pictures, laden with complicated stories and screaming like a siren with sex. Yet I enjoyed "The Three Musketeers" very much; mainly because of Gene Kelly and the feudin', fightin', and fussin', costumes, sword play and scenery. There was a lot of bad acting in it, and no acting at all. I thought Angela Lansbury badly cast and also Lana Turner. Miss Lansbury is too good and too young an actress to be burdened with the static role of the luckless *Queen*, for one thing. But the picture was fun. And Kelly becomes more and more like the young John Barrymore whom I remember in those parts which call for a slice of pleasant ham; he also out-Fairbanks the Fairbanks, father and son, in agility, and is as good a dancer as almost any you can name. Which brings us to Dan Dailey, whom I like, but who will soon be typed, if they cast him in too

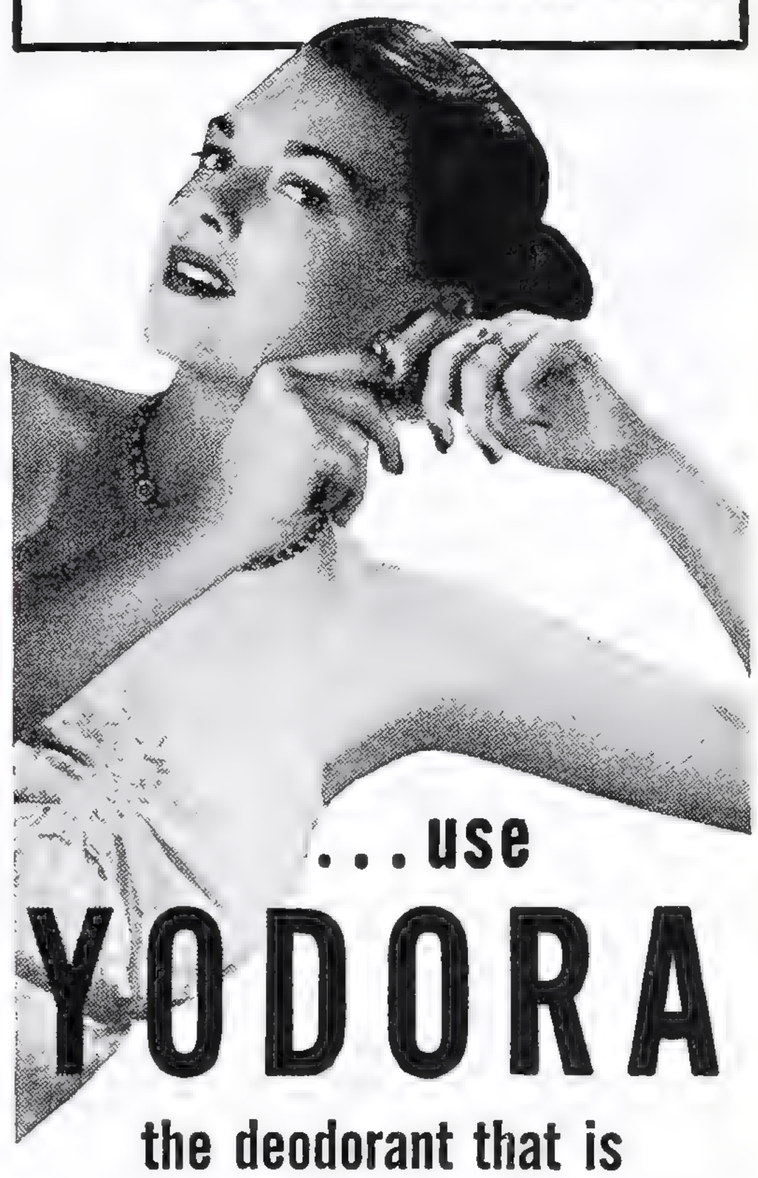


to write and tell us why you'd like to see your favorite star in color. your vote may decide your favorite's place in our color line-up!

my choice

my name

Avoid underarm irritation . . .



. . . use YODORA

the deodorant that is

ACTUALLY SOOTHING

Looks bad, *feels* bad, when underarm skin gets red and irritated. That's why more women every day turn to Yodora, the *soothingest* cream deodorant. Yodora stops perspiration odor *quickly*, *safely*...because it is made with a face cream base, with no harsh acid salts to cause irritation. Yodora helps *soften* your skin, just as face cream. Tubes or jars, 10¢, 30¢, 60¢. McKesson & Robbins, Inc., Bridgeport, Conn.





ATHLETE'S FOOT EDAL

STOP ITCHING BURNING PEELING CRACKING

Prompt comfort and relief quickly. Edal KILLS FUNGI, promotes healthy tissue. Astounding relief. Tested 13 years; amazing success. Write for details or Send $1 today for full-size jar. Act now! Satisfaction or money back guarantee.

EDAL LABORATORIES
Dept. MW, 55 Bloomingdale St., Chelsea, Mass.

LOVELY DRESS GIVEN TO YOU



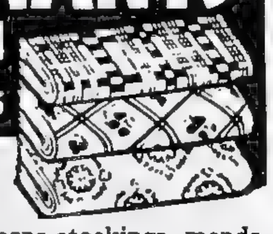
EARN UP TO $23 WEEKLY TOO!

Take your pick of dozens of gorgeous dresses—without a penny of cost. And earn up to $23 weekly in cash besides! That's what we offer you for representing us in your spare time. Show our popular frocks to your friends, then send us their orders. Collect handsome cash commissions in advance. No canvassing or experience necessary. Send no money. Everything furnished FREE. Rush name, address and dress size

Fashion Frocks, Desk B5039, Cincinnati 25, O

FREE! BUTTONHOLE MAKER 1000 Yds. WHITE THREAD REMNANTS and Assorted BIG Patches

$1.70 Value Free!



FREE TO ANYONE! 1,000 yards white No. 50 thread. Equals 14 5-cent spools. **Also Free**—Amazing new invention: fits any sewing machine. Makes bottonholes, quilts, attaches zippers, darns stockings, mends tears, etc. Sells elsewhere for $1.00 but **free** to you. You get both gifts—$1.70 value FREE! We make this amazing offer to introduce our smashing remnant bargain. You get beautiful new prints including lovely, colorful FULL WIDTH material. Make child's play clothes, sun-suits, aprons. Also assorted big patches to make lovely patchwork quilts, doll dresses, quilted bed jackets, crazy quilt pillow tops, etc. 3 lbs. (18 yards or more) $1.98 plus postage and C.O.D. handling. 16 cutting-size patterns and instructions free. Send for your remnant bundle today. Satisfaction guaranteed or your $1.98 refunded. (Keep free gifts regardless.) SEND NO MONEY. Send card today.

Knight Mail Order Co., Dept. 2661E **3140 12th St., Chicago 12**

many backstage pictures, and to Betty Grable, whom I once scratched off my list but who, somehow, has grown on me, until I faithfully see all her pictures.

This is one woman's opinion. I never go as a critic to the movies, but as part of an average audience. In a very bad picture, I find an amusement which compensates, just as in bygone days, I liked extremely bad vaudeville almost as well as extremely good. And in an indifferent picture, there is always one player or one scene which makes it worthwhile.

I do not like pictures which have too obvious a message. I believe the motion picture is geared to instruct, and to make one think as well as to entertain and as such can be a great force for good. But I prefer a moral to be drawn with some subtlety and to flower naturally from the story and the situations. Those pictures which produce the moral and then proceed to write the story around it, dragging it in, as it were, by the heels, hold no appeal for me.

THERE is nothing wrong with the industry which good films, of all types, cannot cure. Television, or no television, people will always go to the movies when the movies have something rewarding to offer. Many producers are exhibiting much common sense. I have even seen pictures of housewives who do work in a kitchen smaller than a ballroom; and pictures about working girls who dress as working girls do and live in comparatively modest quarters, rather than, as once was the cinema case, in palaces.

Give us good stories, good acting and adequate, but not fabulous, production and we'll all go to the movies. Give us more laughter, and less horror, and more suspense without abnormality; give us more pictures suitable for the entire family, yet not sickly with sentimentality and more realism which, however, holds out hope, rather than defeatism, for mankind and we will go.

The average audience does not have a seven-year-old mentality. It is quite adult. Perhaps some of us are prone to lose ourselves in daydreams and vicarious romance. Is this bad? I *don't* think so. If Mrs. John Doe sighs for Rex Harrison (and what Mrs. John Doe, including myself, does not?) can fault be found with her, providing she does not neglect to cook Mr. Doe's supper before entering upon her little dream? I see nothing reprehensible in the escape which the movies afford. Escape is all right if you recognize it as such, and if you do not prefer it as a diet. Escape is dessert, living is bread. As long as you do not confuse the two, you are, I suspect, quite normal.

THE END

LISTEN TO

LUCILLE BALL

IN

"MY FAVORITE HUSBAND"

Every Friday 8:30 p.m. Eastern Time CBS stations

Read Lucille Ball's story of life with her favorite "real" husband, Desi Arnaz, in **TRUE ROMANCE** magazine now on newsstands.

Relieve Constipation Pleasantly!

GENTLY EFFECTIVELY THOROUGHLY DEPENDABLY

MAKE up your mind right now. No more harsh, bad-tasting laxatives for you! Be wise, relieve constipation *pleasantly* with Ex-Lax!

You'll enjoy its delicious chocolate taste. Ex-Lax is convenient to take. No bottles! No spoons! No mess! What's more, Ex-Lax brings easy, comfortable relief. It is effective in a *gentle* way.

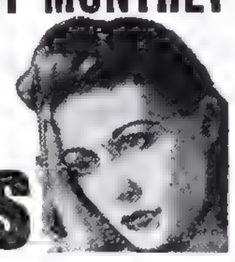
Take Ex-Lax, the *dependable* laxative many doctors use in their practice. Ex-Lax is still only 10¢. *No better laxative at any price.*

When Nature 'forgets'... remember

EX-LAX

THE CHOCOLATED LAXATIVE

Help Relieve Distress Of MONTHLY FEMALE COMPLAINTS



Are you troubled by distress of female functional periodic disturbances? Does this make you suffer from pain, feel so *nervous,* tired—at such times? Then DO try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Pinkham's has a grand soothing effect on *one of woman's most important organs!*

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

"The Work I Love" AND $35 to $45 A WEEK



"I'm a TRAINED PRACTICAL NURSE, and thankful to CHICAGO SCHOOL OF NURSING for training me, at home, in my spare time, for this well-paid, dignified work."

YOU can become a nurse, too! Thousands of men and women, 18 to 60, have studied this thorough, home-study course. Lessons are easy to understand and high school education not necessary. Many earn as they learn—Mrs. R. W. of Mich. earned $25 a week while still studying. Endorsed by physicians. Easy payments. Trial plan. Equipment included. 50th year. Write now!

CHICAGO SCHOOL OF NURSING

Dept. 185, 41 East Pearson Street, Chicago 11, Ill.
Please send free booklet and 16 sample lesson pages

Name_____ Age_____

City_____ State_____

P

GET Coets

PERFECT FOR POWDER PUFFS



HANDY COTTON SQUARES
DOZENS OF COSMETIC USES
LARGE PACKAGE 29¢

...Train At Home For This WELL PAID PROFESSION-



PRACTICAL NURSING

Help fill the urgent need for **Trained Practical Nurses.** If you are between 18 and 55, it's easy to train at home in your spare time to take your place in this respected calling. Many earn while learning. High school is not needed. Nurse's equipment included. Mail this ad today for FREE Facts.

Wayne School Of Practical Nursing, Inc., 2525 Sheffield Ave., Desk G-38, Chicago 14, Ill.

Please rush FREE FACTS and Sample Lesson Pages.

NAME_____ Age_____

Full Address_____

Callouses

Doctor's Speedy Relief



You'll quickly forget you have painful callouses, burning or tenderness on the bottom of your feet, when you apply Dr. Scholl's Zino-pads. Thin, soft, wonderfully soothing, cushioning, protective. Separate *Medications* included for quickly removing callouses. Get a box today. Ask for the Callous size.

Dr Scholl's Zino-pads



NEW! ORDER BY MAIL 15 EXOTIC COLORS

Pat. Pend. Actual Photo

GRECIAN THONGS with PLATFORM

- Built In Air Lift Arch
- Wedge Heel. Removable Straps
- Crepe Sole

Never before offered at a price so low! Fit Guaranteed! Money-back guarantee!

SIZES: 1 to 12 narrow, med. wide

Velvety Red, Green, Black, Navy, White, Grey, Purple, Beige, Taupe, Yellow, Gold, Silver, Bronze, Balenciaga, Copper.

ONLY 2.95

COLLEEN ENTERPRISES, Haverhill, Mass. M

Rush me prs. Grecian Thongs @ 2.95 ea.
SIZE..... WIDTH..... COLOR.....
2nd Color Choice
NAME
STREET
CITY..... ZONE..... STATE.....
☐ Check ☐ Money Order ☐ C.O.D.

TUMS

When you take a **TRIP..**
Take along **TUMS**
for *Comfort*

Any time strange food, fast eating, hurry or too much smoking brings on acid indigestion, gas and heartburn, slip Tums in your mouth as you would candy mints. Tums neutralize excess acid almost instantly—you feel better fast! No baking soda in Tums. No danger of overalkalizing—no acid rebound. Get handy Tums today!



To feel better, try one or two TUMS after breakfast.

FOR THE TUMMY

NEED A LAXATIVE TOO?
Try *Nature's Remedy*
NR TO-NIGHT TOMORROW ALRIGHT

AMAZING OFFER—$50 IS YOURS FOR SELLING ONLY 100 BOXES

of entirely different, new DeLuxe All Occasion cards. Patented feature television card included. Each box selling for $1. your profit 50c. Surprise items. It costs nothing to try. Write today.

WRITE FOR SAMPLES

CHEERFUL CARD CO., Dept. U-21, White Plains, N. Y.

Royalty
HAIR NETS
"Fit for a Queen"
NYLON • SILK • HUMAN HAIR

AMAZING CREAM REMOVES UNSIGHTLY HAIR *QUICKLY*, SAFELY



Acts Below "Razor Line" Without Cutting or Scraping Legs

The modern way to remove ugly hair from your legs is with *Neet*® Cream Depilatory. It works deeper than a razor, below the surface of the skin. Safer too from razor cuts and scratches. Neet leaves tender skin soft and smooth, free from razor stubble. Just apply Neet like any cream, then rinse off and hair disappears like magic.

Casts of Current Pictures

BRIBE, THE—M-G-M: *Rigby,* Robert Taylor; *Elizabeth Hintten,* Ava Gardner; *J. J. Bealer,* Charles Laughton; *Carwood,* Vincent Price; *Tug Hintten,* John Hodiak; *Dr. Warren,* Samuel S. Hinds; *Gibbs,* John Hoyt; *Emilio Gomez,* Tito Renaldo; *Pablo Gomez,* Martin Garralaga.

CANADIAN PACIFIC—20th Century-Fox: *Tom Andrews,* Randolph Scott; *Dr. Edith Cabot,* Jane Wyatt; *Dynamite Dawson,* J. Carroll Naish; *Dirk Rourke,* Victor Jory; *Cecille Gautier,* Nancy Olson; *Cornelius Van Horne,* Robert Barratt; *Mike Brannigan,* Walter Sande; *Cagle,* Don Haggerty; *Dr. Mason,* Grandon Rhodes; *Mrs. Gautier,* Mary Kent; *Mr. Gautier,* John Parrish; *Pere Lacombe,* John Hamilton; *Bailey,* Richard Wessel; *Mallis,* Howard Negley.

DOWN TO THE SEA IN SHIPS—20th Century-Fox: *Dan Lunceford,* Richard Widmark; *Capt. Bering Joy,* Lionel Barrymore; *Jed Joy,* Dean Stockwell; *Slush Tubbs,* Cecil Kellaway; *Andrew Bush,* Gene Lockhart; *Manchester,* Berry Kroeger; *Thatch,* John McIntire; *Britton,* Henry Morgan; *Mr. Harris,* Harry Davenport; *Capt. Briggs,* Paul Harvey; *Luke,* Jay C. Flippen; *Lem Sykes,* Fuzzy Knight; *Blair,* Arthur Hohl; *Miss Hopkins,* Dorothy Adams; *Capt. Rumley,* Hubert E. Flanagan.

EL PASO—Pine Thomas-Paramount: *Clayton Fletcher,* John Payne; *Susan Jeffers,* Gail Russell; *Burt Donner,* Sterling Hayden; *Pesky,* George "Gabby" Hayes; *Sheriff La Farge,* Dick Foran; *Judge Jeffers,* Henry Hull; *Stage Coach Nellie,* Mary Beth Hughes; *Nacho Vasquez,* Eduardo Noriega; *Judge Fletcher,* H. B. Warner; *Mrs. John Elkins,* Catherine Craig; *John Elkins,* Arthur Space; *Jack Elkins,* Bobby Ellis; *Mary 'Lizbeth Fletcher,* Peggy McIntyre; *Piute Pete,* Chief Yowlachi; *Mexican Joe,* Steven Geray; *Denton,* Lawrence Tibbett Jr.

GREEN PROMISE, THE—McCarthy-RKO: *Deborah Matthews,* Marguerite Chapman; *Mr. Matthews,* Walter Brennan; *David Barkley,* Robert Paige; *Susan Matthews,* Natalie Wood; *Phineas Matthews,* Ted Donaldson; *Abigail Matthews,* Connie Marshall; *Buzz Wexford,* Robert Ellis; *Jessie Wexford,* Jeanne LaDuke; *Julius Larkins,* Irving Bacon; *Reverend Benton,* Milburn Stone; *Mrs. Wexford,* Geraldine Wall.

JIGSAW—Tower-UA: *Howard Malloy,* Franchot Tone; *Barbara Whitfield,* Jean Wallace; *Charles Riggs,* Myron McCormick; *Angelo Agostini,* Marc Lawrence; *Mrs. Hartley,* Winifred Lenihan; *Caroline Riggs,* Betty Harper; *Sigmund Kosterich;* Hedley Rainnie; *Dist. Att. Walker,* Walter Vaughn; *Knuckles,* George Breen, *Tommy Quigley,* Robert Gist; *Mrs. Borg,* Hester Sondergaard; *Pet Shop Owner,* Luella Gear; *Pemberton,* Alexander Campbell; *Waldron,* Robert Noe; *Nichols,* Alexander Lockwood; *Wylie,* Ken Smith; *Museum Guard,* Alan Macateer; *Warehouse Guard,* Manuel Aparicio; *Butler,* Brainard Duffield.

LITTLE WOMEN—M-G-M: *Jo,* June Allyson; *Laurie,* Peter Lawford; *Beth,* Margaret O'Brien; *Amy,* Elizabeth Taylor; *Meg,* Janet Leigh; *Professor Bhaer,* Rossano Brazzi; *Marmee,* Mary Astor; *Aunt March,* Lucile Watson; *Mr. Lawrence,* Sir C. Aubrey Smith; *Hannah,* Elizabeth Patterson; *Mr. March,* Leon Ames; *Dr. Barnes,* Harry Davenport; *John Brooke,* Richard Stapley; *Mrs. Kirke,* Connie Gilchrist; *Sophie,* Ellen Corby.

MISS MINK OF 1949—Wurtzel-20th Century-Fox: *Joe Forrester,* Jimmy Lydon; *Alice Forrester,* Lois Collier; *Herbert Pendleton,* Richard Lane; *Mrs. Marshall,* Barbara Brown; *Uncle Newton,* Paul Guilfoyle; *Rose Pendleton,* June Storey; *Nietsche,* Grandon Rhodes; *O'Mulvaney,* Walter Sande; *Skeet Price,* Don Kohler; *Hortense,* Vera Marsh; *Mrs. O'Mulvaney,* Dorothy Granger; *Mrs. McKelvey,* Iris Adrian.

MOTHER IS A FRESHMAN—20th Century-Fox: *Abby Abbott,* Loretta Young; *Prof. Richard Michaels,* Van Johnson; *Prof. John Heaslip,* Rudy Vallee; *Louise Sharp,* Barbara Lawrence; *Beaumont Jackson,* Robert Arthur; *Susan,* Betty Lynn; *Dean Gillingham,* Griff Barnett; *Rhoda Adams,* Kathleen Hughes; *George,* Eddie Dunn; *Mrs. Gillingham,* Claire Meade; *Prof. Romaine,* Henri Letondal; *Miss Grimes,* Virginia Brissac; *Mr. De Haven,* Charles Lane; *Mrs. Grammerton,* Kathryn Card; *Butch,* Richard Taylor; *Beulah,* Marietta Canty.

MY DREAM IS YOURS—Warners: *Doug Blake,* Jack Carson; *Martha Gibson,* Doris Day; *Gary Mitchell,* Lee Bowman; *Thomas Hutchins,* Adolphe Menjou; *Vivian Martin,* Eve Arden; *Felix Hofer,* S. Z. Sakall; *Freda Hofer,* Selena Royle; *Uncle Charlie,* Edgar Kennedy; *Grimes,* Sheldon Leonard; *Sourpuss Manager,* Franklin Pangborn; *Character Actor,* John Berkes; Ada Leonard; Frankie Carle.

QUARTET—Rank-Eagle Lion: *Henry Garnet,* Basil Radford; *Leslie,* Naunton Wayne; *Ralph,* Ian Fleming; *Thomas,* Jack Raine; *Mrs. Garnet,* Angela Baddeley; *Jeanne,* Mai Zetterling; *Branksome,* James Robertson Justice; *Nicky,* Jack Watling; *John,* Nigel Buchanan; *Cabaret Entertainer,* Jean Cavall; *George Bland,* Dirk Bogarde; *Sir Frederick Bland,* Raymond Lovell; *Lady Bland,* Irene Browne; *Paula,* Honor Blackman; *Uncle John,* George Thorpe; *Aunt Maud,* Mary Hilton; *Lea Makart,* Francoise Rosay; *Coroner,* Maurice Denham; *Foreman of Jury,* James Hayter; *Prison Visitor,* Bernard Lee; *Prison Governor,* Frederick Leister; *Prison Officer,* George Merritt; *Herbert*

Wear on approval



one piece dress that looks like two

Sizes:
JUNIOR
9-11-13
15-17
REGULAR
10-12-14
16-18-20
LARGE
38-40-42
44-46-48

10 DAY TRIAL

Wear this new styled gabardine dress at our risk–if in ten days you are not completely satisfied return dress for full refund.

You'll have the buttons and the beaus when you wear this lush, exquisitely fashioned rayon gabardine—loads of exciting back styling, as well as loveliness in the soft, draped front. Only **$10.98**

• • SEND NO MONEY—MAIL COUPON TODAY FOR PROMPT DELIVERY • •

BONNIE GAYE, Inc. Dept. 127
1051 S. LaBrea Ave., Los Angeles 35, Calif.

Rush Buttons 'n Beaus. I'll pay postman $10.98 each plus C. O. D. postage. I may return dress in 10 days for refund if not satisfied. **Colors: Black, Winter White, Kelly, Aqua, Gray, Beige.**

QUANTITY	SIZE	1st COLOR CHOICE	2nd COLOR CHOICE

Name_____
PLEASE PRINT
Address_____
City_____
Zone_____ State_____

Do YOU Want Extra Dollars?

• • •

Do you need extra dollars for those extra bills?

Do you want to start a profitable no-cost business for yourself? A business that grows year by year, dollar by dollar, surprisingly?

Start NOW — don't miss this big opportunity! Here's your chance to earn your own income—*at no cost to you!*

It's so easy—and SO profitable! Just act as magazine secretary for us in your community. Take care of subscriptions for ALL MAGAZINES for your friends, neighbors and relatives. *It costs you nothing but spare time!*

Write today—NOW—for the free material and information. Address:

Subscription Agents Division

MACFADDEN PUBLICATIONS, Inc.
205 E. 42nd St., New York, N. Y., PH 5-49

COULD THIS HAVE BEEN YOU?



"Pick-Up in The Park"

It was such a wonderful night for a walk in the park, and Florrie was so lonely. If only she had known that MURDER was to be her companion!

Here is a gripping story of one mistake—and how it nearly wrecked a young girl's life in

the May issue of

TRUE STORY

Now On Your Newsstand

also in this issue:

"KEPT MAN"

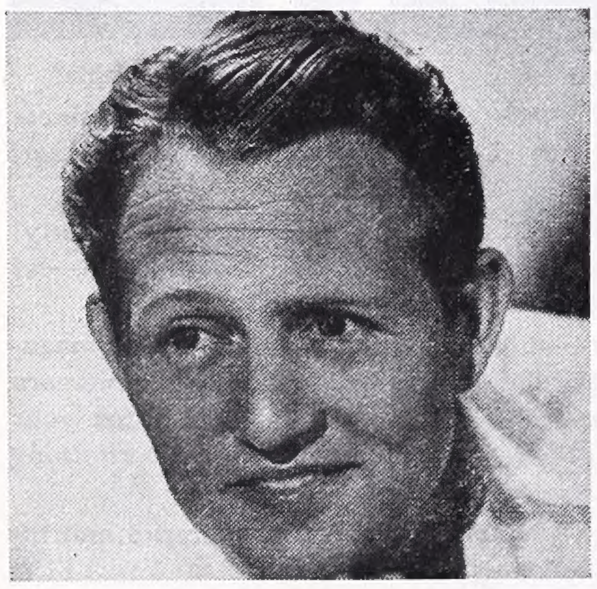
—Be happy you never met John Anders! Women meant little to this man—unless they could help him gain his one true love—money!

"NO LIFE OF MY OWN"

—Has any man the right to "own" his wife? No! cried Louise in this powerful story of a woman's battle for self-respect.

Read these and many more exciting stories, fashion and homemaking articles plus this month's Personality Feature

"ART LINKLETTER (of radio's People Are Funny fame) Tells His Own Story"—plus full-page color portrait



all in the big May issue of

TRUE STORY

NOW

on your newsstand

Listen to: **"MY TRUE STORY"** Every Morning Monday Through Friday On ABC Stations.

Sunbury, George Cole; *Herbert (as a boy),* David Cole; *Beatrice Sunbury,* Hermione Baddeley; *Samuel Sunbury,* Mervyn Johns; *Betty,* Susan Shaw; *Reporter,* Cyril Chamberlain; *Colonel Peregrine,* Cecil Parker; *Mrs. Peregrine,* Nora Swinburne; *West,* J. H. Roberts; *Bannock,* Lynn Evans; *Railway Passenger,* Cyril Raymond; *1st Club Man,* Claude Allister; *2nd Club Man,* Wildred Hyde-White; *Henry Dashwood,* Ernest Thesiger; *Duke of Heverel,* Henry Edwards; *Blane's Clerk,* Ernest Butcher; *Daphne,* Linden Travers; *Martin,* Felix Aylmer; *John Coleman,* John Salew; *Gushing Woman,* Margaret Withers; *1st Gossip,* Yvonne Owen; *2nd Gossip,* Margaret Thorburn; *Bookshop Ass't,* Hal Osmond; *Henry Blane,* Clive Morton.

RED CANYON—U-I: *Lucy Bostel,* Ann Blyth; *Lin Slone,* Howard Duff; *Mathew Bostel,* George Brent; *Jonah Johnson,* Edgar Buchanan; *Floyd Cordt,* John McIntire; *Brackton,* Chill Wills; *Aunt Jane,* Jane Darwell; *Virgil Cordt,* Lloyd Bridges; *Joel Creech,* James Seay; *Farlane,* Edmond MacDonald; *Sears,* David Clarke; *Hutch,* Denver Pyle; *Van,* Williard Willingham.

RED PONY, THE—Republic: *Alice Tiflin,* Myrna Loy; *Billy Buck,* Robert Mitchum; *Grandfather,* Louis Calhern; *Fred Tiflin,* Shepperd Strudwick; *Tom,* Peter Miles; *Teacher,* Margaret Hamilton; *Jinx Ingals,* Patty King; *Jackie,* Jackie Jackson; *Beau,* Beau Bridges; *Nino,* Nino Tempo; *Dale,* Tommy Sheridan.

SCOTT OF THE ANTARCTIC—Rank-Eagle Lion: *Scott,* John Mills; *Wilson,* Harold Warrender; *Oates,* Derek Bond; *Bowers,* Reginald Beckwith; *P. O. Evans,* James Robertson Justice; *Lt. Evans,* Kenneth More; *Atkinson,* James McKechnie; *Lashly,* Norman Williams; *Crean,* John Gregson; *Hooper,* John Owers; *Day,* Christopher Lee; *Meares,* Melville Crawford; *Dimitri,* Edward Lisak; *Ponting,* Clive Morton; *Wright,* Dennis Vance; *Keohane,* Larry Burns; *Pennell,* Bruce Seton; *Debenham,* Godfrey Harrison; *Simpson,* John Derrick; *Murray-Lovick,* Geoffrey Crank; *Forde,* Don Yarranton; *Taylor,* Peter Northcote; *Archer,* Claud Spero; *Abbot,* Roy Kirkham; *Clissold,* Leo Philips; *Priestley,* Richard Power; *Dickason,* Kenneth Bellringer; *Browning,* Kenneth Hanes; *Campbell,* John Tathan; *Mackenzie,* Sam Kydd; *Williamson,* Jock Ritchie; *Nelson,* Donald Creswell; *Kathleen,* Diana Churchill; *Oriana,* Anne Firth; *Caroline,* Dandy Nichols; *Helen Field,* Mary Merrett; *2nd Sea Lord,* Desmond Robert; *Chairman,* Percy Walsh; *Plump Man,* Philip Stainton; *1st Elderly Man,* Noel Howlett; *Telegraph Boy,* David Lines.

SOUTH OF ST. LOUIS—Warners: *Kip Davis,* Joel McCrea; *Rouge de Lisle,* Alexis Smith; *Charlie Burns,* Zachary Scott; *Deborah Miller,* Dorothy Malone; *Lee Price,* Douglas Kennedy; *Jake Evarts,* Alan Hale; *Luke Cottrell,* Victor Jory; *Slim Hansen,* Bob Steele; *Bronco,* Art Smith; *Capt. Jeffery,* Monte Blue; *Manuel,* Nacho Galindo.

TUCSON—Wurtzel-20th Century-Fox: *Andy Bryant,* Jimmy Lydon; *Laurie Sherman,* Penny Edwards; *Jennifer Johnson,* Deanna Wayne; *Gregg Johnson,* Charles Russell; *Tod Bryant,* Joe Sawyer; *George Reeves,* Walter Sande; *Gertie Peck,* Lyn Wilde; *Polly Johnson,* Marcia Mae Jones; *Ben,* John Ridgely; *Dean Sherman,* Grandon Rhodes; *Jerry Twill,* Gil Stratton; *George Reeves Jr.,* Harry Lauter; and Cass County Trio.

WE WERE STRANGERS—Columbia: *China Valdes,* Jennifer Jones; *Tony Fenner,* John Garfield; *Armando Ariete,* Pedro Armendariz; *Guillermo,* Gilbert Roland; *Chief,* Ramon Novarro; *Miguel,* Wally Cassell; *Ramon,* David Bond; *Toto,* Jose Perez; *Bank Manager,* Morris Ankrum; *Manolo,* Tito Rinaldo; *Roberto,* Paul Monte; *Bombmaker,* Leonard Strong; *Rubio,* Robert Tafur.

$1,000 EVERY SUNDAY!

Not a contest . . . Nothing to buy . . .

"True Detective Mysteries"

is offering $1,000 for information leading to the arrest of wanted criminals. Listen Sunday afternoon for complete details.

Taken from the pages of True Detective magazine, "True Detective Mysteries" is a thrilling dramatization of a true, authenticated crime case. Tune in

TRUE DETECTIVE MYSTERIES

Sunday afternoon at
4:30 p.m. EST 3:30 p.m. CST
2:30 p.m. MST 1:30 p.m. PST
over 480 Mutual Stations—
the world's biggest network



Modess because

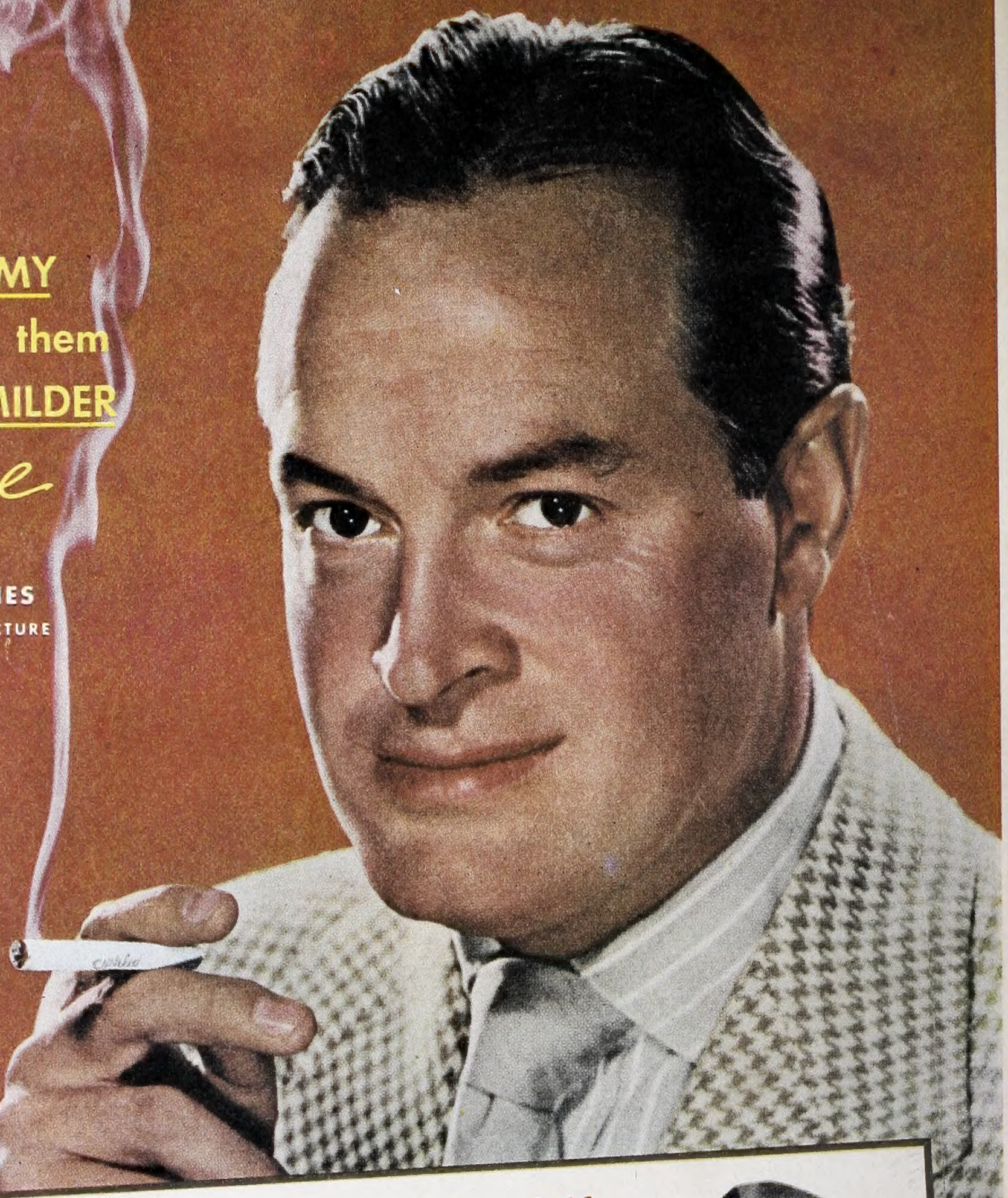
Chesterfield is MY cigarette, I smoke them because they're MILDER

Bob Hope

STARRING IN

SORROWFUL JONES

HIS LATEST PARAMOUNT PICTURE





WHY... I smoke Chesterfield

(FROM A SERIES OF STATEMENTS BY PROMINENT TOBACCO FARMERS)

Liggett & Myers buy top quality cigarette tobacco and pay top prices for it . . . nobody will average paying more than they do, year in and year out.

I've been smoking Chesterfields ever since I've been smoking. I just like them . . . they have real tobacco flavor.

William P. Wiseman

FARMER—DANVILLE, VA.



ALWAYS BUY 'EM BY THE CARTON SAVE TIME SAVE TROUBLE SAVE MONEY

CHESTERFIELD

MAKE YOURS THE MILDER CIGARETTE... *They Satisfy*

Copyright 1949, Liggett & Myers Tobacco Co.